



Eurasia Business and Economics Society
www.ebesweb.org - ebes@ebesweb.org

30th EBES CONFERENCE - KUALA LUMPUR

CONFERENCE PROGRAM

Hosted by

Faculty of Economics and Administration

University of Malaya



**UNIVERSITI
MALAYA**

ebes@ebesweb.org

www.ebesweb.org

CONFERENCE PROGRAM

WEDNESDAY, JANUARY 8 (DAY 1)

REGISTRATION: 13:00-14:00

COFFEE BREAK: 13:30-14:00

WELCOME SPEECHES: 14:00-14:30

Room: FEA Auditorium

Mehmet Huseyin Bilgin, Vice President, *EBES & Istanbul Medeniyet University*, Turkey

Noor Azina Ismail, *Faculty of Economics and Administration, University of Malaya*, Malaysia

Datuk Ir. (Dr.) Abdul Rahim Hj Hashim, Vice Chancellor, *University of Malaya*, Malaysia

KEYNOTE ADDRESS: 14:30-15:00

Room: FEA Auditorium

China's Belt and Road Initiative: What does Cost - Benefit Analysis have to say?

Euston Quah, Nanyang Technological University, Singapore

BEST PAPER AWARD CEREMONY: 15:00-15:10

Room: FEA Auditorium

KEYNOTE SESSION: 15:10-16:40

Chair: Noor Azina Ismail

Room: FEA Auditorium

State of Global Finance ("Good Finance")

Vedat Akgiray, Bogazici University, Turkey

Measuring Welfare Gains from Financial Integration

Ahmed Khalid, Universiti Brunei Darussalam, Brunei

Asset Price and Liquidity Impacts: Can the Two Oils (Palm and Brent) Hedge Local Stocks?

Jonathan A. Batten, Universiti Utara Malaysia, Malaysia; Harald Kinateder, University of Passau, Germany; Peter G. Szilagyi, Central European University, Hungary; and Niklas F. Wagner, University of Passau, Germany

COFFEE BREAK: 16:40-17:00

GALA DINNER (Self-paid Activity): 19:00-22:00

THURSDAY, JANUARY 9 (DAY 2)

REGISTRATION: 08:30-16:00

DAY 2 - SESSION I: 09:00-11:00

BANKING

Chair: Jonathan Batten

Room: BSP 1-1

Market Discipline in Emerging Markets: The Transition by Banks in the United Arab Emirates to Basel III-Pillar 3 and beyond

Suja Sarah Thomas, Al Ghurair University, U.A.E.

The Effects of Loan Growth on Bank Performance: Small versus Large Banks

Kyu Bong Cho, Handong Global University, South Korea

Liquidity Risk and Bank Performance in Southeast Asian Countries: A Dynamic Panel Approach

Nga Thi Thanh Tran, University of Finance - Marketing, Vietnam; Oanh Kim Tran, University of Finance - Marketing HCMC, Vietnam; and Duy Khanh Pham, University of Economics HCMC, Vietnam

Non-Performing Loans in the Euro Area: Does Bank Market Power Matter?

Maria Karadima, Athens University of Economics and Business, Greece and Helen Louri, Athens University of Economics and Business, Greece

Factors Affecting the Development of Derivatives Transactions in Commercial Banks - The Case in Vietnam

Phuong Thi Hoai Nguyen, National Economics University, Vietnam and Giang Huong Dang, University of Economics - Technology for Industries, Vietnam

Income Inequality and Economic Growth in Indonesia: Does Branchless Banking Strategy through Agent Partnerships Reduce It?

Shelfi Malinda, Sriwijaya University, Indonesia

MANAGEMENT & HUMAN RESOURCES

Chair: Maaja Vadi

Room: BSP 1-2

Organizational Socialization Practices: How to Socialize the Members of a Powerful Minority?

Marie-France Waxin, American University of Sharjah, U.A.E.; Savita Kumra, American University of Sharjah, U.A.E.; and Fang Zhao, Staffordshire University, United Kingdom

Intention to Leave due to Emotional Intelligence, Quality of Work Life, Work Stress and Job Satisfaction of Civil Servants in the Border Area of Kalimantan Island, Indonesia

Hernawaty Hasan Ali, Padjadjaran University, Indonesia; Ernie Tisnawati Sule, Padjadjaran University, Indonesia; Imas Soemaryani, Padjadjaran University, Indonesia; and Yunizar, Padjadjaran University, Indonesia

Factors Affecting Employee Creativity: A Case Study of the Car Industry in Vietnam

Khoa Dang Tran, University of Economics Ho Chi Minh City, Vietnam

Reflective Dimensions of Wellbeing: A Preliminary Study of the Quality of Life in Selangor, Malaysia

Nor Azilah Husin, Universiti Selangor, Malaysia

The Influence of Demographic Variables and Mode of Survey on Full and Shortened Version of Marlowe-Crowne Social Desirability Bias Scales

Houng Chien Tan, Universiti Putra Malaysia, Malaysia and Jo Ann Ho, Universiti Putra Malaysia, Malaysia

How the Organization of Medical Records Keeping in a Hospital Ward Affects the Level of Direct and Indirect Costs - Model Approach

Monika Raulinajtys-Grzybek, Warsaw School of Economics, Poland and Jacek Lorkowski, Central Clinical Hospital of Ministry of Interior, Poland

EMPIRICAL STUDIES ON EMERGING ECONOMIES I

Chair: Jan Podivinsky

Room: BSP 1-3

Analyses of Natural Rubber versus Cassava in Thailand by Simultaneous Equations Model
Apirada Chinprateep, National Institute of Development Administration, Thailand

The Role of Cooperatives on Improving Members' Welfare in Indonesia

Rizki Pratomo Sunarwibowo, Universitas Indonesia, Indonesia; Mohamad Ikhsan, Universitas Indonesia, Indonesia; Benedictus Raksaka Mahi, Universitas Indonesia, Indonesia; and I Dewa Gede Karma Wisana, Universitas Indonesia, Indonesia

The Cantillon Theory Placement in Economic Sciences

Joanna Malecka, Poznan University of Technology, Poland

Exchange Rate Fluctuations and Macroeconomic Conditions in Indonesia

Josephine Wuri, Gadjah Mada University, Sanata Dharma University, Indonesia; Kuntari Dasih, Gadjah Mada University, Indonesia; and Diny Ghuzini, Gadjah Mada University, Indonesia

Impact of ODA on the Economic Growth of Recipient Country: Evidence from Selected ASEAN Economies

Wee-Yeap Lau, University of Malaya, Malaysia and Tien-Ming Yip, University of Malaya, Malaysia

Cognitive Mapping of Cause-Effect Relationships among Likert Scale Based Factors

Dalia Kriksciuniene, Vilnius University, Lithuania and Virgilijus Sakalauskas, Vilnius University, Lithuania

COFFEE BREAK: 11:00-11:10

DAY 2 - SESSION II: 11:10-13:10

FINANCE I

Chair: Ali Coskun

Room: BSP 1-1

The Analysis of the Investment Opportunities into the Wine

Daniela Majercakova, Comenius University in Bratislava, Slovakia and Michal Gregus, Comenius University, Slovakia

Event Study of Headline KPI Announcements: Shortcomings of Existing Models to Predict Stock Returns and Future Research Agenda

Abadan Jasmon, Multimedia University, Malaysia; Ming Ming Lai, Multimedia University, Malaysia; Nik Mohamad Zaki Nik Salleh, Xiamen University, Malaysia; and Abdul Aziz Ahmad, Multimedia University, Malaysia

Risk Management and Asset Diversification under TNT - Are Things Different When Contrasted to Classical Coherent CVaR?

Kerstin Bergk, Friedrich Schiller University of Jena, Germany; Mario Brandtner, Friedrich Schiller University of Jena, Germany; and Wolfgang Kursten, Friedrich Schiller University of Jena, Germany

Driving Forces of International Stock Market Integration: A Bayesian Perspective

Sheue-Li Ong, University of Malaya, Malaysia; Kian-Ping Lim, University of Malaya, Malaysia; and Kiyotaka Sato, Yokohama National University, Japan

Does Digital Financial Inclusion Bring Inclusive Economic Growth through Banking Stability? Evidence from Emerging Asian Countries

Hasanul Banna, University of Malaya, Malaysia and Md Rabiul Alam, University of Malaya, Malaysia

HUMAN RESOURCES

Chair: Marie-France Waxin

Room: BSP 1-2

The Impacts of Transformational Leadership on Motivation of Employees: The Case of Employees at Vietnamese Small and Medium Enterprises

Huynh Thi Thu Suong, University of Finance and Marketing, Vietnam

The Effect of HR Practices and Psychological Contract on Employee Performance: The Polish Experience in Business Services Sector (BSS)

Anna Rogozinska-Pawelczyk, University of Lodz, Poland

One Reality, Two Views: How do Attorneys Explain the Gender Gap in Partnership Positions?

Maaia Vadi, University of Tartu, Estonia and Anne Reino, University of Tartu, Estonia

Empirical Evidence of Relational Attribution in Managing Poor Performing Employees

Suhaila Mohamed, Universiti Teknologi MARA, Malaysia and Ho Jo Ann, University Putra Malaysia, Malaysia

Women's Leadership in Government and Its Relationship with Organizational Citizenship Behavior

Kabul Wahyu Utomo, Universitas Trilogi Jakarta, Indonesia; Memey Meirita Handayani, Universitas Trilogi Jakarta, Indonesia; and Lestari Agusalim, Universitas Trilogi Jakarta, Indonesia

Restructuring of Mobile Content Based Education Model in Southern Region of West Java

Mohammad Annas, Universitas Multimedia Nusantara, Indonesia and Gofur Ahmad, Universitas Muhammadiyah Jakarta, Indonesia

MARKETING I

Chair: Emanuele C. Francia

Room: BSP 1-3

The Influence of Green Innovation Strategy on Brand Value: A Marketing Capability and R&D Expenditure Perspective

Woon Leong Lin, Universiti Putra Malaysia, Malaysia and Nick K. T. Yip, University of East Anglia, United Kingdom

The Effect of Persuasive Electronic Word-Of-Mouth on Purchase Intention: Empirical Study on Food Blogger in Social Media

Sheellyana Junaedi, Universitas Atma Jaya Yogyakarta, Indonesia

Exploring the Impact of Augmented Reality on Intentions to Purchase in Pakistan: Mediating Effects of Consumer Attitudes

Hashir Afzal, Bahauddin Zakariya University, Pakistan; Muhammad Haroon Hafeez, Bahauddin Zakariya University, Pakistan; Hina Zafar, Universiti Putra Malaysia, Malaysia; and Uzma Haroon, Universiti Utara Malaysia, Malaysia

The Effects of Emotional Value, Social Value and Sensory Appeal Value to Mall Repatronage Intention in Kota Kinabalu Context

Fasihah Farhanah Binti Ahmad Farrid, Universiti Teknologi MARA Cawangan Sabah, Malaysia and Imelda Albert Gisip, Universiti Teknologi MARA Cawangan Sabah, Malaysia

The Emotional and Cognitive Determinants of Adaptive Selling Behavior and Customer Responses in Insurance and Retail Service Industries: Dyadic Approach

Sungho Lee, University of Seoul, South Korea and Joonhwan Kim, Sungkyul University, South Korea

Pro-Environmental Self-Identity: Scale Purification in the Context of Sustainable Consumption Behavior

Rini Kuswati, Universitas Muhammadiyah Surakarta, Universitas Gadjah Mada, Indonesia; Bayu Sutikno, Universitas Gadjah Mada, Indonesia; and Bayu Aji Aritejo, Universitas Gadjah Mada, Indonesia

MANAGEMENT & MIS

Chair: Oliver Lukason

Room: BSP 1-4

Developing a Measurement Model for Assessing Outsourcing Risks of IT, Facility and Logistic Services
Adel Abdullah Alaraifi, Imam Abdulrahman Bin Faisal University, Saudi Arabia

Factors Influencing Intention to Use Smartphone for Online Shopping among Malaysian Consumers
Saadiatul Ibrahim, Universiti Putra Malaysia, Malaysia; Nurul Ain binti Elias, Universiti Putra Malaysia, Malaysia; and Anuar Shah Bali Mahomed, Universiti Putra Malaysia, Malaysia

Marketing, Finance and Risk Management tactics adopted by Saudi Women Entrepreneurs
Kamran Ahmed Siddiqui, Imam Abdulrahman Bin Faisal University, Saudi Arabia; Aisha Kamran Siddiqui, Imam Abdulrahman Bin Faisal University, Saudi Arabia; and Adel Abdullah Alaraifi, Imam Abdulrahman Bin Faisal University, Saudi Arabia

Artificial Intelligence in Indian Scenario-Legal Ramifications
Y.S Kiran Kumar, Dr Ambedkar Law College, India; Vinay Sharma, Osmania University, India; and Tangatur Aparna, Osmania University, India

Risk and Challenges of Internet of Things Adoption: The Case Study of a Chili Farmer in Malaysia
Saadiatul Ibrahim, Universiti Putra Malaysia (UPM), Malaysia and Anuar Shah Bali Mahomed, Universiti Putra Malaysia (UPM), Malaysia

LUNCH: 13:10-14:00

DAY 2 - SESSION III: 14:00-16:00

MONETARY ECONOMICS

Chair: Ahmed Khalid

Room: BSP 1-1

The Effective Interest Rate Lower Bound in a Small Open Economy: The Case of Korea
Young-Kwan Kang, Bank of Korea, South Korea and Hyunseung Oh, Federal Reserve Board, U.S.A.

Demographics and Macroeconomics: Effects on Asset Returns in Japan
Rajarshi Mitra, Tokyo International University, Japan

Forecasting under Long Memory and Nonstationarity
Uwe Hassler, Goethe University Frankfurt, Germany and Marc-Oliver Pohle, Goethe University Frankfurt, Germany

The Impact of Exchange Rate Volatility on Economic Development: What Condition Where the Financial Development is Useful?
Elya Nabila Abdul Bahri, University of Malaya, Malaysia

Quantifying the Time-Varying Belief of Household Inflation Expectations in India
Gaurav Kumar Singh, Indian Institute of Management Ahmedabad (IIMA), India

Hard and Soft Data for Forecasting Economic Indicators: Models and Issues
Siew-Voon Soon, University of Malaya, Malaysia and Kim-Leng Goh, University of Malaya, Malaysia

FINANCE II

Chair: Vedat Akgiray

Room: BSP 1-2

Tax Planning and Earnings Management of Listed Companies in Thailand
Sathaya Thanjunpong, Maejo University, Thailand and Thatphong Awirothananon, Maejo University, Thailand

Comparative Study of Earnings Management Practices between Indonesia and Malaysia
Anna Purwaningsih, Universitas Atma Jaya Yogyakarta, Indonesia and Indra Wijaya Kusuma, Universitas Gadjah Mada, Indonesia

Do Younger CEOs in IT Industry Drive Corporate Innovation? Evidence from Korea

Jeongdae Yim, Kyungpook National University, South Korea and Minju Kang, Samsung Electronics, South Korea

Investigation of Portfolio Diversification Benefits amongst Malaysian Rubber Glove Manufacturers

Raymond Ling Leh Bin, Universiti Tunku Abdul Rahman (UTAR), Malaysia; Aye Aye Khin, Universiti Tunku Abdul Rahman (UTAR), Malaysia; Goh Yann Ling, Universiti Tunku Abdul Rahman (UTAR), Malaysia; Tee Peck Ling, Universiti Tunku Abdul Rahman (UTAR), Malaysia; and Aik Nai Chiek, Universiti Tunku Abdul Rahman (UTAR), Malaysia

Aggregate Accounting Information and Gross Domestic Product

Ali Coskun, Bogazici University, Turkey

A Multi-country Study of Yet Studied Credit Rating Types

Angeline Ng, University Putra Malaysia, Malaysia and Mohamed Ariff, Sunway University, Malaysia

MANAGEMENT

Chair: Maaja Vadi

Room: BSP 1-3

Exploring the Rural Accelerator: Case Study from the Japanese Countryside

Alexander Ivaylov Dimitrov, Osaka University, Japan

Management Control as an Effective Instrument in Implementation of the Social Program

Venelin Krastev Terziev, National Military University & University of Rousse, Bulgaria

The Transformation from Linear to Circular Economy for Urban Plastic Packaging: A State-of-the-Art and Future Research Directions

Dania Sitadewi, Bandung Institute of Technology (ITB), Indonesia; Gatot Danu Yudoko, Bandung Institute of Technology, Indonesia; and Liane Okdinawati, Bandung Institute of Technology, Indonesia

Investigating the Quality of Psychometric Properties via Rasch Model

Amal Hayati Ishak, Universiti Teknologi MARA, Malaysia; Siti Khadijah Ab Manan, Universiti Teknologi MARA, Malaysia; Rafeah Saidon, Universiti Teknologi MARA, Malaysia; Noorul Huda Sahari, Universiti Teknologi MARA, Malaysia; and Nurul 'Ain Mohd, Universiti Teknologi MARA, Malaysia

Coordination of Market Behavior by Joint Ventures Parent Companies and the Presumption of Restriction of Competition

Daria Kostecka-Jurczyk, Wroclaw University, Poland

Cost Analysis of New Product Development of the Woven Cloth Group, Community Enterprise in Chainat Province

Jirawan Plungpongpan, Chandrakasem Rajabhat University, Thailand

COFFEE BREAK: 16:00-16:10

DAY 2 - SESSION IV: 16:10-18:10

ENTREPRENEURSHIP & SMALL AND MEDIUM-SIZED ENTERPRISES

Chair: Marie-France Waxin

Room: BSP 1-1

The Moderating Effects of Innovation and Business Sophistication on the Relationship between Entrepreneurship, Ecosystem and Global Competitiveness: National Level Analysis

Gandhi Pawitan, Parahyangan Catholic University, Indonesia; Catharina Badra Nawangpalupi, Parahyangan Catholic University, Indonesia; and Maria Widayarni, Parahyangan Catholic University, Indonesia

Predicting Exporter Type of a Newly Founded Firm by Using Past Experience of Managers

Oliver Lukason, University of Tartu, Estonia; Maria Jesus Segovia-Vargas, Complutense University of Madrid, Spain; and Tiia Vissak, University of Tartu, Estonia

Entrepreneurial Behavior of Banking Institutions' Managers: An Analytical Framework
Nurul Liyana Mohd Kamil, University of Malaya, Malaysia

SMEs Development in the Visegrad Area

Maria Srebalova, Comenius University in Bratislava, Slovakia and Frantisek Vojtech, School of Economics and Management in Public Administration in Bratislava, Slovakia

Agglomeration and Innovation Effort: A Longitudinal Study on Small and Medium Enterprises in Vietnam Post-Financial Crisis

Luong Vinh Quoc Duy, University of Economics Ho Chi Minh City, Vietnam

Uberisation through Crowdsourcing in Rural India: Towards Entrepreneurial & Sustainable Development

Chandra Kant Upadhyay, Indian Institute of Information Technology Allahabad, India; Vijayshri Tiwari, Indian Institute of Information Technology Allahabad, India and Vineet Tiwari, Indian Institute of Information Technology Allahabad, India

BEHAVIORAL FINANCE

Chair: Uwe Hassler

Room: BSP 1-2

The Relationship between Dividend Policy and Firm Performance for Consumer Goods Companies in Indonesia over the period 2014-2018

Theresia Diah Widiastuti, Atma Jaya Yogyakarta University, Indonesia

The European Stock Exchange - Importance, Role and Development Prospects - Comparison Study of LSE, BME and WSE

Joanna Malecka, Poznan University of Technology, Poland and Jorge Vila Biglieri, The Vigo University, Spain

Do Investor Assessments Agree with Academic Judgment on Information Readability and Credibility towards Investment Valuation?

Liza Alvia, Gadjah Mada University, University of Lampung, Indonesia; Jogiyanto Hartono, Gadjah Mada University, Indonesia; Syaiful Ali, Gadjah Mada University, Indonesia; and Ratna Nurhayati, Gadjah Mada University, Indonesia

What do We Know about Herding Behavior in Capital Markets?

Puput Tri Komalasari, Universitas Airlangga, Universitas Gadjah Mada Yogyakarta, Indonesia; Marwan Asri, Universitas Gadjah Mada Yogyakarta, Indonesia; BM. Purwanto, Universitas Gadjah Mada Yogyakarta, Indonesia; and Bowo Setiyono, Universitas Gadjah Mada Yogyakarta, Indonesia

Trend Reversal Detection in Forex Market using Hybrid Candlestick Pattern

Agustinus Noertjahyana, Petra Christian University, Indonesia

Time Series Forecasting Volatility of Hong Kong Inter-Bank Offered Rate (HIBOR) Using Exponential Smoothing State Space Model

Andy Chi Lok Tai, Hong Kong Polytechnic University, Hong Kong

LABOR ECONOMICS & EDUCATION

Chair: Euston Quah

Room: BSP 1-3

Understanding Intergenerational Income Mobility in Japan: A Decomposition Analysis

Zhi-xiao Jia, Tohoku University, Japan

Can Better Human Capital Evade the Gender Wage Gap? Some Recent Empirical Evidence from the European Countries

Maryna Tverdostup, University of Tartu and University of Innsbruck, Estonia, Austria and Tiiu Paas, University of Tartu, Estonia

Assessing Retirement Savings Adequacy by Extending Working Lives

Noor Azina Ismail, University of Malaya, Malaysia and Rafat Beigpoor Shahrivar, University of Malaya, Malaysia

Illusion of Gender Parity in Education: Intrahousehold Resource Allocation in Bangladesh
Sijia Xu, Singapore Management University, Singapore; Abu Syeid Mohammad Parves Shonchoy, Florida International University, U.S.A.; and Tomoki Fujii, Singapore Management University, Singapore

Government Spending on Tertiary Education, Knowledge, Technology, and Economic Growth
Tuck Cheong Tang, University of Malaya, Malaysia and Siow Li Lai, University of Malaya, Malaysia

Millennials and Future-Ready Business: FOMO Management via Platform
Constance Cheng Choo Chay-Nemeth, Nanyang Technological University, Singapore; Caleb Leong, Nanyang Technological University, Singapore; and Yi Mann Woo, Nanyang Technological University, Singapore

EMPIRICAL STUDIES ON EMERGING ECONOMIES II

Chair: Ajay Adhikari

Room: BSP 1-4

Land Availability and Housing Price in China: Empirical Evidence from Nonlinear Autoregressive Distributed Lag (NARDL)

Kwang-Jing Yii, Swinburne University of Technology, Malaysia; Chai-Thing Tan, Universiti Tunku Abdul Rahman, Malaysia; Wing-Ken Ho, Universiti Tunku Abdul Rahman, Malaysia; Xiao-Hui Kwan, Universiti Tunku Abdul Rahman, Malaysia; Feng-Ting Shim Nerissa, Universiti Tunku Abdul Rahman, Malaysia; Yan-Yi Tan, Universiti Tunku Abdul Rahman, Malaysia; and Kar-Horn Wong, Universiti Tunku Abdul Rahman, Malaysia

Effects of State Ownership on Bank Performance: The Case of Vietnam

Huan Huu Nguyen, University of Economics Ho Chi Minh City, Vietnam; Duy Khanh Pham, University of Economics HCMC, Vietnam; and Doan Trong Duong, Banking University HCMC, Vietnam

Tax Policy, Corruption and New Business Creation: Empirical Evidence from Emerging Economies

Irina Bilan, Alexandru Ioan Cuza University of Iasi, Romania and Angela Roman, Alexandru Ioan Cuza University of Iasi, Romania

CEO Overconfidence and Financial Crisis: The Stickiness of Bank Lending and Leverage

Ridwan Nurazi, University of Bengkulu, Indonesia; Fitri Santi, University of Bengkulu, Indonesia; and Darius Altin, University of Bengkulu, Indonesia

The Effects of Five Direct Tax Revenues on the National Income Growth in a Developing Economy

Samad M. Najib, University Putra Malaysia, Malaysia; Mohamed Ariff, Sunway University, Malaysia; Ah-Mand A., Sunway University, Malaysia

Foreign Investors in the Vietnam Banking Market a decade after the Accession to the WTO – Matching Expectations with Reality

Thi Hien Nguyen, Foreign Trade University, Hanoi, Vietnam and Xuan Vinh Vo, University of Economics Ho Chi Minh City, Vietnam

FRIDAY, JANUARY 10 (DAY 3)

REGISTRATION: 08:30-11:00

DAY 3 - SESSION I: 09:00-11:00

PUBLIC ECONOMICS

Chair: Jan Podivinsky

Room: BSP 1-1

Setting Directions for Global Policies in Migration through Meta-Analysis Theory Procedure

Maria Vlachadi, University of Nicosia, Cyprus; Georgia Koufioti, EKPA, IHU, University of Western Attica, ASPAITE, Greece; and Athanasios Kounios, University of Western Attica, Greece

Decentralization of Public Finances in Real Estate Management: Spatial Comparison of the Degree of Decentralization in Poland

Joanna Cymerman, University of Technology in Koszalin, Poland and Iwona Forys, University of Szczecin, Poland

Social Exclusion in the Context of Housing Conditions: Effectiveness of Social Programmes in Poland

Joanna Cymerman, University of Technology in Koszalin, Poland and Iwona Forys, University of Szczecin, Poland

Key Factors for Adapting the Public Procurement System in Poland to the Industry 4.0 Concept

Arkadiusz Tomasz Borowiec, Poznan University of Technology, Poland and Magdalena Krystyna Wyrwicka, Poznan University of Technology, Poland

Implications of Goods and Service Taxation on Malaysian Economy: An Input-Output Approach

Pui Kiew Ling, University of Malaya, Malaysia

Role of Macroeconomic Cyclical Indicators and Country Governance on Bank Non-Performing Loan Behavior in Emerging Asia

Nurfilzah Arham, Universiti Teknologi MARA, Malaysia; Mohd Shamlie Salisi, Universiti Teknologi MARA, Malaysia; and Rozita Uji Mohammed, Universiti Teknologi MARA, Malaysia

MARKETING II

Chair: Nick K. T. Yip

Room: BSP 1-2

The Impact of Consumption Values towards Intention to Visit Green Hotel in Malaysia

Nur Shakinah Binti Joibi, Universiti Teknologi MARA Cawangan Sabah, Malaysia and Sharifah Nurafizah Syed Annuar, Universiti Teknologi MARA Cawangan Sabah, Malaysia

Comparative Study on the Determinants Affecting the Information Disclosure of Sustainable Management between Korean and Global Companies

Taeil Yoon, Hallym University, South Korea

Marketing Standardization and Performance of Korean Exporters: The Moderating Effect of Integration

Insik Jeong, Korea University, South Korea; Hyo Eun Cho, Korea University, South Korea; and Eunmi Kim, Pusan National University, South Korea

The Effect of Perceived Usefulness, Perceived Ease of Use, Reward and Perceived Risk towards E-Wallet Usage Intention

Akmal Nashren Abd Malik, Universiti Teknologi MARA, Malaysia and Sharifah Nurafizah Syed Annuar, Universiti Teknologi MARA, Malaysia

Green Purchase Intention and Brand Equity: A Paradox

Siddharth Misra, Accendere Knowledge Management Services, India; Rajeev Kumar Panda, NIT Rourkela, India; and Namrata Nanda, Accendere Knowledge Management Services, India

Is Germany in Need of Specific Regulations Regarding Product Placements in Youtube Tutorials?

Ariane-Tabea Schueller, University Greifswald, Germany

INDUSTRIAL ORGANIZATION & MANAGEMENT

Chair: Noor Azina Ismail

Room: BSP 1-3

Industrial Policy and Firm's R&D Choice under Process and Product R&D

Yumiko Taba, Nishogakusha University, Japan

R&D Spillovers, Output Subsidies and Privatization in a Mixed Duopoly: Flexible versus Irreversible R&D Investments

Sang-Ho Lee, Chonnam National University, South Korea; Timur Muminov, Chonnam National University, South Korea; and Jiaqi Chen, Chonnam National University, South Korea

The Influence of Switching Cost on Network Platforms' Competition

Wei He, Beijing Forestry University, China; Mingzhi Li, Tsinghua University, China; Jaimie W. Lien, Chinese University of Hong Kong, China; and Jie Zheng, Tsinghua University, China

The Importance of Customer Participation and Customer Perception towards the Digital Startups Products Success

Retna Ayu Mustikarini Kencanasari, Institut Teknologi Bandung, Indonesia; Wawan Dhewanto, Institut Teknologi Bandung, Indonesia; and Santi Novani, Institut Teknologi Bandung, Indonesia

A Meta-Synthesis on Absorptive Capacity within Organizations: Unveiling Interrelationship among Variables

Nurul Indarti, Gadjah Mada University, Indonesia; Andy Susilo Lukito-Budi, Gadjah Mada University and Atma Jaya University, Indonesia; and Kusdhianto Setiawan, Gadjah Mada University, Indonesia

FOREIGN DIRECT INVESTMENT & INTERNATIONAL TRADE

Chair: Kwang-Jing Yii

Room: BSP 1-4

How China Corporate Law Enhancements Shape National Economy and Play a Determinant Role in the International Arena

Emanuele C. Francia, Tsinghua University, China

The Role of BIT upon China's OFDI into BRI Countries

Feng Li, China Foreign Affairs University, China

Globalization and Labor Share in China: Firm-Level Evidence

Chih-Hai Yang, National Central University, Taiwan and Meng Wen Tsou, National Central University, Taiwan

The Impact of the ASEAN-China Free Trade Agreement: Trade Creation and Trade Diversion in Indonesia

Rini Setyastuti, Universitas Atma Jaya Yogyakarta, Indonesia

The Dynamics of Vietnam's Export Sophistication

Thi Thanh Mai Le, Chonnam National University, South Korea and Taegi Kim, Chonnam National University, South Korea

Problems of the Foreign Investment Environment in Azerbaijan and the Main Directions of State Policy on Their Resolution

Ughur Ibrahimli, the Institute of Scientific Research on Economic Reforms, Azerbaijan and Rovshan Guliyev, Azerbaijan State University of Economics, Azerbaijan

COFFEE BREAK: 11:00-11:10

MARKETING & TOURISM

Chair: Nick K. T. Yip

Room: BSP 1-1

Intention to Consume Functional Foods in Malaysia among Older Consumers: Application of the Health Belief Model

Flaviana Ivy Febian, Universiti Teknologi MARA Cawangan Sabah, Malaysia and Sharifah Nurafizah Syed Annuar, Universiti Teknologi MARA Cawangan Sabah, Malaysia

International Tourism: Travel Motivations and Satisfaction in Uzbekistan

Azizbek Rustamovich Allaberganov, Westminster International University in Tashkent, Uzbekistan and Alexander Kofi Preko, University of Professional Studies, Accra, Ghana

Local Indonesian Food in the Eyes of Domestic Tourists: Culinary and Destination Experiences on Behavioral Intentions

Regina Jokom, Petra Christian University, Indonesia; Deborah C. Widjaja, Petra Christian University, Indonesia; Monika Kristanti, Petra Christian University, Indonesia; and Serli Wijaya, Petra Christian University, Indonesia

Consumers' Perception towards Wellness Resorts - Application of Machine Learning based Sentiment Analysis

Dibya Nandan Mishra, National Institute of Technology Rourkela, India and Rajeev Kumar Panda, National Institute of Technology Rourkela, India

Could Community Tourism Become the Means to Solve the Economic and Heritage Problems of Handicraft Villages? The Case of Thanh Tien Village - Thua Thien Hue Province, Vietnam

Thi Nhu Hoa Nguyen, University of La Rochelle, France and Khanh Ly Le, Graduate School of Global Environmental Studies, Sophia University, Japan & College of Landscape Architecture and Urban Greening, Vietnam National University of Forestry, Vietnam

ACCOUNTING/AUDIT

Chair: Noor Azina Ismail

Room: BSP 1-2

Auditor-Client Compatibility and Auditor Change: Does Auditor Industry Specialization Matter?

Kusharyanti, Universitas Gadjah Mada, Indonesia and Indra Wijaya Kusuma, Universitas Gadjah Mada, Indonesia

Stereotypical Representations of the Accountant in The New Yorker Cartoons through Time

Zlatinka Blaber, Salem State University, U.S.A.; Donald Brady, Millersville University of Pennsylvania (retired), U.S.A.; and Guergana Gougoumanova, Bulgaria

Mandatory CSR Spending: An Opportunity for Brand-Building or Quasi-Tax?

Ajay Adhikari, American University, U.S.A.; Kewal Badhani, IIM Kashipur, India; and Manish Bansal, IIM Kashipur, India

Audit Effort and Corporate Social Responsibility

Hae-Young Byun, Kangwon National University, South Korea

Tax Reporting Method, Intention to Use and Knowledge: Experimental Test of Technology Acceptance Model

Dyah Ekaari Sekar Jatningsih, Universitas Muhammadiyah Yogyakarta, Indonesia; Etik Kresnawati, Universitas Muhammadiyah Yogyakarta, Indonesia; and Ivanda Caesara Wibawa, Universitas Muhammadiyah Yogyakarta, Indonesia

External Auditors for Religious Compliance in Islamic Banks? Evaluation of Internal Auditors

Ahmad Fahmi Sheikh Hassan, Universiti Putra Malaysia, Malaysia; Nurfarahin Mohd Haridan, Universiti Putra Malaysia, Malaysia; and Sabarina Mohammed Shah, Universiti Putra Malaysia, Malaysia

The Use of Economic and Patrimonial Accounting in Italian Universities. Features, Accounting Tools and Critical Issues

Ubaldo Comite, University of Calabria, Italy

POLITICAL ECONOMY

Chair: Emanuele C. Francia

Room: BSP 1-3

A Neutral Core of Degressively Proportional Allocations under Lexicographic Preferences of Agents
Janusz Lyko, Wroclaw University of Economics and Business, Poland; Katarzyna Cegielka, Wroclaw University of Economics and Business, Poland; Piotr Dniestrzanski, Wroclaw University of Economics and Business, Poland; Arkadiusz Maciuk, Wroclaw University of Economics and Business, Poland; and Maciej Szczecinski, Wroclaw University of Economics and Business, Poland

The Extended Insights into Market Behavior

Truong Hong Trinh, University of Economics - The University of Danang, Vietnam

The Mapping of the Migration Areas in Greece: An Analysis of the Policies of the Socio-Intergration and Criminality According to Chicago Mapping

Maria Vlachadi, University of Nicosia, Cyprus; Georgia Koufioti, EKPA, IHU, University of Western Attica, ASPAITE, Greece; and Athanasios Kounios, University of Western Attica, Greece

Living with Decades of Economic Inequality: A Study on the Conflict Induced Internally Displaced Persons of Bodoland Territorial Council, Assam (India)

Jhanin Mushahary, Bodoland University, India

Crazy Rich Asian Countries: An NARDL Approach on the Impact of FDI Inflows on Economic Growth

Lim Thye Goh, University of Malaya, Malaysia and Siong Hook Law, Universiti Putra Malaysia, Malaysia

Potential Power of the Direct Approach in the Observation of Shadow Economy

Monika Galambosne Tiszberger, University of Pecs, Hungary

The Framework of the Non-Typical Immigrants in Greece

Maria Vlachadi, University of Nicosia, Cyprus; Georgia Koufioti, EKPA, IHU, University of Western Attica, ASPAITE, Greece; and Athanasios Kounios, University of Western Attica, Greece

GROWTH AND DEVELOPMENT

Chair: Tomoki Fujii

Room: BSP 1-4

Financing the Development of Green Campus: Public Private Partnership Scheme for ITB Cirebon Campus, Indonesia

Ahmad Danu Prasetyo, Bandung Institute of Technology, Indonesia; Indi Galih Handana, Bandung Institute of Technology, Indonesia; Mandra Lazuardi Kitri, Bandung Institute of Technology, Indonesia; Sudarso Kaderi Wiryo, Bandung Institute of Technology, Indonesia; and Sigit Darmawan, Bandung Institute of Technology, Indonesia

The Macroeconomic Effects of Household Debt: A Review and Meta-Analysis

Jan Podivinsky, University of Southampton, United Kingdom

Automation and Economic Growth in a Task-based Neoclassical Growth Model

Kenichiro Ikeshita, Kyushu University, Japan; Hideaki Uchida, Mie University, Japan; and Tamotsu Nakamura, Kobe University, Japan

Dual Technologies Sectors Innovation and Growth: Civil and Military Industries Crucial Factors

Giorgio Dominese, Transition Studies Research Network and Transition Academia Press, Italy

Dependencies between Social Programming as a Basis of Regulating Social Development and the Concept of Controlling

Venelin Krastev Terziev, National Military University, University of Rousse, Bulgaria

Growth and Employment Intensity in the Gulf Cooperation Council Countries

Samer Kherfi, American University of Sharjah, U.A.E.

LUNCH: 13:10-14:00