



# 37th EBES CONFERENCE PROGRAM

**BERLIN, GERMANY**

**OCTOBER 6-8, 2021**

**(Online/Virtual Presentation Only)**

*Jointly organized with*



An international network and virtual platform on labor

*In Collaboration with*



**[ebes@ebesweb.org](mailto:ebes@ebesweb.org)**

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**(Please note the sessions are in Berlin, Germany local time (GMT +2))**

## TRIAL SESSIONS

Monday, October 4

TRIAL SESSION FOR PARTICIPANTS  
(17:00-19:00 | [Link](#))

TRIAL SESSION FOR CHAIRS/DISCUSSANTS  
(19:00-20:00 | [Link](#))

Tuesday, October 5

TRIAL SESSION FOR PARTICIPANTS  
(10:00-12:00 | [Link](#))

TRIAL SESSION FOR CHAIRS/DISCUSSANTS  
(12:00-13:00 | [Link](#))

Trial Session Links for Participants: <https://us02web.zoom.us/j/84060987471>

Chairs/Discussants: <https://us02web.zoom.us/j/89292914801>

## CONFERENCE ROOM LINKS

Wednesday, Oct 6 (Day 1)

WELCOME SPEECHES  
(09:00-09:20 | [Z-Room 1](#))

OPENING LECTURE  
(09:20-09:45 | [Z-Room 1](#))

**SESSION I**  
(10:00-12:00)

Investment & Risk Management  
([Z-Room 1](#))

International Trade  
([Z-Room 2](#))

Marketing  
([Z-Room 3](#))

**NETWORKING HOUR**  
(12:00-13:00 | [Z-Room 1](#))

**SESSION II**  
(13:00-15:00)

Behavioral Finance  
([Z-Room 1](#))

Economics of Innovation  
([Z-Room 2](#))

Growth and Development  
([Z-Room 3](#))

**KEYNOTE SPEECH**  
(15:15-16:15 | [Z-Room 1](#))

**BEST PAPER AWARD CEREMONY**  
(16:15-16:30 | [Z-Room 1](#))

**EDITORS' PANEL SESSION**  
(16:30-17:15 | [Z-Room 1](#))

**PUBLISHER SESSION**  
(17:15-17:45 | [Z-Room 1](#))

Thursday, Oct 7 (Day 2)

**SESSION I**  
(09:00-11:00)

FOM - GLO Session  
([Z-Room 1](#))

Accounting/Audit  
([Z-Room 2](#))

Management and Marketing  
([Z-Room 3](#))

Public Economics & Regional  
Studies  
([Z-Room 4](#))

**SESSION II**  
(11:15-13:15)

Human Resources & Education I  
([Z-Room 1](#))

Banking  
([Z-Room 2](#))

Health Economics & Inequality  
([Z-Room 3](#))

Entrepreneurship  
([Z-Room 4](#))

**PLENARY SPEECH**  
(14:00-15:00 | [Z-Room 1](#))

**SESSION III**  
(15:15-17:15)

GLO Session: Migration I  
([Z-Room 1](#))

Management and Digitalization  
([Z-Room 2](#))

Monetary Economics & Public  
Economics  
([Z-Room 3](#))

Friday, Oct 8 (Day 3)

**SESSION I**  
(09:00-11:00)

Growth and Development &  
Regional Studies  
([Z-Room 1](#))

Industrial Organization and  
Management  
([Z-Room 2](#))

Labor Economics  
([Z-Room 3](#))

**SESSION II**  
(11:15-13:15)

Corporate Governance  
([Z-Room 1](#))

Management and Tourism  
([Z-Room 2](#))

Regional Studies  
([Z-Room 3](#))

**SESSION III**  
(14:15-16:15)

GLO Session: Family &  
Household Economics  
([Z-Room 1](#))

Empirical Studies on Emerging  
Economies & Financial Crisis  
([Z-Room 2](#))

Human Resources & Education II  
([Z-Room 3](#))

**SESSION IV**  
(16:30-18:30)

GLO Session: Migration II  
([Z-Room 1](#))

Accounting/Audit & Finance  
([Z-Room 2](#))

Management  
([Z-Room 3](#))



Z-Room 1: <https://us02web.zoom.us/j/81889570901>

Z-Room 2: <https://us02web.zoom.us/j/86288635606>

Z-Room 3: <https://us02web.zoom.us/j/85011449330>

Z-Room 4: <https://us02web.zoom.us/j/85936437664>

**Notes:** For all three days, the links will remain the same.

# CONFERENCE PROGRAM

## WEDNESDAY, OCTOBER 6 (DAY 1)

### WELCOME SPEECHES: 09:00-09:20

Room: [Z-Room 1](#)

Mehmet Huseyin Bilgin, *Istanbul Medeniyet University & EBES & GLO*, Turkey

Manuela Zipperling, *FOM University of Applied Sciences in Berlin & GLO*, Germany

Azita Berar Awad, *Graduate Institute of International and Development Studies, Geneva & GLO*, Switzerland

### OPENING LECTURE: 09:20-09:45

#### The Future of Global Mobility

Room: [Z-Room 1](#)

**Moderator:** Mehmet Huseyin Bilgin, *Istanbul Medeniyet University & EBES & GLO*, Turkey

**Speaker:** Klaus F. Zimmermann, *UNU-MERIT, The Netherlands & Free University Berlin & EBES & GLO*, Germany

### BREAK: 09:45-10:00

### DAY 1 - SESSION I: 10:00-12:00

#### INVESTMENT & RISK MANAGEMENT

**Chair:** Ender Demir

**Discussant:** Taufiq Choudhry, *University of Southampton*, U.K.

Room: [Z-Room 1](#)

*A Novel Approach for Trust Funds Performance Ratings by Weighted Average Selection and Timing Performance Measure*

Sagi Akron, *University of Haifa*, Israel; Doron Nisani, *University of Haifa*, Israel; and Mahmoud Quadan, *University of Haifa*, Israel

*Forecasting BIST100 and NASDAQ Indices with Single and Hybrid Machine Learning Algorithms*

Cemile Özgür, *Istanbul University*, Turkey and Vedat Sarıkovanlık, *Istanbul University*, Turkey

*Portfolio Optimization Strategies Using Performance Ratios under Systemic Risk: A Comparison among Selected European Equity Markets*

Giorgio Valentinuz, *Università di Trieste*, Italy; Massimiliano Kaucic, *Università di Trieste*, Italy; and Rosario Maggistro, *Università di Trieste*, Italy

*RQ-CAViAR. Realized Quantity Extended CAViAR Models and Their Application*

Pit Götz, *Martin-Luther University Halle-Wittenberg*, Germany

*What If Beta Is Not Stable? Applying the Kalman Filter to Risk Estimates of Top US Companies over the Long Time Horizon*

Ewa Maja Feder-Sempach, *University of Lodz*, Poland; Wiesław Debski, *University of Lodz*, Poland; and Piotr Szczepocki, *University of Lodz*, Poland

*Responsible Investing: ESG Ratings and the Cross-Section of International Stock Returns*

Nusret Cakici, *Fordham University*, U.S.A. and Adam Zaremba, *Montpellier Business School & Poznan University of Economics and Business*, France

**INTERNATIONAL TRADE**

**Chair:** Mehmet Huseyin Bilgin

**Discussant:** Andrzej Cieslik, *University of Warsaw*, Poland

**Room:** [Z-Room 2](#)

*An Assessment of the Effect of Trade and Technology on the Mexican Labor Market*

Gabriela López Noria, Banco de México, Mexico

*A Modernization so Close Yet so Far? A Strategic Perspective on the Customs Union 2.0 Discussion between the EU and Turkey*

Pauline Sophie Seyfert, Bahcesehir University, Turkey and Markus Christian Slevogt, Bahcesehir University, Turkey

*Trade Liberalization and Growth: Case Study on G7 countries*

Bushra Hashmi, Hochschule Furtwangen University (Institute of Cultural Diplomacy), Germany

*Industrial Firm Dynamics and Trade Policy Uncertainty*

Jing Han, Fudan University, China

*Trade Liberalization, Emission Control and Green Tariff-Tax Coordination*

Tai-Liang Chen, Zhongnan University of Economics and Law, China and Yue Yu, Zhongnan University of Economics and Law, China

*South Asian Free Trade Area and Food Trade: Implications for Regional Food Security*

Hansjörg Herr, Berlin School of Economics and Law, Germany; Megan Ward, Australian Communications Consumer Action Network, Australia; and Jennifer Pédussel Wu, Berlin School of Economics and Law, Germany

**MARKETING**

**Chair:** Ghulam Mustafa

**Discussant:** Sungho Lee, *University of Seoul*, Korea

**Room:** [Z-Room 3](#)

*Influencer Marketing as an Effective Marketing Tool in the Conditions of Selected Regions of Central and Eastern Europe*

Ľudovít Nastišin, Faculty of Management of University of Prešov, Slovakia; Richard Fedorko, Faculty of Management of University of Prešov, Slovakia; and Štefan Kráľ, Faculty of Management of University of Prešov, Slovakia

*Personal Branding on Social Media: A Micro-Business Perspective*

Dominyka Venciute, ISM University of Management and Economics, Lithuania and Vilte Auruskeviciene, ISM University of Management and Economics, Lithuania

*The Meaning of Social Media in Attracting Consumers*

Teuta Nexhbi Veseli-Kurtishi, South East European University, North Macedonia; Blertata Abzi-Çaushti, South East European University, North Macedonia; and Enes Ljimini, South East European University, North Macedonia

*E-complaint Analysis of Major E-commerce Companies in Turkey during Covid-19 Pandemic Period*

Muhsin Fuat Bayik, Istanbul Medipol University, Turkey

*Factors Affecting Customer Satisfaction with Mobile Food Ordering Applications MFOAs: Empirical Investigation from Morocco*

Brahim Bighrissen, Ibn Zohr University, Morocco

*The Influence of the Western Lifestyle on The Brand Choice in Transitional Economies*

Zoran Krupka, University of Zagreb, Croatia

**LUNCH: 12:00-13:00****DAY 1 - NETWORKING HOUR: 12:00-13:00**

Room: [Z-Room 1](#)

**DAY 1 - SESSION II: 13:00-15:00****BEHAVIORAL FINANCE**

**Chair:** Hasan Fehmi Baklaci

**Discussant:** Adam Zaremba, *Montpellier Business School, France*

**Room:** [Z-Room 1](#)

*A Gender-based Analysis of Migrant Decision-Making and Remittance Behavior among UAE Migrants: A Multigroup Analysis Approach*

Mohammed Anam Akhtar, Institute of Management Technology, Dubai, U.A.E.; Imran Khan, Arab Company for Shared Services, U.A.E; Pankaj Kumar Tripathi, Maharaja Sayajirao University of Baroda, India; and Madhvendra Pratap Singh, KNIPSS Management Institute Sultanpur, India

*Tax Disputes and Complexity of Autonomous Taxation of Companies in Portugal*

Ana Arromba Dinis, Research Centre on Accounting and Taxation (CICF), IPCA, Portugal

*The Power of Social Media: Effects of CEO Tweets on Stock Returns*

Adeel Ali Qureshi, Poznan University of Economics and Business, Poland

*Mediation Effect of Debt Behavior on Malaysian Employees' Financial Strain Moderated by Job Satisfaction*

Husniyah Abdul Rahim, Universiti Putra Malaysia, Malaysia; Nurul Fardini Zakaria, Universiti Putra Malaysia, Malaysia; Amirah Shazana Magli, Universiti Putra Malaysia, Malaysia; Mohamad Fazli Sabri, Universiti Putra Malaysia, Malaysia; Zahariah Sahudin, Universiti Teknologi MARA, Malaysia; and Mohd. Amim Othman, Universiti Putra Malaysia, Malaysia

*Coordinating in the Haircut: A Model of Sovereign Debt Restructuring in Secondary Markets*

Adriana Jennifer Cobas, Banco Central de Chile, Chile

*Market Efficiency during the COVID-19 Pandemic: A Runs Test Approach*

Andreea Iordache, The Bucharest University of Economic Studies, Romania

**ECONOMICS OF INNOVATION**

**Chair:** Mehmet Huseyin Bilgin

**Discussant:** Dolores Añón Higón, *University of Valencia, Spain*

**Room:** [Z-Room 2](#)

*Balanced and Combined Organizational Ambidexterity: A Synergy towards Firm Performance? Empirical Evidence from Fourteen EU Countries*

Emanuele Giovannetti, Anglia Ruskin University, U.K., and James Derbyshire, Middlesex University, U.K.

*Adoption Barriers and Resistance to Mobile Payment Solutions among Small Merchants in Morocco*

Brahim Bighrissen, Ibn Zohr University, Morocco

*The Relationship between the Italian Eco-Sustainable Contract and Sustainability*

Ettore William Di Mauro, University of Rome, Italy

*Development of Private Forms of Money*

Krzysztof Marecki, Warsaw School of Economics, Poland; Agnieszka Wójcik-Czerniawska, Warsaw School of Economics, Poland; and Zbigniew Grzymała, Warsaw School of Economics, Poland

*The Organization of Innovation: Incomplete Contracts and the Outsourcing Decision*

Thomas Jungbauer, Cornell University, U.S.A.; Sean Nicholson, Cornell University, U.S.A.; June Pan, VISA, U.S.A.; and Michael Waldman, Cornell University, U.S.A.

*Early Retired or Automatized? Evidence from the Survey of Health, Ageing and Retirement in Europe*

Pablo Casas, University of Huelva, Spain and Concepción Román, University of Huelva, Spain

**GROWTH AND DEVELOPMENT**

**Chair:** Sergio Scicchitano

**Discussant:** Ilker Kaya, American University of Sharjah, U.A.E.

**Room:** [Z-Room 3](#)

*Long Run Relationship between Human Capital and Economic Growth in Sub Saharan Africa Countries: An ARDL and ECM Cointegration Analysis Approach*

Martha Matashu, North-West University, South Africa and Melikhaya Skhephe, North-West University, South Africa

*The Roles of Renewable and Non-Renewable Energy Consumption on Economic Development of Indonesia*

Utai Uprasen, Pukyong National University, South Korea

*Rethinking Value - Value Circuit in a Circular Economy*

Shannon Fase, University of Amsterdam, Netherlands; Andre Kruglyakov, University of Amsterdam, Netherlands; Eموke Takacs, European Research Institute, Hungary; and Toon Abcouwer, University of Amsterdam, Netherlands

*Remittances and Technology Spillovers – Empirical Evidence from Developing Countries*

Keerti Mallela, Birla Institute of Technology and Science, Hyderabad, India; Archana Srivastava, Birla Institute of Technology and Science, Hyderabad, India; Sunny Kumar Singh, Birla Institute of Technology and Science, Hyderabad, India

*Distributional Implications of Shadow Economy in the EU Countries*

Simona-Gabriela Masca, "Babeş-Bolyai" University, Cluj-Napoca, Romania, and Diana-Maria Chis, Babes-Bolyai University, Romania

*Covid-19 in Africa: Threat to Financial and Material Households Resources*

Elsa Fontainha, ISEG Universidade de Lisboa, Portugal

**BREAK: 15:00-15:15**

**KEYNOTE SPEECH: 15:15-16:15**

**The Economics of Walking About and Predicting Unemployment**

**Room:** [Z-Room 1](#)

**Moderator:** Matloob Piracha, University of Kent & GLO, U.K.

**Speaker:** David G. Blanchflower, Dartmouth College & GLO, U.S.A.

**BEST PAPER AWARD CEREMONY: 16:15-16:30**

**Room:** [Z-Room 1](#)

**Presented by:** Ender Demir, Reykjavik University & EBES, Iceland

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**EDITORS' PANEL SESSION: 16:30-17:15**  
**How to publish in WoS journals**

**Room:** [Z-Room 1](#)

**Moderator:** Klaus F. Zimmermann, Editor-in-Chief, *Journal of Population Economics* (SSCI & IF: 2.813)

Dorothea Schäfer, Editor-in-Chief, *Eurasian Economic Review* (Scopus & ESCI)

Marco Vivarelli, Editor-in-Chief, *Eurasian Business Review* (SSCI & IF: 3.500)

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**PUBLISHER SESSION: 17:15-17:45**  
**How to publish with Springer**



**Room:** [Z-Room 1](#)

**Moderator:**

Hakan Danis, *Managing Editor of Eurasian Economic Review* (Scopus & ESCI), U.S.A.

**Speaker:**

Barbara Fess, *Senior Editor at Springer in Heidelberg, Germany*

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**THURSDAY, OCTOBER 7 (DAY 2)****DAY 2 - SESSION I: 09:00-11:00****FOM - GLO SESSION**

(FOM University of Applied Sciences, Cologne, Freiburg University and GLO)

**Chair:** Alexander Spermann, *FOM University of Applied Sciences & Freiburg University & GLO*, Germany

**Room:** [Z-Room 1](#)

*The European Central Bank's Strategy Review and the Management of Inflation Expectations*  
Monika Wohlmann, FOM University of Applied Science, Germany

*Retail Location Choice Models. A Comparison of Gravitation and Logit Model*  
Sascha Frohwerk, FOM University of Applied Sciences & Hasso-Plattner-Institute & GLO, Germany

*Development of a Low Carbon Economy in Wuxi City. An Example of Climate Change Mitigation in China on the Local Level*  
Andreas Oberheitmann, Tsinghua University, China & FOM & GLO, Germany

*Private vs. Public Financing of Sport Stadia in Germany - An Empirical Analysis.*  
Michael Drewes, FOM University of Applied Sciences, Germany and Luca Rebeggiani, FOM University of Applied Sciences, Germany

*Evolution or Revolution: The Entry of New Company Successors in Germany*  
Sascha Frohwerk, FOM University of Applied Sciences & Hasso-Plattner-Institute GLO, Germany; Carsten Kruppe, FOM University of Applied Sciences, Germany; and Holger Wassermann, FOM University of Applied Sciences, Germany

*Did the Refugee Crisis Cause the Rise of Right-Wing Parties? Empirical Evidence from East Germany*  
Kai Klotz, FOM University of Applied Sciences, Germany and Alexander Spermann, FOM University of Applied Sciences & Freiburg University & GLO, Germany

**ACCOUNTING/AUDIT**

**Chair:** Katie Landgraf

**Discussant:** Nives Botica Redmayne, *Massey University*, New Zealand

**Room:** [Z-Room 2](#)

*The Use of Court-free Company Amalgamation for Internal Business Restructuring in Hong Kong*  
Daniel H. K. Ho, Hong Kong Baptist University, Hong Kong

*The Analysis of Audit Market Concentration in Visegrad 4 countries*  
Michal Šindelář, Prague University of Economics and Business, Czechia

*The Effects of Financial and Operating Leverage on Performance of the Saudi Cement Sector: An Empirical Study*  
Rawia Reda Obaid, King Abdulaziz University, Saudi Arabia

*The Effectiveness of the Internal Control System in Preventing Operational Risks to Income Statement Issuance: A Practical Risk-based Internal Audit Perspective*  
Tamer Aksoy, Ibn Haldun University, Turkey

*Corporate Taxation and Intangible Assets: A Systematic Review and Future Research Trends*  
Sarmad Ali, University G. d'Annunzio Chieti – Pescara, Italy

*The Impact of Cargo and Ancillary Revenues on Net Profit for Full Service Carrier Airlines*  
Tamer Aksoy, Ibn Haldun University, Turkey and Onur Bas, Ibn Haldun University, Turkey



## MANAGEMENT AND MARKETING

**Chair:** Ender Demir

**Room:** [Z-Room 3](#)

*Internal Communication and Culture – A Theoretical Framework*

Axel Müller, FOM University, Germany and Alena Müller, Constantine the Philosopher University in Nitra, Slovakia

*Competitive Advantages of the Indonesian Fashion Industry in International Trade – in Perspective Swot-Tows Analysis of E-Commerce*

Sri Herliana, Bandung Institute of Technology, Indonesia and Nur Lawiyah, Bandung Institute of Technology, Indonesia

*Involvement in the Agri-Food Context: Increasing the Consumption of Virgin Olive Oil*

Elisa Garrido Castro, Universidad de Jaén, Spain and Carla Marano-Marcolini, University of Jaén, Spain

*Integration of AI Supported Risk Management in ERP Implementation*

Petya Biolcheva, University of National and World Economy, Bulgaria and Miglena Molhova, University of National and World Economy, Bulgaria

*International Foray of Karuturi Global Ltd.*

Palakh Jain, Bennett University, India; Chavi Asrani, O.P. Jindal Global University, India; and Anand Nadar, Bennett University, India

*Risk Evaluation in Public Spaces Evacuation*

Livia Diana Iancu, Bucharest University of Economic Studies, Romania and Camelia Delcea, Bucharest University of Economic Studies, Romania

## PUBLIC ECONOMICS & REGIONAL STUDIES

**Chair:** Jennifer Pédussel Wu

**Discussant:** Jan Jakub Michalek, *University of Warsaw*, Poland

**Room:** [Z-Room 4](#)

*India as a New Competitive Powerhouse in International Trade – Sources of Success and Future Prospects*

Krzysztof Falkowski, Warsaw School of Economics, Poland

*Research on the Impact of Carbon Emission Trading Right Policy on Carbon Emission Reduction - Natural Experiment Based on DID Method*

Xu Jianzhong, Harbin Engineering University, China and Jing Ma, Harbin Engineering University, China

*Sustainable Bioeconomy at Different Speeds: Assessing Regional Performance and Innovation Type*

Giani Ionel Grădinaru, The Bucharest University of Economic Studies, Romania and Bogdan Florin Matei, The Bucharest University of Economic Studies, Romania

*Mapping the Heterogeneity of Third Mission Activities and Implications for an Evaluation Tool*

Rebecca Spaunhorst, Harz University, Germany; Carolin Schubert, Harz University, Germany; Amelie Kornek, Harz University, Germany; Georg Westermann, Harz University, Germany; and Uwe Manschwetus, Harz University, Germany

*Aspects of the Residents in Reception Facilities Concerning Counselling as a Managing Tool for the Living Conditions and Support of Integration*

Maria Vlachadi, University of Crete, Greece; Venetsiana Koroneou, School of Early Childhood Education, Greece; and Christina Karetsoy, Johannes Kepler University Linz, Austria

*Factors Influencing Personal Carbon Footprint of the Croatian University Students*

Sanja Pfeifer, Josip Juraj Strossmayer University of Osijek, Croatia and Djula Borozan, Josip Juraj Strossmayer University of Osijek, Croatia

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**BREAK: 11:00-11:15**

**DAY 2 - SESSION II: 11:15-13:15**

### HUMAN RESOURCES & EDUCATION I

**Chair:** Gokhan Karabulut

**Room:** [Z-Room 1](#)

*Differences in Psychological Contracts in Polish Organizations of the Business Services Sector - The Role of Demographic, Contextual and Individual Work-Related Factors*

Anna Rogozińska-Pawelczyk, University of Lodz, Poland

*Female Well-Being: What Workplaces Enchant Female Employees?*

Irene Campos García, Rey Juan Carlos University, Spain

*Workforce Insights for Employers during the Pandemic Era*

Bassant Adel Mostafa, The British University in Egypt, Egypt

*Evaluating Student Learning Gain: What is the Impact upon Student Learning Resulting from the Move to Online Teaching During the Covid-19 Pandemic?*

Martyn Polkinghorne, Bournemouth University, U.K.; Sarah Leidner, Bournemouth University, U.K.; Gelareh Roushan, Bournemouth University, U.K.; and Julia Taylor, Bournemouth University, U.K.

*Covid-19 Vaccination Opinions in #Education Related Tweets*

Erik-Robert Kovacs, Bucharest University of Economic Studies, Romania; Liviu-Adrian Cotfas, Bucharest University of Economic Studies, Romania; and Camelia Delcea, Bucharest University of Economic Studies, Romania

### BANKING

**Chair:** Hooy Chee Wooi

**Discussant:** Gamze Ozturk Danisman, *Kadir Has University*, Turkey

**Room:** [Z-Room 2](#)

*Banks and the Decarbonization of the Economy. A Systematic Review of Climate-Related Prudential Regulation Tools*

Diego Hidalgo-Oñate, Universitat Jaume I, Spain; Iluminada Fuertes-Fuertes, Universitat Jaume I, Spain; and J. David Cabedo, Universitat Jaume I, Spain

*Regional Ecosystem and Loan Default: A Survival Analysis of Public Guaranteed Loans*

Lorenzo Gai, University of Florence, Italy; Federica Ielasi, University of Florence, Italy; and Monica Rossolini, University of Milano Bicocca, Italy

*The Impact of Intellectual Capital on Financial Performance and Accounting Quality: Evidence from Turkish Banking Sector*

Süleyman Şen, Burdur Mehmet Akif Ersoy University, Turkey and Volkan Demir, Galatasaray University, Turkey

*How Do Regulation and Financial Markets Conditions Affect Interest Rate Risk Exposure: Evidence from Italian Commercial Banks*

Rosa Coccozza, University of Naples Federico II, Italy; Domenico Curcio, University of Naples Federico II, Italy; Igor Gianfrancesco, University LUISS Guido Carli, Italy; and Grazia Onorato, University of Bari Aldo Moro, Italy

*Measurement of Efficiency and Its Drivers in the Chilean Banking Industry*

Adriana Jennifer Cobas, Banco Central de Chile, Chile; Alexandros Maziotis, Pontificia Universidad Católica de Chile, Chile; and Andrés Villegas, Universidad Santo Tomás, Chile

## HEALTH ECONOMICS & INEQUALITY

**Chair:** Monica Violeta Achim

**Discussant:** Sofia de Sousa Vale, *ISCTE Business School*, Portugal

**Room:** [Z-Room 3](#)

*Sleep, Worker's Health, and Social Welfare*

Ken Yoshida, Chiba University, Japan

*Information or Complication? Preventing Technology-Induced Medical Errors*

Youssef Assal, University of Amsterdam, Netherlands; Eموke Takacs, ERI Hungary - European Research Institute, Hungary; and Toon Abcouwer, University of Amsterdam, Netherlands

*What Strikes the Eye: How Point-of-Use Reminders Can Increase Compliance with COVID-19 Measures*

Frauke Bieberstein, University of Bern, Switzerland and Stefanie Schumacher, University of Bern, Switzerland

*The New Age of Philanthropy in Europe and Asia: Scenarios, Dangers and Opportunities*

Emanuela Susca, University of Urbino, Italy

*Homophily and In-Group Bias in Poverty and Pension Games*

Bilge Öztürk Göktuna, Galatasaray University, Turkey and Emine Özge Yurdakurban, Yeditepe University, Turkey

*Tax Revenue Reforms and Income Distribution in Developing Countries*

João Jalles, University of Lisbon, Portugal

## ENTREPRENEURSHIP

**Chair:** Davor Labas

**Discussant:** Susana Martinez-Rodriguez, *Universidad de Murcia*, Spain

**Room:** [Z-Room 4](#)

*Female Entrepreneurship – Optimization of Start-Up Support at Universities in Germany*

Desiree Helene Ladwig, University of Applied Sciences Lübeck, Germany and Marleen Jenny Wohlert, Technische Hochschule Lübeck, Germany

*University Technology-Based Entrepreneurship: A Conceptual Approach*

Michael Hernando Sarmiento-Munoz, Universidad Nacional de Colombia, Colombia; Oscar Mauricio Cruz-Sanchez, Universidad Nacional de Colombia, Colombia; and Gloria Isabel Rodríguez-Lozano, Universidad Nacional de Colombia, Colombia

*Does the Gender of the Entrepreneur Matter in SMES performance? The Role of Innovations*

Alfonso Exposito, Universidad de Málaga, Spain; Amparo Sanchis-Llopis, University of Valencia and ERICES, Spain; and Juan A. Sanchis Llopis, University of Valencia and ERICES, Spain

*Comparative Analysis of Students' Entrepreneurial Intentions in Latvia and Other CEE countries*

Kristaps Lešinskis, BA School of Business and Finance, Latvia; Luisa Carvalho, Polytechnic Institute of Setubal & CEFAGE, Portugal; Inese Mavlutova, BA School of Business and Finance, Latvia; and Rui Dias, Polytechnic Institute of Setubal & CEFAGE, Portugal

*The Role of Entrepreneurship in Development of Marinas: The Comparative Analysis of Croatian and German Model*

Damir Piplica, University Department of Forensic Sciences Split, Croatia; Tihomir Luković, Aspira, Croatia; and Domagoj Hruška, University of Zagreb, Croatia

*Managerial Skills and Performance of Small and Medium Enterprises – Evidence from Survey Data*

Blerta Abazi Chaushi, South East European University, North Macedonia and Redina Imeri, South East European University, North Macedonia

The Challenges Faced by Zimbabwean Diasporic Small Micro and Medium Enterprises (SMME)s in South Africa's Future Economy  
Medicine Magocha, Walter Sisulu University, South Africa

**LUNCH: 13:15-14:00**

**PLENARY SPEECH JOINT WITH GLO SEMINAR: 14:00-15:00**

**Religion and Mental Health**

**Room:** [Z-Room 1](#)

**Moderator:** Olga Popova, *Leibniz Institute for East and Southeast European Studies & CERGE-EI & GLO*, Germany

**Speaker:** Sriye Iyer, *University of Cambridge & GLO*, U.K.

**BREAK: 15:00-15:15**

**DAY 2 - SESSION III: 15:15-17:15**

**GLO SESSION: MIGRATION I**

**Chair:** Cynthia Bansak, *St. Lawrence University & GLO*, U.S.A.

**Room:** [Z-Room 1](#)

*Measuring Migration*

Sonia Plaza, *World Bank & GLO*, U.S.A.

*Migration Determinants*

Davit Adunts, *CERGE-EI, Czechia* and Mariola Pytlikova, *CERGE-EI & GLO*, Czechia

*Migration and Education*

Massimiliano Tani, *University of New South Wales & GLO*, Australia and Matloob Piracha, *University of Kent & GLO*, U.K.

*Performance of Economic Migrants*

Cinzia Rienzo, *University of Brighton & GLO*, U.K.

*Immigrants and Their Effects on Labor Market Outcomes of Natives*

Cynthia A. Bansak, *St. Lawrence University & GLO*, U.S.A.; Nicole Simpson, *Colgate University & GLO*, U.S.A.; and Madeline Zavodny, *University of North Florida & GLO*, U.S.A.

*Immigrant Entrepreneurs*

Chunbei Wang, *University of Oklahoma & GLO*, U.S.A. and Magnus Lofstrom, *Public Policy Institute of California & GLO*, U.S.A.

**MANAGEMENT AND DIGITALIZATION**

**Chair:** Evan Lau

**Discussant:** Virginia Bodolica, *American University of Sharjah*, U.A.E

**Room:** [Z-Room 2](#)

*A Case Study of Developing a Low Cost-High Flexibility Method for the Digitalization of Business Processes for SME in the Construction Industry in Germany*

Zhen Cai, *Technical University of Munich*, Germany; Yun Huang, *Technical University of Munich*, Germany; Stephan Kessler, *Technical University of Munich*, Germany; and Johannes Fottner, *Technical University of Munich*, Germany

*Manager Gender, Entrepreneurial Orientation and SMEs Export and Import Propensities: Evidence for Spanish Business*

Alfonso Expósito García, Universidad de Málaga, Spain; Amparo Sanchis-Llopis, University of Valencia and ERICES, Spain; and Juan A. Sanchis Llopis, University of Valencia and ERICES, Spain

*Management Accounting Innovations and Institutionalization Process: A Case Study in the Public Sector*  
Luís Vilela Pimentel, ISCTE-IUL, Portugal and Maria Major, ISCTE-IUL, Portugal

*A Systematic Literature Review on Barriers to Digital Transformation: Insights and Implications for Overcoming*

Tim Varwig, Osnabrück University, Germany; Henning Brink, Osnabrück University, Germany; and Sven Packmohr, Malmö University, Sweden

*The Influence of Work from Home on Customer Support Employees Productivity*

Mare Kurvits, Estonian Entrepreneurship University of Applied Sciences, Estonia

*Transformation to Agile Organizational and Collaboration Concepts. - On the Way to New Work/Work 4.0*

Michel Eckard Domsch, Helmut Schmidt University, Germany; Andre Drews, TH Lübeck, Germany; and Desiree Helene Ladwig, University of Applied Sciences Lübeck, Germany

### **MONETARY ECONOMICS & PUBLIC ECONOMICS**

**Chair:** Huseyin Kaya

**Discussant:** Jan Jakub Michalek, *University of Warsaw, Poland*

**Room:** [Z-Room 3](#)

*Determinants of Forced Household Savings during COVID-19 Pandemic*

Jakub Borowski, Warsaw School of Economics, Poland and Krystian Jaworski, Warsaw School of Economics, Poland

*The Search for the Nash Equilibrium in the Monetary and Fiscal Game*

Joanna Stawska, University of Lodz, Poland; Maciej Malaczewski, University of Lodz, Poland; Paulina Malaczewska, University of Lodz, Poland; and Ewa Stawasz-Grabowska, University of Lodz, Poland

*Twin Deficit or Ricardian Equivalence: The Case of CEE Countries*

Jelena Raskovic, Belgrade University, Serbia

*Different Policy Effects of Ramsey and Overlapping Generations Models*

Masaya Yasuoka, Kwansai Gakuin University, Japan and Minoru Watanabe, Hokusei Gakuen University, Japan

*Electoral Rule and Public Sector Efficiency. Some Evidence from Italian Municipalities*

Marco Alberto De Benedetto, University of Calabria, Italy; Sergio Destefanis, University of Salerno, Italy; and Luigi Guadalupi, IRISS-CNR, Napoli, Italy

*The Issue of Social Integration of Migrant – Refugee Students in Vocational Senior High Schools*

Maria Vlachadi, University of Crete, Greece and Vassiliki Tzourmeti, EPPAIK, ASPETE, Greece

## FRIDAY, OCTOBER 8 (DAY 3)

### DAY 3 - SESSION I: 09:00-11:00

#### GROWTH AND DEVELOPMENT & REGIONAL STUDIES

**Chair:** Raziye Selim

**Discussant:** Sofia de Sousa Vale, *ISCTE Business School*, Portugal

**Room:** [Z-Room 1](#)

*Migration and Social Capital: Effects on Growth and Development*

Vladislav Voronenko, Higher School of Economics, Russia

*Corruption and Gender Gap*

Batuhan Ozturk, University of Mannheim, Germany and Idil Goksel, Izmir University of Economics, Turkey

*Comparison of Effects of the French and Austrian Model of Economic Diplomacy Measures*

Sanja Radolovic, Juraj Dobrila University of Pula, Croatia

*Structural Transformation and Poverty Reduction in India*

Kausik Gangopadhyay, Indian Institute of Management Kozhikode, India; Debasis Mondal, Indian Institute of Technology Delhi, India; and Thasni Thajudeen, Indian Institute of Management Kozhikode, India

*Model for the Impact of Infrastructure Development on Economic Growth and Convergence*

Alma Mačiulytė-Šniukienė, Vilnius Gediminas Technical University, Lithuania

*Impact of Trade War on the Global Economy: Case Study of the US-China Trade War*

Ritvik Bordia, Fieldston Upper School, USA and Samarth Jain, Heritage Xperiential Learning School, India

#### INDUSTRIAL ORGANIZATION AND MANAGEMENT

**Chair:** Davor Labas

**Discussant:** Ghulam Mustafa, *Norwegian University of Science and Technology*, Norway

**Room:** [Z-Room 2](#)

*A Model of Bertrand Competition with Asymmetric Demand*

Alexandra Vintila, Bucharest University of Economic Studies, Romania

*Business Communication Components Generating Media Impact in Pandemic: An Application to Shopping Centres*

Ana Pedreño-Santos, Universidad Complutense de Madrid, Spain

*Nature of the Chinese Model featuring Support and Development of the Jewelry Industry*

Sazhida Safina, St. Petersburg State University of Economy, Russia; Natalia Ermakova, St. Petersburg State University of Economy, Russia; Ludmila Demidova, St. Petersburg State University of Economy, Russia; and Viktoriya Eremizina, St. Petersburg State University of Economy, Russia

*Project Management and the Usage of Discrete-Event Simulation in SIMPROCESS Software*

Martina Kuncova, Prague University of Economics and Business, Czechia

*The Economic Analysis of the Agricultural Industries: The Case of Indonesia*

Ubaidillah Zuhdi, Universitas Nahdlatul Ulama Surabaya, Indonesia; Riyan Sisiawan Putra, Universitas Nahdlatul Ulama Surabaya, Indonesia; Aditya Narendra Wardhana, Universitas Internasional Semen Indonesia, Indonesia; Endah Tri Wahyuningtyas, Universitas Nahdlatul Ulama Surabaya, Indonesia; and Ima Kurniastuti, Universitas Nahdlatul Ulama Surabaya, Indonesia

*Key Determinants that Influence the Environmental Sustainability in Higher Learning Institutions in Malaysia (A Conceptual Paper)*

Padmashantini Padmanathan, Quest International University, Malaysia; Rohati Shafie, Quest International University, Malaysia; Ismail Reza Abd Rahman, Quest International University, Malaysia; Munaliza Jaimun, Quest International University, Malaysia; Anna Arokia Nathen, Quest International University, Malaysia; and Sharmila Thinagar, Quest International University, Malaysia

### LABOR ECONOMICS

**Chair:** M. Ege Yazgan

**Discussant:** Roberto Iorio, *University of Salerno, Italy*

**Room:** [Z-Room 3](#)

*Labor Market Efficiency and Youth Unemployment: Evidence from MENA and Other Regions*  
Wasseem Mina, United Arab Emirates University, U.A.E.

*Assessment of the Impact of the COVID-19 Pandemic on Selected Indicators of the European Labor Market using the Dynamic Time Warping*

Krzysztof Dmytrów, University of Szczecin, Poland and Beata Bieszk-Stolorz, University of Szczecin, Poland

*Occupational Shifts and Skill Mismatch in Bad Times and Worse: Implications of Covid-19 for the UK Graduate Labor Market*

Catherine Robinson, University of Kent, U.K. and Michela Vecchi, Middlesex University Business School, U.K.

*The Nordic Model and its Neoliberal Shadow*

Atle Middtun, Norwegian Business School, Norway

*Interfirm Collusion through Wage Agreements*

Henrik Vetter, Royal Danish Library, Denmark

*Quality of School Service Delivery, Human Capital, and Child Labor: Empirical Evidence from Indonesia*

Taufiq Carnegie Dawood, Fakultas Ekonomi dan Bisnis Universitas Syiah Kuala, Indonesia and Muhammad Ilhamsyah Siregar, Fakultas Ekonomi dan Bisnis Universitas Syiah Kuala, Indonesia

**BREAK: 11:00-11:15**

**DAY 3 - SESSION II: 11:15-13:15**

### CORPORATE GOVERNANCE

**Chair:** Adam Zaremba

**Discussant:** Conrado Diego García-Gómez, *University of Valladolid, Spain*

**Room:** [Z-Room 1](#)

*Do Digitalization and Ecosystem Business Models Complement Each Other? Corporate Governance Perspective*

Ilya Ivaninskiy, National Research University Higher School of Economics, Russia and Irina Ivashkovskaya, National Research University Higher School of Economics, Russia

*Financial Architecture of Companies-Participants of Public-Private Partnerships in the Russian Federation*

Alexey Sergeevich Kharlamov, National Research University Higher School of Economics, Russia

*How Board Busyness Affects Agency Costs and Shareholder Rights?*

Xuehua Shao, The Australian National University, Australia

*Board Regulation Effect on Government Owned Companies Performance*

Sagi Akron, University of Haifa, Israel; Daphna Brueller-Lubovsky, Bar-Ilan University, Israel; and Nir Brueller, Bar-Ilan University, Israel

*Corporate Social Responsibility and Financial Performance in Family and Nonfamily Firms. The Role of Collegial Leadership*

Paolo Tenuta, University of Calabria, Italy; Domenico Rocco Cambrea, Università Cattolica del Sacro Cuore, Italy; and Tonia Tassone, University of Calabria, Italy

*The Role of Technological Innovation on the Relationship between ESG Strategies and Firm Performance in SMEs: A Panel Data Analysis from Vietnam*

Tran Hue, Kyorin University, Japan and Miho Murashima, Rikkyo University, Japan

**MANAGEMENT AND TOURISM**

**Chair:** Evan Lau

**Discussant:** Hala Hattab, *The British University in Egypt*, Egypt

**Room:** [Z-Room 2](#)

*Digital Transformation: A Study of e-Marketing Strategies in the Hotel Industry*

Christina Fung Kiu Lam, Singapore Institute of Technology, Singapore

*Memory Resilience and Sustainability: When Tourism and Art meet at the 'cross' of Byzantium*

Angela Besana, IULM University, Italy; Annamaria Esposito, IULM University, Italy; and Simona Moretti, IULM, Italy

*Using Game Theory to Explore Dynamic Elasticity in Tourism*

Xuan Tran, University of West Florida, U.S.A.

*Analyzing the Impact of Dynamic Open Pricing in Hospitality Revenue Management*

Hend Farahat Issa Farag, University of Rey Juan Carlos, Spain; Lydia Gonzalez González-Serrano, Universidad Rey Juan Carlos, Spain; and Pilar Talón-Ballester, University of Rey Juan Carlos, Spain

*The Development of the Outsourced Facility Service Market in the EU 2008-18*

Alexander Redlein, Vienna University of Technology, Austria and Eva Stopajnik, TU Wien, Austria

*Evolution of Management Control in Spanish Companies in the Face of Economic Crisis Situations*

Luis Ramón Yanguas, BCD Travel, U.S.A. and Angela Andrea Caviedes Conde, Rey Juan Carlos University, Spain

**REGIONAL STUDIES**

**Chair:** Marco Alberto De Benedetto

**Discussant:** Andrzej Cieslik, *University of Warsaw*, Poland

**Room:** [Z-Room 3](#)

*Influence of the Timing of the Real Estate Sale Offer on the Market and the Duration of the Offer*

Anna Gdakowicz, University of Szczecin, Poland and Ewa Putek-Szeląg, University of Szczecin, Poland

*Do Fiscal Policies Affect the Firms' Growth and Performance? Evidence from a Regional Study in the Dominican Republic*

Alessandra Amendola, University of Salerno, Italy; Marinella Boccia, University of Salerno, Italy; Gianluca Mele, World Bank, U.S.A.; and Luca Sensini, University of Salerno, Italy

*Environmentally Adjusted Productivity Change: Comparing Croatia with Other European Union Member States*

Djula Borozan, Josip Juraj Strossmayer University of Osijek, Croatia

*Macroeconomic Factors Affecting Malaysia Housing Price*

Izzaamirah Ishak, UNITEN, Malaysia



*Determinants of Crude Palm Oil Exports Performance in Malaysia*

Anna Arokia Nathen, Quest International University, Malaysia; Sharmila Thinagar, Quest International University, Malaysia; Padmashantini Padmanathan, Quest International University, Malaysia; Rohati Shafie, Quest International University, Malaysia; Ismail Reza Abd Rahman, Quest International University, Malaysia; and Munaliza Jaimun, Quest International University, Malaysia

*Financing the Social Entrepreneurship: What about the Responsible Finance Industry in Morocco? Cooperatives' Case in Souss Massa Region*

Stiriba Latifa, High School of Business, Morocco and Khadija Angade, ENCG Agadir Ibn Zohr University, Morocco

**LUNCH: 13:15-14:15**

**DAY 3 - SESSION III: 14:15-16:15**

**GLO SESSION: FAMILY & HOUSEHOLD ECONOMICS**

**Chair:** Victoria Vernon, SUNY Empire State College & GLO, U.S.A.

**Room:** [Z-Room 1](#)

*Infidelity*

Effrosyni Adamopoulou, University of Mannheim & GLO, Germany

*Female Genital Mutilation*

Sandrine Mesplé-Somps, Université Paris-Dauphine & GLO, France

*Time-Use Surveys*

Juan Carlos Campaña, Antonio de Nebrija University, Spain; José Ignacio Giménez-Nadal, University of Zaragoza, Spain; and José Alberto Molina, University of Zaragoza & GLO, Spain

*Household Food Expenditures and Diet Quality*

Benjamin Scharadin, Colby College, U.S.A.

*Child Custody Laws and Household Outcomes*

Daniel Fernandez-Kranz, IE Business School, Madrid, Spain and Jennifer Roff, Queens College and the Graduate Center, CUNY, U.S.A.

*Economics of Marriage Bars*

Irene Mosca, Maynooth University & GLO, Ireland and Robert E. Wright, University of Glasgow & GLO, Scotland

**EMPIRICAL STUDIES ON EMERGING ECONOMIES & FINANCIAL CRISIS**

**Chair:** Ender Demir

**Discussant:** Conrado Diego García-Gómez, *University of Valladolid*, Spain

**Room:** [Z-Room 2](#)

*Emerging Countries Sovereign Bond Spreads: Additional Factors Are at Play*

Arjan Kadareja, University of New York, Tirana, Albania and Ardita Todri, Universitetit Aleksander Xhuvani, Albania

*Households' Consumption Pattern and Saving - Evidence for the First Year of the Covid-19 Pandemic in Bulgaria*

Mariella Nenova, Sofia University, Bulgaria

*Are Mutual Funds the Financial Vaccine for COVID-19?*

Doron Nisani, University of Haifa, Israel; Mahmoud Qadan, University of Haifa, Israel; Or David, University of Haifa, Israel; and Sagi Akron, University of Haifa, Israel

*Insolvency Regulation and Pre-Crisis Alert as Self-Regulation: The Case of Italy*  
Alessandro Danovi, University of Bergamo, Italy

*The COVID-19 Pandemic and Financial Markets in Central and Eastern Europe: Macroeconomic Measures and International Policy Spillovers*

Ewa Stawasz-Grabowska, University of Lodz, Poland; Wojciech Grabowski, University of Lodz, Poland; and Jakub Janus, Cracow University of Economics, Poland

*Market Crashes and Recoveries: The "Zero Risk Line" Approach*

Riccardo Bramante, Università Cattolica del Sacro Cuore di Milano, Italy and Silvia Facchinetti, Università Cattolica del Sacro Cuore di Milan, Italy

## HUMAN RESOURCES & EDUCATION II

**Chair:** Angela Besana

**Discussant:** Iffat Sabir Chaudhry, *Al Ain University*, U.A.E.

**Room:** [Z-Room 3](#)

*Gender Differences in Communication Styles: A Case Study of University Students in Thailand*

Pichayalak Pichayakul, Chiang Mai University, Thailand

*The Missing Ingredient of Organizational Culture Scale in East Asia*

Quan Hoang Nguyen Tran, University of Tartu, Estonia

*Factors Determining the Choice of Continuing Education Courses for Nurses in Latvia*

Daina Baidekalne, Riga East University Hospital, Latvia and Daiga Behmane, Riga Stradins University, Latvia

*How to Increase the Standard Employment of People with Disabilities?*

Olga Rodriguez-Arnaldo, Universidad Politécnica de Cartagena, Spain and Sara Garcia-Perez, Spain

*Development of the Theme of Measuring the Affective Component of "Love of Work" on the Scale of a Protean Career Attitude with NVIVO: An Analytical Tool for Qualitative Research*

Levi Nilawati, Atmajaya Catholic University of Indonesia & Gadjah Mada University, Indonesia; Gugup Kismono, Gadjah Mada University, Indonesia; Hani Handoko, Gadjah Mada University, Indonesia; and Reni Rosari, Gadjah Mada University, Indonesia

*Research Productivity in Economics and Business Disciplines in Emerging Economies: Insights from Kazakhstan*

Diana Amirbekova, Kazakh British Technical University, Kazakhstan and Timur Narbaev, Kazakh British Technical University, Kazakhstan

**BREAK: 16:15-16:30**

**DAY 3 - SESSION IV: 16:30-18:30**

## GLO SESSION: MIGRATION II

**Chair:** Marina Murat, University of Modena and Reggio Emilia & GLO, Italy

**Room:** [Z-Room 1](#)

*Migrant Health and Wellbeing*

Jakub Lonsky, University of Liverpool & GLO, U.K. and Osea Giuntella, University of Pittsburgh & GLO, U.S.A.

*The Political Economy of Citizenship*

Kusum Mundra, Rutgers University & GLO, U.S.A.

*Naturalization, Citizenship, and Identity Documents*

Catalina Amuedo-Dorantes, University of California & GLO, U.S.A.; Anna Marie Kietzerow, Western Michigan University, U.S.A., and Susan Pozo, Western Michigan University, U.S.A.

*Brain Drain or Gain*

Stefanija Veljanoska, University of Rennes, France and Frederic Docquier, LISER & GLO, Luxembourg

*Time-Space Dynamics of Return and Circular Migration*

Amelie Constant, Princeton University & GLO, U.S.A.

*Social Remittances*

Michele Tuccio, Université Paris-Dauphine & GLO, France and Jackline Wahba, University of Southampton & GLO, U.K.

**ACCOUNTING/AUDIT & FINANCE**

**Chair:** Sagi Akron

**Discussant:** Trevor William Chamberlain, *McMaster University*, Canada

**Room:** [Z-Room 2](#)

*The Effect of Aircraft Maintenance Scheduling on Maintenance Costs and Airline Profitability: Turkish Airlines Case*

Tamer Aksoy, Ibn Haldun University, Turkey and Berkcan Okan, Ibn Haldun University, Turkey

*Investors' Response to the Specific Capital Expenditure: Case Studies in The Banking Sector*

Juniarti, Petra Christian University, Indonesia

*Market Concentration of Audit Services Provided to Public Interest Entities: Empirical Evidence from the Czech Republic*

Richard Stiebal, Prague University of Economics and Business, Czechia and Michal Šindelář, Prague University of Economics and Business, Czechia

*Capital Budgeting Analysis of LPG Production Optimization Project in Indonesia – A Case Study*

Robby Sukma Dharmawan, PT Badak NGL, Indonesia

*Activity Based Costing Method: Cost Measurement in an Italian Service Company*

Antonella Cugini, Università della Valle d'Aosta, Italy and Vanessa Caprioglio, Università della Valle d'Aosta, Italy

*Predicting IPO Underpricing using Machine Learning*

Răzvan Ioan Tătaru, The Bucharest University of Economic Studies, Romania

**MANAGEMENT**

**Chair:** Ralph Sonenshine

**Discussant:** Virginia Bodolica, *American University of Sharjah*, U.A.E.

**Room:** [Z-Room 3](#)

*Individual Factors in Electronic Negotiations - Is There an Individual X Channel Fit that Predicts Negotiation Outcomes?*

Wolfram Lipp, Technical University Munich, Germany

*Pathways between Dominance and Goodwill: Changing the Perspective for Successful Stakeholder Integration*

Maximilian Geyr, Ludwig Maximilian University Munich, Germany

*Value Creation through Public-Private Partnership in the Healthcare Sector. A Managerial Analysis of Italian Health Care Organizations during the Pandemic of SARS-CoV-2*

Paola Olimpia Achard, University of L'Aquila, Italy and Chiara Bellini, University of L'Aquila, Italy

*The Role of Career Counselling for Socially Vulnerable Groups*

Maria Vlachadi, University of Crete, Greece and Maria Chronopoulou, MA Counselling Psychology, Greece

*Learning for Radical Innovation as Accommodation Phenomenon: From University Studies Experience to Knowledge Work*

Julija Kubova-Semaka, Kaunas Technology University, Lithuania and Palmira Jucevičienė, Kaunas University of Technology, Lithuania

*Strategy-Formulation Applying IFE, EFE, IE, SWOT and QSPM Matrices: A Study on National Airline of Bangladesh (Biman)*

Sheikh Shamim Hasnain, The British University in Egypt, Egypt

*The Relationship between Family-Friendly Workplace Policies and Accountant Turnover*

Katie Landgraf, University of Hawaii - West Oahu, Hawaii

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