



**18th EBES CONFERENCE - U.A.E.
CONFERENCE PROGRAM**

**JANUARY 8-10, 2016
SHARJAH - U.A.E.**

HOSTED BY

**American University of Sharjah (AUS)
School of Business Administration**

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FRIDAY, JANUARY 8 (DAY 1)

REGISTRATION: 09:00-14:00

OPENING SPEECH: 10:00-10:30

Room: SBA 0002

Mehmet Huseyin Bilgin, *Vice President of EBES and Istanbul Medeniyet University, Turkey*

Robert E. Grosse, *Dean of the School of Business Administration, American University of Sharjah, U.A.E.*

DAY 1 - SESSION I: 10:30-12:30

HUMAN RESOURCES

Room: SBA 0004

Chair: Samer Eid Dahiyat

State of Business Statistics Education in MENA Region: A Comparative Study with Best Practices
Rafiq Hijazi, Al Ain University of Science & Technology, U.A.E. and Taoufik Zoubeidi, UAE University, U.A.E.

Dual Ladder Careers for High Qualified Knowledge Workers

Michel Eckard Domsch, Helmut-Schmidt-University, Germany and Desiree Ladwig, University of Applied Sciences Lubeck, Germany

E-Recruiting: The Impact of Standardized Web Application Forms on the Personnel Decision Support Process

Eva Ponick, Hamm-Lippstadt University of Applied Sciences, Germany and Myrto Leiss, University of Applied Sciences Hamm-Lippstadt, Germany

Prospects for the Development of Mobility of Human Resources in Azerbaijan in the Context of Increasing Integration into the European Economy

Ali Aga Ismayilzada, Azerbaijan State University of Economics, Azerbaijan

The Effects of Culture Shocks on Employees Performance in International Businesses: An Analysis of Symptoms and Elements

Christian Amponsah, Skyline University College, U.A.E. and Ajith Kumar, Skyline University College, U.A.E.

Foreign-Born (Expatriate) Women's Labor Market Experiences: Influence on Professional Identity through Socio-Cultural Adjustment

Linzi Kemp, American University of Sharjah, U.A.E. and Bridgette Rickett, Leeds Beckett University, United Kingdom

ACCOUNTING & CORPORATE GOVERNANCE

Room: SBA 0005

Chair: Mahmoud Alkhalialeh

The Role and Impact of Performance Audit in Lithuania Practice

Dalia Daujotaite, Mykolas Romeris University, Lithuania and Danute Adomaviciute, Mykolas Romeris University, Lithuania

Government Accounting Reform: A Case Study of Egypt

Mahmoud Ibrahim Abdelsalam Tourki, Arab Academy for Science, Technology & Maritime Transport, Egypt

The UAE Corporate Governance Code 2009 - Its Accordance with Legitimacy Theory and association with Corporate Governance quality within sets of "large" versus "small-medium" sized UAE listed firms
Kenneth D'Silva, London South Bank University, United Kingdom; Yousuf Khan, Sharjah Higher Colleges of Technology, U.A.E.; and Danusia Wysocki, London South Bank University, United Kingdom

Cost Optimization - An Indirect Way of Financing for Corporations

Violeta Isai, Dunarea de Jos University of Galati, Romania; Angela Micu, Ovidius University of Constanta, Romania; Horodincu Ana, Academy of Economic Studies of Bucharest, Romania; Alexandra Lungeanu, Academy of Economic Studies Bucharest, Romania; Bogdan Rodeanu, Dunarea de Jos University of Galati, Romania; and Doina Margaritti, Ovidius University Constanta, Romania

Company Directors' Beliefs about Illegal Insider Trading Rules in an Emerging Economy

Thomas Ahrens, United Arab Emirates University, U.A.E. and Rihab Khalifa, United Arab Emirates University, U.A.E.

Value at Risk as a Tool for Interactive Management Control

Kursad Asdemir, United Arab Emirates University, U.A.E.

MARKETING

Room: SBA 0006

Chair: Doris Berger Grabner

The Attitude towards the Usage of Mobile Applications for Purchasing Fast Fashion Goods: An Empirical Study among the Generation Y

Doris Berger Grabner, IMC FH Krems, Austria

Segmenting Mall Shoppers According to Perceived Value of Malls

Mohammed Ismail El-Adly, Abu Dhabi University, U.A.E.

Weight Management Practices among Saudi Women: Technologies of the Body, Dieting and Exercise

Khulod Alqutub, University of Leicester, United Kingdom; Andrea Davies, University of Leicester, United Kingdom; and Christiana Tsaousi, University of Leicester, United Kingdom

UAE Public Participation in the Musical Arts: Implications for Promotion

Steven Buigut, American University in Dubai, U.A.E. and Odekhiren Amaize, American University in Dubai, U.A.E.

Factors Influencing Repurchase Intentions of Services

Hilal Inan, Cukurova University, Turkey; Deniz Zeren, Cukurova University, Turkey; and Hatice Dogan Sudas, Cukurova University, Turkey

Does Black Friday Change Your Consumers' Behavior?

Camelia Delcea, Bucharest University of Economic Studies, Romania; Elisabeta Ioanas, Bucharest University of Economic Studies, Romania; and Ramona Mihaela Paun, Webster University Thailand, Thailand

FINANCE

Room: SBA 0007

Chair: Daniel Dupuis

Identifying Network Effects in the Adoption of Sanitary Latrines

Farah Imad Mallah, Georgetown University SFS, Qatar

The Turkish Appetite for Gold: An Islamic Explanation

Osman Gulseven, American University of Middle East, Kuwait and Ozgun Ekici, Ozyegin University, Turkey

Financial Issues in Context of Risk Management
Rainer Fischer, Offenburg University, Germany

Is Roger Federer More Loss Averse Than Serena Williams
Nejat Anbarci, Deakin University, Australia; K.Peren Arin, Zayed University, U.A.E.; Cagla Okten, Bilkent University, Turkey; and Christina Zenker, Zayed University, U.A.E.

Liquidity and Firm Investment: Evidence from Vietnam
Xuan Vinh Vo, University of Economics Ho Chi Minh City and CFVG Ho Chi Minh City, Vietnam and Ha Doan Thanh, Banking University of Hochiminh, Vietnam

Interpretation of Financial Results through Behavioral Finance: Moroccan Stock Exchange
Stiriba Latifa, High School of Business Marrakech, Morocco

LUNCH: 12:30-13:30

BEST PAPER AWARD CEREMONY: 13:30-13:40

Room: SBA 0002

KEYNOTE SPEAKER: 13:40-14:10

Room: SBA 0002

Corporate Governance in a Changing World
Narjess Boubakri, Department Head - Department of Finance, American University of Sharjah, U.A.E.

DAY 1 - SESSION II: 14:10-16:10

BANKING

Room: SBA 0004

Chair: Muhammad Fuad Farooqi

Pricing Beliefs: Empirical Evidence from the Implied Cost of Deposit Insurance for Islamic Banks
Jocelyn Grira, UAE University, U.A.E.; Kabir Hassan, University of New Orleans, U.S.A.; and Issouf Soumare, Laval University, Canada

Investment Banks and M&A Deals: An Empirical Analysis
Vincenzo Capizzi, Università del Piemonte Orientale, Italy; Renato Giovannini, Guglielmo Marconi University, Italy; and Stefano Rossoni, Guglielmo Marconi University, Italy

The Determinants of Lending to Customers: Evidence from Italy between 2008 and 2012
Franco Tutino, Sapienza University of Rome, Italy; Giorgio Carlo Brugnoli, Sapienza University of Rome, Italy; Concetta Colasimone, Sapienza University of Rome, Italy; and Luca Riccetti, Sapienza University of Rome, Italy

Determinants of Non-Performing Loans: The Case of Vietnam
Ha Doan Thanh, Banking University of Hochiminh, Vietnam; Hang Hoang Thi Thanh, Banking University of Hochiminh, Vietnam; and Xuan Vinh Vo, University of Economics Ho Chi Minh City, Vietnam

Mortgage Market Credit Conditions and U.S. Presidential Elections
Alexis Antoniadis, Georgetown University, U.S.A.

LABOR ECONOMICS

Room: SBA 0005

Chair: Michaela Gstrein

Group Assimilation of Immigrants

Khansa Al-Sabah, City University London, United Kingdom

The Impact of Part-Time Work on Firm Total Factor Productivity: Evidence from Italy

Francesco Devicienti, University of Torino, Italy; Elena Grinza, University of Torino, Italy; and Davide Vannoni, University of Torino, Italy

Hysteresis Effect on Unemployment in OECD Countries

Selahattin Bekmez, Gaziantep University, Turkey and Asli Ozpolat, Gaziantep University, Turkey

Econometric Analysis of the Russian Reforms Impact on Informal Employment

Anna Vodopyanova, Higher School of Economics, Russia and Liudmila Leonova, Higher School of Economics in Nizhny Novgorod, Russia

The Effect of Employment Status on Life Satisfaction in Turkey

Mehmet Fatih Aysan, Istanbul Sehir University, Turkey and Ummugulsum Aysan, Istanbul University, Turkey

Monitoring Active Policies on Labor Market

Venelin Krastev Terziev, University of Rouse, Bulgaria and Ekaterina Arabska, University of Rouse, Bulgaria

MANAGEMENT & ENTREPRENEURSHIP

Room: SBA 0006

Chair: Linzi Kemp

The Role of Creative Entrepreneurship in the Development of Croatian Economy

Marko Kolakovic, University of Zagreb, Croatia; Mihaela Mikic, University of Zagreb, Croatia; and Iva Zulic, University of Zagreb, Croatia

Performance Benchmarking Tool and Database for SMEs Research in Progress

Norita Ahmad, American University of Sharjah, U.A.E.; Fariedah Maarof, Canadian University of Dubai, U.A.E.; Elgilani Elshareif, Canadian University of Dubai, U.A.E.; and Jade Opuencia, Canadian University of Dubai, U.A.E.

Review Study of Korean Female Entrepreneurship Researches

TaeYoung Park, Hanyang University, South Korea

Research on the Cognitive Mechanism of VC-E Trust in the Chinese "Guan Xi" Culture based on the ERPs

Yang Hongtao, Harbin Engineering University, China; Yu Li, Harbin Engineering University, China; and Li Haiyan, Harbin Engineering University, China

Mindset, Skills & Culture for Enterprise Creativity & Innovation

Man Chu Luke Chow, Bahrain Polytechnic, Bahrain

B2X Marketing Approach in a New International Firm: Between B2C and B2B

Cezar Scarlat, University Politehnica of Bucharest, Romania and Marian Sisu, University Politehnica of Bucharest, Romania

ACCOUNTING/AUDIT

Room: SBA 0007

Chair: Rihab Khalifa

Business Performance Assessment in the Customs Audit Activity

Danute Adomaviciute, Mykolas Romeris University, Lithuania and Dalia Daujotaite, Mykolas Romeris University, Lithuania

Narrative Reporting: An Examination of the Consistency of Practices of UAE Listed Companies with the International Financial Reporting Standards

Suja Sarah Thomas, Al Ghurair University, U.A.E. and Ibrahim Elsiddig Ahmad, Al Ghurair University, U.A.E.

Intellectual Capital as the Object of Valuation and Accounting

Aliya Dosmanbetova, Almaty Management University, Kazakhstan and Manshuk Dosmanbetova, Caspian University, Kazakhstan

Working Capital Management & Corporate Performance: An Empirical Study of Jordanian Companies Listed on Amman Stock Exchange

Mahmoud Alkhalialeh, University of Jordan & Zarqa University, Jordan

Drug Price Reduction and the Economic Performance Impact on the Community Pharmacy

Doina Margaritti, Ovidius University Constanta, Romania; Angela Micu, Ovidius University of Constanta, Romania; Adrian Micu, Dunarea de Jos University of Galati, Romania; Violeta Isai, Dunarea de Jos University of Galati, Romania; and Bogdan Rodeanu, Dunarea de Jos University of Galati, Romania

Earnings Management Thresholds Motives: The Case of Tunisian Listed Firms

Asma Houcine EP Masrouki, Emirates College of Technology, U.A.E. and Sameh Halaoua, University of Sousse, Tunisia

SATURDAY, JANUARY 9 (DAY 2)

REGISTRATION: 08:45-14:00

DAY 2 - SESSION I: 09:00-11:00

BANKING & INVESTMENT

Room: SBA 0004

Chair: Trevor William Chamberlain

Effect of Portfolio Diversification on Banks' Performance: Evidence from Pakistan

Imen Tebourbi, Canadian University Dubai, U.A.E. and Musarat Naveed, UCP Business School, University of Central Punjab, Pakistan

Measuring Free Cash Flows to Equity for Financial Institutions: An Application to Qatar Islamic and Conventional Banks

Muhammad Fuad Farooqi, Carnegie Mellon University in Qatar, Qatar; Shazia Haq, Carnegie Mellon University in Qatar, Qatar; and John O'Brien, Carnegie Mellon University in Qatar, Qatar

Islamic Bonds and Real-estate Securitization: The Italian Perspective for Issuing a Sukuk

Enrico Giustiniani, Italian Association of Financial Analysts and Advisors, Italy; Giorgio Carlo Brugnoli, Italian Association of Financial Analysts and Advisors, Sapienza University of Rome, Italy; Alessandra Caragnano, LUM Jean Monnet University, Italy; Raffaele Didonato, University of Bari, Italy; Paolo Gaspare Conforti Di Lorenzo, Studio Legale Delfino e Associati Willkie Farr & Gallagher LLP, Italy; Lorenzo Lentini, CONSOB, Italy; Massimo Mariani, LUM Jean Monet University & University of Bari, Italy; Claudio Palandra, Studio Legale Delfino e Associati Willkie Farr & Gallagher LLP, Italy; Fabrizio Petrucci, Studio Legale Delfino e Associati Willkie Farr & Gallagher LLP, Italy; Antonio Salvi, LUM Jean Monnet University, Italy; and Alessandra Tami, University of Milan Bicocca, Italy

Who should Buy Eurozone' Stocks and Bonds

Zaghum Umar, Lahore University of Management Sciences, Pakistan

Possibilities of Exotic Options: Application in the Pro-ecological Investments Efficiency Assessment

Ewa Dziawgo, Nicholas Copernicus University, Poland

Adoption of Islamic Banking in Africa: Evidence from Mauritius

Mohamed Aboelhamd Omran, Gulf University for Science and Technology, Kuwait

INTERNATIONAL TRADE

Room: SBA 0005

Chair: Asier Minondo

Modifying the IMF's Trade Restrictiveness Index

Mahmoud Obeid, Department of Economic Development, U.A.E.

Fur Skin and Fur Garment Trade between Europe and Asia: High International Specialization

Henning Otte Hansen, University of Copenhagen, Denmark

The Effect of Antidumping Duties on Protected Turkish Firms

Veysel Avsar, Antalya International University, Turkey

Non-harmonized Mandatory Standards as Non-Tariff Barriers: Experience from Japanese Imports

Naohiko Ijiri, Nihon University, Japan

The Crucial Role of Effective Commercial Mediation Training on Domestic, International Trade and Investment: A Bahraini Perspective

Yasmin Sebah, Bahrain Polytechnic, Bahrain

EMPIRICAL STUDIES ON EMERGING ECONOMIES

Room: SBA 0006

Chair: Ender Demir

Gender Issues in Quality of Life in Turkey

Michaela Gstrein, Institute for Advanced Studies, Austria and Petra Rodiga-Lassnig, Institute for Advanced Studies Carinthia, Austria

Weather Derivatives: Another Need for India

Girish K. Nair, Stenden University, Qatar and Nidhi Choudhary, Banasthali University, India

Personal Income Diversity, Economic Freedom, Corruption and Economic Dynamics. Some Reflections about the Socioeconomic Models of European and Asian Countries

Arkadiusz Babczuk, Wrocław University of Economics, Poland; Marian Kachniarz, Wrocław University of Economics, Poland; and Zbigniew Piepiora, Wrocław University of Env. and Life Sc., Poland

Human Capital Development in Egypt: Foreign Aid Efforts towards Sustainable Development

Mona Mostafa El-Sholkamy, The American University in Cairo, Egypt

The Effect of Within - Group Communication on Social Cooperation

Chitaporn Ratthanee, Chulalongkorn University, Thailand

Economic Crisis Affected the Human Capital Accumulation of Youth Positively: Is it true for Turkey?

Ayse Aylin Bayar, Istanbul Technical University, Turkey and Bengi Yanik Ilhan, Istanbul Kemerburgaz University, Turkey

COFFEE BREAK: 11:00-11:10

DAY 2 - SESSION II: 11:10-13:00

SPECIAL SESSION

ENTREPRENEURSHIP AND YOUNG FIRM GROWTH IN DEVELOPING COUNTRIES

Room: SBA 0002

Chair: Marco Vivarelli

What is Entrepreneurship?

Marco Vivarelli, Università Cattolica del Sacro Cuore in Milano, Italy

Entrepreneurship in Developing Countries: Determinants and Effects on Development and Employment Creation

Micheline Goedhuys, United Nations University-Maastricht Economic and Social Research and Training Institute of Innovation and Technology (UNU-MERIT), Netherlands

Entry, Exit and New Job Creation in Tunisia

Adel Ben Youssef, University of Nice Sophia-Antipolis, France; Hassan Arouri, Institut National des Statistiques, Tunisia; and Francesco Quatraro, University of Turin, Italy

Entrepreneurship and Young Firm Growth in Developing Countries: A Case Study of Egypt

Karim Hassanien, British University in Egypt, Egypt

The Effect of Intellectual Capital Development on the Performance of Small-Medium Enterprises Measured Through the Balanced Scorecard Perspectives: The Case of Jordan as a Developing Country

Samer Eid Dahiyat, The University of Jordan, Jordan

Financial Constraints and Firm Productivity across the Size Spectrum. Evidence from Morocco, Italy and Turkey

Anna Ferragina, DISES - University of Salerno, Italy; Fernanda Mazzotta, DISES - University of Salerno, Italy; Khalid Sekkat, Universite Libre de Bruxelles (ULB), Belgium; and Erol Taymaz, METU, Turkey

LUNCH: 13:00-13:50

DAY 2 - SESSION III: 14:00-16:00

FINANCE & FINANCIAL CRISIS

Room: SBA 0004

Chair: Imen Tebourbi

Market Effects of SEC Regulation of Short-term Borrowing Disclosure

Trevor William Chamberlain, McMaster University, Canada; Rahman Khokhar, Saint Mary's University, Canada; and Sudipto Sarkar, McMaster University, Canada

Financial Liberalization and Private Sector Borrowing in ASEAN 4 Economies

Percival Pineda, The New School for Social Research, U.S.A.

Momentum and Low-Volatility Effects in Country-Level Stock Market Anomalies

Adam Zaremba, Poznan University of Economics, Poland

Investment Patterns and Performance of Investor Groups in Kuwait

Bader Alhashel, Kuwait University, Kuwait and Fahad Almudhaf, Kuwait University, Kuwait

Governance and Short Sales

Daniel Dupuis, American University of Sharjah, U.A.E. and Lawrence Kryzanowski, Concordia University, Canada

Nature of IIBR-LIBOR Relationship and the Determinants of "Islamic Premium"

A.S.M. Sohel Azada, Deakin University, Australia; Amirul Ahsana, Deakin University, Australia; Saad Azmatb, Lahore University of Management Sciences, Pakistan; Abdelaziz Chazic, American University of Sharjah, U.A.E.; and Victor Fanga, Deakin University, Australia

ECONOMICS OF INNOVATION

Room: SBA 0005

Chair: Marco Vivarelli

Environmental Regulation and Eco-Innovation: Insights from Diffusion of Innovations Theory

Abdelfeteh Bitat, Saint-Louis University Brussels, Belgium

Mobile Money Services in Egypt: Unmaterialized Opportunity

Mona Farid Badran, Cairo University, Egypt

The Organizational Cyberspace - E-trainerism. The Model of Advanced ICT and Augmented Reality in Sports Enterprises

Wojcech Cieslinski, University School of Physical Education in Wroclaw, Poland; Zbigniew Piepiora, Wroclaw University of Env. and Life Sc., Poland; Pawel Piepiora, University School of Physical Education in Wroclaw, Poland; and Kazimierz Witkowski, University School of Physical Education in Wroclaw, Poland

Global Competitiveness of World Superpowers: Education, Talents & Innovations

Antanas Buracas, Lithuanian University of Educational Sciences, Lithuania and Vytas Navickas, Lithuanian University of Educational Sciences, Lithuania

The 3 I's of National Competitiveness: Innovation, Institutions, Infrastructures - A Comparative Analysis of Greece and Cyprus

Pantelis Sklias, University of Peloponnese, Greece; Spyros Roukanas, University of Piraeus, Greece; and Andreas Masouras, Neapolis University, Cyprus

Mode Zero Outlining a Model for Integrated Studies and Strategic Research for "Organizational Development and Growth", from the viewpoint of innovative research in R&D, in a "sustainable" systemic context

Per Staffan Bostrom, University of Malatdalen, Sweden

MANAGEMENT & INDUSTRIAL ORGANIZATION

Room: SBA 0006

Chair: Micheline Goedhuys

The Progressive Establishment of the Principle of Accountability in Italian Educational Institutions: A Business Economic Approach

Ubaldo Comite, University of Calabria, Italy

Metaphoric View of Organizational Resilience: Evidence from Pakistan Textile Industry

Talha Zubair Ahmad Khan, University of Management and Technology, Pakistan

The Influence of Various Structures on the Selected Characteristics of Companies - Some Evidences from Polish Listed Companies

Maciej Kozlowski, University of Lodz, Poland

Performance Analysis of Major Airline Companies in UAE with Reference to Profitability, Liquidity, Efficiency, Employee Strength and Productivity

Indrani Hazarika, HCT Dubai Women's College, U.A.E. and Bistra Boukareva, HCT Dubai Women's College, U.A.E.

Socio-Economic influence of Intellectual Property Rights on the Assam Silk Industry: Effects of Geographical Indication tag

S. Veeramani, Centre for Management Studies, Jamia Millia Islamia, India and Kushagra Mishra, Jamia Millia Islamia, India

Matrix Model Pattern: Some Applications & Possible Extensions in Management Studies

Cezar Scarlat, University Politehnica of Bucharest, Romania and Reem Abi Abdallah, University Politehnica of Bucharest, Romania

SUNDAY, JANUARY 10 (DAY 3)

REGISTRATION: 10:00-13:30

DAY 3 - SESSION I: 10:30-12:30

POLITICAL ECONOMY & REGIONAL STUDIES

Room: SBA1173

Chair: Sule Toktas

Energy Security as a Strategic Cause for Conflicts or Peace Among States/Actors in the Global Nexus?

Pantelis Sklias, University of Peloponnese, Greece; Spyros Roukanas, University of Piraeus, Greece; and Floros Flouros, University of Peloponnese, Greece

Experimental Economics of Incentive Types on Donation

Chanalak Chaisrilak, Chulalongkorn University, Thailand

Max Weber's The Protestant Ethic: The Ottoman Empire Case

Mustafa Islamoglu, Istanbul University, Turkey and Onur Dunder, Istanbul University, Turkey

Cities Export Specialization

Asier Minondo, Deusto Business School, Spain

Border Control and Irregular Migration at Sarp Border Gate

Sule Toktas, Kadir Has University, Turkey

Administrative System of a Metropolis. Theory and European Practice

Arkadiusz Babczuk, Wrocław University of Economics, Poland; Marian Kachniarz, Wrocław University of Economics, Poland; and Zbigniew Piepiora, Wrocław University of Env. and Life Sc., Poland

GROWTH AND DEVELOPMENT I

Room: SBA1175

Chair: Sheikh Tareq Selim

Remnants from the Past or Industries for the Future? The Case of Swedish Iron Ore Mining

Oskari Mertanen, KTH Royal Institute of Technology, Sweden; Linda Gustavsson, K-stiftelsen, Sweden; Cali Nur, KTH Royal Institute of Technology, Sweden; and Staffan Laestadius, KTH Royal Institute of Technology, Sweden

Total Factor Productivity and Possibility of Convergence in OECD Countries: The Period of 2000-2012

Aziz Kutlar, Sakarya University, Turkey; Ali Kabasakal, Sakarya University, Turkey; and Ahmet Gulmez, Sakarya University, Turkey

The Impact of Factor-Biased Technological Change and International Trade on the Skill Premium: Cross-Country Evidence

Vladimir Matveenko, National Research University Higher School of Economics, Russia and Shamil Sharapudinov, National Research University Higher School of Economics, Russia

Causality between Merchandise Exports and Economic Growth: Empirical Evidence from U.A.E (1975-2012)

Athanasia Kalaitzi, Manchester Metropolitan University, United Kingdom and Emmanuel Cleeve, Manchester Metropolitan University, United Kingdom

Hawaii's Economy and Business Continuity Planning: Towards a Sustainable Future

Jason Levy, University of Hawaii - West Oahu, U.S.A.; Peiyong Yu, University of Hawaii - West Oahu, U.S.A.; and Ross Prizzia, University of Hawaii - West Oahu, U.S.A.

MANAGEMENT AND MARKETING

Room: SBA1163

Chair: Stephen P. Magee

Theoretical Framework for Islamic Marketing

Ajayeb Salama Abu Daabes, Emirates College of Technology, U.A.E.

Constructing Meanings for Luxury Fashion Brands among Young Chinese Women

Sonja Lahtinen, University of Tampere, Finland and Pekka Tuominen, University of Tampere, Finland

Unexpected Industries with Consumer Power

Paulina Katarzyna Dylkiewicz, Koszalin University of Technology, Poland and Renata Beata Dylkiewicz, Koszalin University of Technology, Poland

An Economic Analysis of Disasters and Supply Chain Disruptions in Hawaii (USA) and China

Ross Prizzia, University of Hawaii - West Oahu, U.S.A.; Jason Levy, University of Hawaii - West Oahu, U.S.A.; and Peiyong Yu, University of Hawaii - West Oahu, U.S.A.

Environmental Decision Support Systems: A Literature Review between 2010 and 2015

Jehan Ali Abo Sultan, Al Ain University of Science & Technology, U.A.E. and Faten Kharbat, Al Ain University of Science & Technology, U.A.E.

The Influence of Human Resource Management Practices (HRM) on Organizational Performance: A Study of Jordanian Four and Five Stars Hotels

Shaker Bani Melham, University of Sharjah, U.A.E.; Priya Baguant, University of Sharjah, U.A.E.; and Norsiah Mat, UUM, Malaysia

LUNCH: 12:30-13:30

DAY 3 - SESSION II: 13:30-15:30

PUBLIC ECONOMICS

Room: SBA1173

Chair: Ewa Dziawgo

Solving the Cost Crisis in Healthcare - Can Europe Learn from the Kaplan & Porter's Model?

Monika Raulinajtys-Grzybek, Warsaw School of Economics, Poland and Gertruda Swiderska, Warsaw School of Economics, Poland

Some Remarks about Deflation in the Case of Japan

Giovanni Antonio Cossiga, Sapienza University of Rome, Italy

Social Business Perception Features: Lithuanian Case

Arturas Simanavicius, Lithuanian Sports University, Lithuania; Zaneta Simanaviciene, Mykolas Riomeris University, Lithuania; Biruta Svagzdiene, Lithuanian Sports University, Lithuania; and Edmundas Jasinskas, Lithuanian Sports University, Lithuania

The Efficiency of the Low Water Retention in the Area of Poland - Chosen Aspects

Zbigniew Piepiora, Wrocław University of Env. and Life Sc., Poland; Marian Kachniarz, Wrocław University of Economics, Poland; and Arkadiusz Babczuk, Wrocław University of Economics, Poland

The Negative Effects of Redistributive Activity on Country Current Accounts and Government Budget Deficits: Theory and Cross-Country Evidence

Changkyu Choi, Myongji University and University of Texas at Austin, U.S.A. and Stephen P. Magee, University of Texas, U.S.A.

Econometric Estimation of the Quality and the Efficiency of Social Services for Children Deprived of Parental Care

Plamena Markova, Technical University of Varna, Bulgaria and Toshko Petrov, Technical University of Varna, Bulgaria

GROWTH AND DEVELOPMENT II

Room: SBA1175

Chair: Selahattin Bekmez

Private Credit Spillovers and Economic Growth: Evidence from BRICS Countries

Nahla Samargandi, King Abdulaziz University, Saudi Arabia

The Role of Transportation in Economic Development and Sustainability: The Honolulu Rail Transit Project

Peiyong Yu, University of Hawaii - West Oahu, U.S.A. and Jason Levy, University of Hawaii -West Oahu, U.S.A.

Indirect Impact of Foreign Direct Investment on the Productivity of Thai-firms within the Same Industry
Nartsupon Dumchuen, Chulalongkorn University, Thailand

Institutional Clusters and FDI Flows to the MENA Region

Wasseem Mina, United Arab Emirates University, U.A.E.

Commonomics: A Panacea for the African Growth Tragedy in the 21st Century

Jerry Kolo, American University of Sharjah, U.A.E.; Nnamdi Madichie, London School of Business & Management, United Kingdom; and Chris Mbah, American University of Yola, Nigeria

Interaction and Non-neutral Effects of Factors in Chinese Wheat Production

Sheikh Tareq Selim, University of Westminster, United Kingdom
