



27th EBES CONFERENCE - BALI CONFERENCE PROGRAM

**JANUARY 9-11, 2019
BALI, INDONESIA**

Jointly organized with

**Faculty of Economics and Business
Universitas Sebelas Maret (FEB-UNS)**



FAKULTAS
EKONOMI DAN BISNIS
Universitas Sebelas Maret
knowledge for prosperity

SPONSORED BY



ebes@ebesweb.org

www.ebesweb.org

CONFERENCE PROGRAM

WEDNESDAY, JANUARY 9 (DAY 1)

REGISTRATION: 08:30-15:40

WELCOME SPEECHES: 09:00-09:30

Room: Bale Banjar

Prof. Mehmet Huseyin Bilgin, Vice President, *EBES & Istanbul Medeniyet University*, Turkey

Prof. Hunik Sri Runing Sawitri, Dean, *Faculty of Economic and Business (FEB), Universitas Sebelas Maret (UNS)*, Indonesia

OPENING ADDRESS: 09:30-10:00

Room: Bale Banjar

Prof. Ravik Karsidi, Rector, *Universitas Sebelas Maret (UNS)*, Indonesia

COFFEE BREAK: 10:00-10:30

DAY 1 - SESSION I: 10:30-12:30

GROWTH AND DEVELOPMENT

Chair: Soumyatanu Mukherjee

Room: Bale Banjar

Corruption Threshold: The Effect of Corruption on Economic Growth -The Evidence from Asia-Pacific Countries

Anisah Alfada, Waseda University, Japan

General Equilibrium Modeling for Economic Policy Analysis: A Conceptual Framework

Truong Hong Trinh, University of Economics - The University of Danang, Vietnam

Exploring a Roadmap to Sustainable Growth. Modelling Structural Linkages between Resource Based Theory, Dynamic Capabilities and Strategies for Sustainable Competitive Advantages – Applying the European Excellence Model

Per Staffan Boström, Mälardalen University, Linköping University, Sweden

Migrants' Labor Market Integration in Europe: A New Research Framework

Marijan Cingula, Faculty of Economics and Business, Croatia; Gratiela Noja, West University of Timișoara, Faculty of Economics and Business Administration, Romania; and Mirela Cristea, University of Craiova, Faculty of Economics and Business Administration, Romania

Structural Changes and Economic Growth in Pakistan

Muhammad Akram Gilal, University of Sindh, Jamshoro, Pakistan; Muhammad Ajmair, University of Science and Technology, Mirpur AJK, Pakistan; and Sohail Farooq, Hazara University, Pakistan

Do Debt and Growth Dance Together? A DSGE Model of a Small Open Economy with Sovereign Debt

Zixi Liu, Shanghai University of Economics and Finance, China

ENTREPRENEURSHIP

Chair: Marco Vivarelli

Room: Bale Pesaban 2

Analysis of Entrepreneurial Ecosystem in Croatia

Marko Kolakovic, University of Zagreb, Faculty of Economics&Business, Croatia and Mihaela Mikic, University of Zagreb, Faculty of Economics&Business, Croatia

Perspectives on Success Factors for Early-Stage Startups in Vietnam

Jukka Pekka Mikael Heikkilä, Aalto University School of Business, Finland

Start-Up Techno Entrepreneurship Adaption: An Intention Based Assessment Study of Start-Ups in Kingdom of Saudi Arabia

Maqsood Mahmud Khan, Imam AbdulRahman Bin Faisal University, Saudi Arabia; Yusuf Opeyemi Akinwale, Imam AbdulRahman Bin Faisal University, Saudi Arabia; Riaz Ahmad Khan, Imam AbdulRahman Bin Faisal University, Saudi Arabia; and Adel Abdullah Alaraifi, Imam AbdulRahman Bin Faisal University, Saudi Arabia

Incentive Factors the Social Entrepreneurship Development

Bucur Iulian Dedi, Dunarea de Jos University of Galati, Romania; Lucia Durac, Dunarea de Jos University of Galati, Romania; Liliana Mihaela Moga, Dunarea de Jos University of Galati, Romania; and Stefania Cristina Mirica, Dunarea de Jos University of Galati, Romania

Process of Becoming a Muslim Herbal Entrepreneur: The Application of Zaltman Metaphor Elicitation Technique

Salamah Wahyuni, Sebelas Maret University, Surakarta, Indonesia; Intan Novela, Sebelas Maret University, Surakarta, Indonesia; and Suryandari Istiqomah, Sebelas Maret University, Surakarta, Indonesia

The Effect of Social Factors and Entrepreneurship on Innovativeness of Thai Community-Based Business

Ampol Chayomchai, Phetchabun Rajabhat University, Thailand and Wilaiwan Phonsiri, Roi Et Rajabhat University, Thailand

MANAGEMENT & HUMAN RESOURCES I

Chair: Ali Murad Syed

Room: Bale Pesaban 3

Political Skills, Organizational Commitment, Job Stress, and Workplace Deviant in Government Agencies: Does Ethic Matter?

Sinto Sunaryo, Sebelas Maret University, Surakarta, Indonesia; Hunik Sri Runing, Sebelas Maret University, Surakarta, Indonesia; Joko Suyono, Sebelas Maret University, Surakarta, Indonesia; Wahyu Trinarningsih, Sebelas Maret University, Surakarta, Indonesia; and Yohana Tamara, Sebelas Maret University, Surakarta, Indonesia

Effect of Leader Political Skill on Employees' Perceptions of Ethical Leadership, Trust and Organizational Citizenship Behavior

Sarwoto, Sebelas Maret University, Surakarta, Indonesia; Suryandari Istiqomah, Sebelas Maret University, Surakarta, Indonesia; Harmadi, Sebelas Maret University, Surakarta, Indonesia; Lilik Wahyudi, Sebelas Maret University, Surakarta, Indonesia; and Pram Suryanadi, Sebelas Maret University, Surakarta, Indonesia

New Product Portfolio Development

Supachart Iamratanakul, Kaetsart University, Thailand

What Has Happened to the Sample Size in Qualitative Organization Studies that Apply Interviews?

Eneli Kindsiko, University of Tartu, Estonia

Conceptualizing the Assimilation and Risk of Online Social Media in Saudi Arabia

Adel Alaraifi, Imam Abdulrahman Bin Faisal University, Saudi Arabia

A Preliminary Study on Household Readiness to Engage in Waste Segregation Behavior in Kuantan

Noor Awanis Muslim, UNITEN - Universiti Tenaga Nasional, Malaysia

BANKING

Chair: Hiroaki Hayakawa

Room: Bale Pesaban 4

The Liability of Foreignness Related to Financial Services Products: Evidence from the Introduction of Islamic Banking Products in Mauritius

Ashraf Khallaf, American University of Sharjah, U.A.E.

The Influence of Mergers and Acquisitions on Bank Profitability in Russia

Tatiana Aleksandrovna Pustovalova, St.Petersburg University, Russia

Application of International Standards of Capital Adequacy in Russian Banking System

Olga Makarova, St.Petersburg University, Russia

Non-Performing Loans, Macroeconomic Performance and the Determinants of Banking Distress in Regional China

Bo Jiang, Shenzhen Gaia Capital Management Co., China; Jan Podivinsky, University of Southampton, United Kingdom; and Zhongmin Peter Wu, Nottingham Business School, United Kingdom

The Supervision of Islamic-Bank Sharia Compliance and Its Impact on Market Discipline

Tettet Fitrianti, Padjadjaran University, Indonesia; Dini Rosdini, Padjadjaran University, Indonesia; Harry Suharman, Padjadjaran University, Indonesia; and Prima Yusi Sari, Padjadjaran University, Indonesia

LUNCH: 12:30-13:30

DAY 1 - SESSION II: 13:30-15:30

PUBLIC ECONOMICS & HEALTH ECONOMICS

Chair: Tiiu Paas

Room: Bale Pesaban 2

Impact of Village Financial Implementation on Village Financial Management Accountability (Case in Village Government in Nganjuk District, East Java, Indonesia)

Indrian Supheni, Sebelas Maret University, Surakarta, Indonesia; Rahmawati, Sebelas Maret University, Surakarta, Indonesia; and Agung Nur Probohudono, Sebelas Maret University, Surakarta, Indonesia

Theoretical Framework and Practical Development in the Romanian Public Administration

Bucur Iulian Dedi, Dunarea de Jos University of Galati, Romania; Liliana Mihaela Moga, Dunarea de Jos University of Galati, Romania; Lucia Durac, Dunarea de Jos University of Galati, Romania; and Stefania Cristina Mirica, Dunarea de Jos University of Galati, Romania

Standard Model Evaluation of Health Sector Public Service at Regional General Hospital or Community Health Center (PUSKESMAS) in Pacitan Regency, East Java

Tetuko Rawidyo Putro, Sebelas Maret University, Surakarta, Indonesia

Development of Health Satellite Accounts

Carmen Luiza Costuleanu, Ion Ionescu de la Brad University of Agricultural Sciences and Veterinary Medicine of Iasi, Romania; Stejarel Brezuleanu, University of Agricultural Sciences and Veterinary Medicine of Iasi, Romania; George Ungureanu, University of Agricultural Sciences and Veterinary Medicine of Iasi, Romania; Dragos Alexandru Robu, University of Agricultural Sciences and Veterinary Medicine of Iasi, Romania; Carmen Olguta Brezuleanu, University of Agricultural Sciences and Veterinary Medicine of Iasi, Romania; Maria Robu, University of Agricultural Sciences and Veterinary Medicine of Iasi, Romania; Marcel Costuleanu, University of Medicine and Pharmacy Iasi, Romania; and Gabriela Ignat, University of Agricultural Sciences and Veterinary Medicine of Iasi, Romania

The 'Lone Wolf' Defector is Detrimental to Organ Donor Registration Rates When Moving to an Opt-Out Organ Registration Default: Behavioral Economic Experiment

Eamonn Ferguson, University of Nottingham, United Kingdom; Jonathan H W Tan, Nanyang Technological University, Singapore; and Ruslan Shichman, University of Nottingham, United Kingdom

MANAGEMENT & ENTREPRENEURSHIP

Chair: Maqsood Mahmud Khan

Room: Bale Pesaban 3

Impact of Market, Innovation, Learning and Entrepreneurial Orientation on Incubatee Performance

Aqeel Israr, National University of Science and Technology, NUST Business School, Pakistan

Young Entrepreneurs in Saudi Arabia: Risk Attitude and Predisposition towards Risk Management

Ali Murad Syed, Imam AbdulRahman Bin Faisal University, Saudi Arabia and Adel Abdullah Alaraifi, Imam AbdulRahman Bin Faisal University, Saudi Arabia

Theorizing the Dynamics of Strategic Themes in the Corporate Sustainability Reports: A Decade, Longitudinal Case Study of the Indonesia's State-Owned Coal Mining Enterprise

Gatot Yudoko, Institut Teknologi Bandung (ITB), Indonesia

Lock-in Situation and Environmental Uncertainty as Opportunism Driver Mechanism from Relational Social Capital: Social Capital and Transaction Cost Perspectives

Wulan Permatasari, Universitas Gadjah Mada, Indonesia and Amin Wibowo, Universitas Gadjah Mada, Indonesia

Strategy for Diversifying Typical Snacks of Trenggalek Products to Increase Competitiveness in the Era of SDGs by Using Business Model Canvas

Dyah Sawitri, Gajayana University Malang, Indonesia

EMPIRICAL STUDIES ON EMERGING ECONOMIES

Chair: Jan Podivinsky

Room: Bale Pesaban 4

Challenge of Economic Sustainability in Asset Pricing (The Case of Indonesia Stock Exchange: Preliminary Studies)

Sinta Aryani, Institut Teknologi Bandung and Universitas Telkom, Indonesia; Sudarso Kaderi Wiryo, Institut Teknologi Bandung, Indonesia; Sita Deliyana Firmialy, Institut Teknologi Bandung, Indonesia; and Marla Setiawati, Institut Teknologi Bandung, Indonesia

Development Gaps in the ASEAN Process of Regionalization: Prospects for their Reduction

Pascal Petit, University Paris 13, France

Penalized Quantile Regression Analysis of the Land Price in Japan by Using GIS Data

Yuya Katafuchi, Kyushu University, Japan and Augusto Ricardo Delgado Narro, Kyushu University, Japan

A Model Procedure to Mitigate Housing Glut (An Application to the Malaysian Housing Market)

Yip Chee Yin, Universiti Tunku Abdul Rahman, Malaysia; Au Yong Hui Nee, Universiti Tunku Abdul Rahman, Malaysia; Azira Abdul Adzis, Universiti Utara Malaysia, Malaysia; and Abdelhak Senadjki, Universiti Tunku Abdul Rahman, Malaysia

Predicting the Upturn and Downturn of Housing Price Cycle (The Case of Malaysia)

Abdelhak Senadjki, Universiti Tunku Abdul Rahman, Malaysia; Yip Chee Yin, Universiti Tunku Abdul Rahman, Malaysia; Ahmad Nazri Wahidudin, Universiti Tunku Abdul Rahman, Malaysia; Woo Kok Hoong, Universiti Tunku Abdul Rahman, Malaysia; and Au Yong Hui Nee, Universiti Tunku Abdul Rahman, Malaysia

Effect of the Time to Maturity on the Risk of the Covered Call Strategy

Ewa Dziawgo, Kazimierz Wielki University in Bydgoszcz, Poland

COFFEE BREAK: 15:30-16:00

KEYNOTE SESSION: 16:00-16:40

Room: Bale Banjar

Chair: Prof. Marco Vivarelli, *Universita Cattolica del Sacro Cuore in Milano, Italy*

The High Costs of Air Pollution: Economic Studies and Necessary Actions

Prof. Euston Quah, *Nanyang Technological University, Singapore*

BEST PAPER AWARD CEREMONY: 16:40-17:00

Room: Bale Banjar

Introduced by: Prof. Marco Vivarelli, *Universita Cattolica del Sacro Cuore in Milano, Italy*

THURSDAY, JANUARY 10 (DAY 2)

REGISTRATION: 10:00-13:30

DAY 2 - SESSION I: 10:30-12:30

ACCOUNTING AND CORPORATE GOVERNANCE

Chair: Irwan Trinugroho

Room: Bale Banjar

Accrual Accounting Implementation Effectiveness in Indonesia Local Government

Retno Yuliati, Universitas Prasetiya Mulya, Indonesia; Yuliansyah, University of Lampung, Indonesia; and Yang Elvi Adelina, Universitas Prasetiya Mulya, Indonesia

The Value Relevance of Mandatory and Voluntary IFRS Adoption in G20 Countries

Juniarti, Petra Christian University, Indonesia; Gabriella Tanjung, Petra Christian University, Indonesia; Jessica Novia Layadi, Petra Christian University, Indonesia; and Monika Angelina, Petra Christian University, Indonesia

Do Board Characteristics Impact the Absolute Return of Indian Hedge Funds?

Ankur Shukla, Indian Institute of Management Ranchi, India and Narayanswamy Sivasankaran, Indian Institute of Management Ranchi, India

The Power of Government, Shareholders, and Customers and Environmental Responsibility Performance

Juniarti, Petra Christian University, Indonesia; Cynthia Karina, Petra Christian University, Indonesia; Lisa, Petra Christian University, Indonesia; and Amelia Cicilia Tjahjono, Petra Christian University, Indonesia

Government Supervision - A Factor for Business Development

Plamena Georgieva Nedyalkova, University of Economics – Varna, Bulgaria

The Impact of Free Cash Flow on Firm's Performance: Evidence from Malaysia

Ooi Chee Keong, Universiti Tunku Abdul Rahman, Malaysia

MANAGEMENT & HUMAN RESOURCES II

Chair: Hastuti Naibaho

Room: Bale Pesaban 2

Cyberloafing in the Timeline of the Advances in Information Communication Technology

Herlina Dyah Kuswanti, Universitas Pembangunan Nasional "Veteran" Yogyakarta, Indonesia and Salamah Wahyuni, Sebelas Maret University, Surakarta, Indonesia

Personality, Team Psychological Safety and Team Performance: A Mediated Moderation Model

Tarman Budiarto, Universitas Gadjah Mada, Indonesia; Sari Sitalaksmi, Universitas Gadjah Mada, Indonesia; and Ely Susanto, Universitas Gadjah Mada, Indonesia

Emotions Bother or Help in Family Business to Achieve Superior Innovation Performance?

Neringa Gerulaitiene, Kaunas University of Technology, Lithuania; Asta Pundziene, Kaunas University of Technology, Lithuania; and Audrius Kabasinskas, Kaunas University of Technology, Lithuania

Corporate Culture Management in State-Owned Enterprises: The Current Chinese Business Context

Andrew Chan, City University of Hong Kong, Hong Kong

Subjects in the Lab, Activists in the Field: Public Goods and Punishment

Chetan Dave, University of Alberta, Canada; Sjur Hamre, Duke University, North Carolina, U.S.A.; Curtis Kephart, R-Studio, New York University Abu Dhabi, U.A.E.; and Alicja Katarzyna Reuben, New York University Abu Dhabi, U.A.E.

TOURISM

Chair: Azilah Kasim

Room: Bale Pesaban 3

Co-Production in Tourism. Case Study: Traditional Craft Villages of Thua Thien Hue Province (Vietnam)

Thi Nhu Hoa Nguyen, University of La Rochelle, France

Extracting Tweet of Anime Pilgrims by Machine Learning

Xiaohan Yuan, University of Tsukuba, Japan

Tourist Experience Storytelling and the Experience Economy Design of Cultural Tourism to Establish Sustainable Tourism

Arief Budiman, Prasetiya Mulya University, Indonesia

Marketing Heritage Sites to Youth: The Case of Malaysia

Azilah Kasim, Universiti Utara Malaysia, Malaysia

The Relationship between the Development of Air Transport and the Self-Planned Travel Intention of Office Workers: The Case Study in Ho Chi Minh City, Vietnam

Dung Quang Truong, Ho Chi Minh City University of Technology (HUTECH), Vietnam; Tu Phu Nguyen, Ho Chi Minh City University of Technology (HUTECH), Vietnam; and Thang Quyet Nguyen, Ho Chi Minh City University of Technology (HUTECH), Vietnam

EXCHANGE RATES & MONETARY ECONOMICS

Chair: Hiroaki Hayakawa

Room: Bale Pesaban 4

Trade Balance and Exchange Rate between Thailand and Japan

Utai Uprasen, Pukyong National University, Korea

New Evidence on the Persistence of Real Exchange Rates

Jyh-Lin Wu, National Sun Yat-sen University, Taiwan

Monetary Policy and Inflation Dynamics in ASEAN-5 Economies

Geraldine Dany-Knedlik, DIW (Deutsches Institut für Wirtschaftsforschung), Germany and Juan Angel Garcia, European Central Bank, Germany

Consumer Behavior in a Monetary Economy and Smoothing of Composite Consumption

Hiroaki Hayakawa, University of Brunei Darussalam, Brunei Darussalam

Backtesting Basel III: Evaluating the Market Risk of Past Crises through the Current Regulation

Marcelo Zeuli, BCB - Brazilian Central Bank, Brazil

LUNCH: 12:30-13:30

DAY 2 - SESSION II: 13:30-15:30**HUMAN RESOURCES****Chair:** Gatot Yudoko**Room:** Bale Banjar*The Role of Supervisory Support as a Moderating Variable in Reducing Negative Impacts of Work-Family Conflict on Proactive Work Behavior and Intention to Leave*

Hastuti Naibaho, Universitas Pembangunan Jaya, Indonesia; Vebry Haryati Lubis, Stikes Ichsan Medical Centre Bintaro, Indonesia; Teguh Prasetyo, Universitas Pembangunan Jaya, Indonesia; and Dalizanolu Hulu, Universitas Pembangunan Jaya, Indonesia

The Global Leadership in Indonesia SOE

Endang Pitaloka, Universitas Pembangunan Jaya, Indonesia

Protean Career: Development of a Protean Career Model in Indonesian Culture

Levi Nilawati, Gadjah Mada University, Indonesia

Knowledge Management and Roles of Middle Managers

Raghu Raman, Institute for Financial Management and Research, India

The Relationship of Psychological Ownership in the Javanese Culture Contexts with the Antecedent and the Consequences

Reni Rosari, Universitas Gadjah Mada, Indonesia; Hani Handoko, Universitas Gadjah Mada, Indonesia; Amin Wibowo, Universitas Gadjah Mada, Indonesia; and Ely Susanto, Universitas Gadjah Mada, Indonesia

FINANCE**Chair:** Jan Podivinsky**Room:** Bale Pesaban 2*The Effects of Asset Liquidity on Bankruptcy Decisions*

Michi Nishihara, Osaka University, Japan and Takashi Shibata, Tokyo Metropolitan University, Japan

The Analysis of the Capital Structure in European Union and the USA in Selected Branches

Milan Hrdý, University of Economics in Prague, Czech Republic

Financial Distress Firm and Political Connections in Emerging Market: Evidence from Indonesia

Arief Rijanto, Universitas Prasetiya Mulya, Indonesia

The Impact of Legislative Policies on the Judicial Reorganization Procedure and the Risk of Illegal Financing in Romania

Simona Petrina Gavrilă, "Dunarea de Jos" University of Galati, Romania and Florin Tudor, "Dunarea de Jos" University of Galati, Romania

Long Term Relationship among the Asian's Stock Market & Jakarta Composite Indices

Alvinatta Santoso, Tarumanagara University, Indonesia and Ignatius Roni Setyawan, Tarumanagara University, Indonesia

Does Relative Quantity of Islamic Finance Matter for Industry Growth

Abdelaziz Chazi, American University of Sharjah, U.A.E.; Ali Mirzaei, American University of Sharjah, U.A.E.; and Zaher Zantout, American University of Sharjah, U.A.E.

A New Method to Measure the Economic Uncertainty in Turkey

Mehmet Huseyin Bilgin, Istanbul Medeniyet University, Turkey; Ender Demir, Istanbul Medeniyet University, Turkey; Giray Gozgor, Istanbul Medeniyet University, Turkey; Gokhan Karabulut, Istanbul University, Turkey

ENERGY STUDIES

Chair: Euston Quah

Room: Bale Pesaban 3

A Tale of Two Taxes: Clean Energy Act 2011 (Cth) V Renewable Energy (Electricity) Act 2000 (Cth)
Alexander Robert Fullarton, Curtin University, Australia

Environmental and Economic Implications of British Columbia's Carbon Tax for India
Monika Gupta, Birla Institute of Technology and Science Pilani, India

Empirical Analysis of Global Oil Price Determinants on the Disaggregated Level over the Last Two Decades

Naoyuki Yoshino, Asian Development Bank Institute (ADBI), Japan and Victoria Alekhina, Keio University, Japan

The Effects of Tourism Growth in Generating Energy Demand: Evidence from Major Tourist Countries
Aysem Celebi, University of City Island, Turkey; Setareh Katircioglu, Kyrenia University, Turkey; Dilber Caglar, Girne American University, Turkey; and Salih Turan Katircioglu, Eastern Mediterranean University, Turkey

Sustainable Coal Mining Operations in Indonesia: Theory Building and Testing with a Case Study
Gatot Yudoko, Institut Teknologi Bandung (ITB), Indonesia and Yuliani Dwi Lestari, Institut Teknologi Bandung (ITB), Indonesia

MANAGEMENT & INDUSTRIAL ORGANIZATION

Chair: Alicja Katarzyna Reuben

Room: Bale Pesaban 4

Countervailing Power in a Vertical Market Experiment

Manfred Königstein, University of Erfurt, Germany; Konstantinos G Papadopoulos, Aristotle University of Thessaloniki, Greece; and Susann Ullrich, University of Erfurt, Germany

Non-Organized Boycott: Alliance Advantage and Free Riding Incentives in Uneven Wars of Attrition
Yi Zheng, University of Helsinki, Finland

The Evidence of Latecomer's Catch-Up in CoPS Industries: A Systematic Review

Tae-Young Park, Hanyang University, Korea

Successful Strategies Followed by Multinational Retail Enterprises to Expand into Africa

Henri Bezuidenhout, North-West University, South Africa and Zihne Coetzee, North-West University, South Africa

International Trade and Investment in a Two-Moment Decision-Making Model

Soumyatanu Mukherjee, Indian Institute of Management Kozhikode, India and Udo Broll, Technische Universität Dresden, Germany

COFFEE BREAK: 15:30-16:00

FRIDAY, JANUARY 11 (DAY 3)**REGISTRATION: 10:00-11:00****DAY 3 - SESSION I: 10:30-12:30****MANAGEMENT & MARKETING****Chair:** Azilah Kasim**Room:** Bale Banjar

Discriminant Analysis of Marketing Mix and Demographic Characteristics Affecting the Readiness to Purchase Environmentally Friendly Products in Thai Consumers

Ampol Chayomchai, Phetchabun Rajabhat University, Thailand; Chaturong Charastrakul, Chaturong Cooling Limited, Thailand; and Kaewta Phiwphun, Phetchabun Rajabhat University, Thailand

Do Product Placements in YouTube Tutorials Affect the Buying Decision?

Ariane-Tabea Schüller, University of Greifswald, Germany

The Influence of Ideal Self-Congruence toward Customer Love and Loyalty to Luxury Brand in Jakarta and Surabaya

Yohanes Totok Suyoto, Pembangunan Jaya University, Indonesia; Sri Wahyuni Astuti, Airlangga University, Indonesia; and Sri Gunawan, Airlangga University, Indonesia

Performance and Efficiency – Criterias for Promotion and Career Development for Public Employees

Stefania Cristina Mirica, "Dunarea de Jos" University of Galati, Romania and Andreea Elena Matic, "Dunarea de Jos" University of Galati, Romania

Effect of Leader Political Skill on Employees' Perceptions of Ethical Leadership and Outcomes: The Role of Ethical Climate as a Mediating Variable

Suryandari Istiqomah, Sebelas Maret University, Surakarta, Indonesia; Sarwoto, Sebelas Maret University, Surakarta, Indonesia; Atmaji, Sebelas Maret University, Surakarta, Indonesia; Endang Suhari, Sebelas Maret University, Surakarta, Indonesia; and Titik Setyaningsih, Sebelas Maret University, Surakarta, Indonesia

Identification of Volunteers' Motivation in Political Marketing

Sari Winahjoe Siswomihardjo, Universitas Gadjah Mada, Indonesia

LABOR ECONOMICS**Chair:** Marco Vivarelli**Room:** Bale Pesaban 2

Gender Gap in Schooling: Is There a Role for Health Insurance?

Manini Ojha, O. P. Jindal Global University, India

Does Teleworking Improve Labor Productivity?

Sachiko Kazekami, Keio University, Japan

Heterogeneity of Human Capital and its Effects on Immigrants-Native Wage Gap

Tiiu Paas, University of Tartu, Estonia and Maryna Tverdostup, University of Tartu, Estonia & University of Innsbruck, Austria

Gender Wage Gap: A Case of Non-Implementation of Equal Remuneration Act

Shwetha Sunil, Gokhale Institute of Politics and Economics, India

Motherhood Wage Penalty in Japan: What Causes Lower Wages for Mothers in the Regular Job?

Magdalena Triasih Dumauli, Ritsumeikan University, Japan

REGIONAL STUDIES & POLITICAL ECONOMY

Chair: Jyh-Lin Wu

Room: Bale Pesaban 3

The Economic Relations of Turkey with Developing East Asian Countries
Mehmet Huseyin Bilgin, Istanbul Medeniyet University, Turkey

The Composition of the European Parliament during the 2019-2024 Term in Light of Legal Provisions and the Rules of Fair Distribution
Janusz Lyko, Wroclaw University of Economics, Poland

Rational Choice and Market Behavior
Truong Hong Trinh, University of Economics - The University of Danang, Vietnam

25 Years of Transition in the Baltic Countries – Similarities and Differences
Niels Erik Mygind, Copenhagen Business School, Denmark

The Impacts of Digital Economy on Indonesian Economy
Dewi Wuryandani, Badan Keahlian Dewan Perwakilan Rakyat Republik Indonesia, Indonesia; Hilma Meilani, Badan Keahlian DPR RI, Indonesia; and Masyithah Aulia Adhiem, Badan Keahlian Dewan Perwakilan Rakyat Republik Indonesia, Indonesia

Measuring the Social Impact of Investments: From Economic Performance to the Achievement of Social Objectives
Ubaldo Comite, University of Calabria, Italy

The Impact of Geopolitical Risks on Cash Holdings of Hospitality Companies: Evidence from Emerging Countries
Ender Demir, Istanbul Medeniyet University, Turkey; Conrado Diego García-Gómez, University of Valladolid, Spain; and José María Díez-Esteban, University of Valladolid, Spain

MANAGEMENT & HUMAN RESOURCES III

Chair: Dyah Sawitri

Room: Bale Pesaban 4

Branding Your Employee through Collaborative Human Resource Management and Internal Corporate Communication
Ananda Fortunisa, Universitas Bakrie, Indonesia; Urip Sedyowidodo, Universitas Bakrie, Indonesia; Aurino Rilman A Djamaris, Universitas Bakrie, Indonesia; and Mirsa Diah Novianti, Universitas Bakrie, Indonesia

The Impact of Horizontal Revolution on Women's of Different Cohort Attitudes towards Sustainability in Fashion Industry: The UAE Context
Samia Abbas Kargwell, Ajman University, U.A.E. and Maria Opuencia, Ajman University, U.A.E

Antecedents and Consequences of Co-Production Leadership
Sinto Sunaryo, Sebelas Maret University, Surakarta, Indonesia; Joko Suyono, Sebelas Maret University, Surakarta, Indonesia; Sarjiyanto, Sebelas Maret University, Surakarta, Indonesia; Adnan Effendi, Sebelas Maret University, Surakarta, Indonesia; and Risgiyanti, Sebelas Maret University, Surakarta, Indonesia

The Differences of Core Values from Franchising Food and Beverage (F&B) - Case Study in Vietnam
Trung Nguyen Khanh, Hochiminh University of Economics and Law, Vietnam; Nguyen Thi Dieu Linh,
Hochiminh Open University, Vietnam; and Le Minh Truong, HCM University of Economics, Vietnam

*Managing Human Resources for Digital Transformation in Logistics and Supply Chain Management: A
Qualitative Analysis on how Logistics Staff Wants to Learn*
Sandra Kaczmarek, TU Dortmund University, Germany; Omar Al Taki, TU Dortmund University,
Germany; and Michael Henke, TU Dortmund University, Germany

LUNCH: 12:30-14:00