



# 37th EBES CONFERENCE - BERLIN CONFERENCE PROGRAM

**BERLIN, GERMANY**

**OCTOBER 6-8, 2021**

**(Online/Virtual Presentation Only)**

*Jointly organized with*



**GLOBAL  
LABOR  
ORGANIZATION**

An international network and virtual platform on labor

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**Hochschule  
für Oekonomie & Management**  
University of Applied Sciences

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**(Please note the sessions are in Berlin, Germany local time (GMT +2))**

# CONFERENCE PROGRAM

## WEDNESDAY, OCTOBER 6 (DAY 1)

### WELCOME SPEECHES: 09:00-09:20

**Room:** Z-Room 1

Mehmet Huseyin Bilgin, *Istanbul Medeniyet University & EBES & GLO*, Turkey

Manuela Zipperling, *FOM University of Applied Sciences in Berlin & GLO*, Germany

Azita Berar Awad, *Graduate Institute of International and Development Studies, Geneva & GLO*, Switzerland

### OPENING LECTURE: 09:20-09:45

#### The Future of Global Mobility

**Room:** Z-Room 1

**Moderator:** Mehmet Huseyin Bilgin, *Istanbul Medeniyet University & EBES & GLO*, Turkey

**Speaker:** Klaus F. Zimmermann, *UNU-MERIT, Netherlands & Free University Berlin & EBES & GLO*, Germany

### BREAK: 09:45-10:00

### DAY 1 - SESSION I: 10:00-12:00

#### INVESTMENT & RISK MANAGEMENT

**Chair:** Ender Demir

**Discussant:** Taufiq Choudhry, *University of Southampton, U.K.*

**Room:** Z-Room 1

*A Novel Approach for Trust Funds Performance Ratings by Weighted Average Selection and Timing Performance Measure*

Sagi Akron, *University of Haifa, Israel*; Doron Nisani, *University of Haifa, Israel*; and Mahmoud Quadan, *University of Haifa, Israel*

*Forecasting BIST100 and NASDAQ Indices with Single and Hybrid Machine Learning Algorithms*

Cemile Özgür, *Istanbul University, Turkey* and Vedat Sarıkovanlık, *Istanbul University, Turkey*

*Portfolio Optimization Strategies Using Performance Ratios under Systemic Risk: A Comparison among Selected European Equity Markets*

Giorgio Valentinuz, *Università di Trieste, Italy*; Massimiliano Kaucic, *Università di Trieste, Italy*; and Rosario Maggistro, *Università di Trieste, Italy*

*RQ-CAViAR. Realized Quantity Extended CAViAR Models and Their Application*

Pit Götz, *Martin-Luther University Halle-Wittenberg, Germany*

*What If Beta Is Not Stable? Applying the Kalman Filter to Risk Estimates of Top US Companies over the Long Time Horizon*

Ewa Maja Feder-Sempach, *University of Lodz, Poland*; Wiesław Debski, *University of Lodz, Poland*; and Piotr Szczepocki, *University of Lodz, Poland*

*Responsible Investing: ESG Ratings and the Cross-Section of International Stock Returns*

Nusret Cakici, *Fordham University, U.S.A.* and Adam Zaremba, *Montpellier Business School & Poznan University of Economics and Business, France*

**INTERNATIONAL TRADE**

**Chair:** Mehmet Huseyin Bilgin

**Discussant:** Andrzej Cieslik, *University of Warsaw, Poland*

**Room:** Z-Room 2

*An Assessment of the Effect of Trade and Technology on the Mexican Labor Market*

Gabriela López Noria, Banco de México, Mexico

*Trade Liberalization and Growth: Case Study on G7 countries*

Bushra Hashmi, Hochschule Furtwangen University (Institute of Cultural Diplomacy), Germany

*Industrial Firm Dynamics and Trade Policy Uncertainty*

Jing Han, Fudan University, China

*Trade Liberalization, Emission Control and Green Tariff-Tax Coordination*

Tai-Liang Chen, Zhongnan University of Economics and Law, China and Yue Yu, Zhongnan University of Economics and Law, China

*South Asian Free Trade Area and Food Trade: Implications for Regional Food Security*

Hansjörg Herr, Berlin School of Economics and Law, Germany; Megan Ward, Australian Communications Consumer Action Network, Australia; and Jennifer Pédussel Wu, Berlin School of Economics and Law, Germany

*A Modernization so Close Yet so Far? A Strategic Perspective on the Customs Union 2.0 Discussion between the EU and Turkey*

Pauline Sophie Seyfert, Bahcesehir University, Turkey and Markus Christian Slevogt, Bahcesehir University, Turkey

**MARKETING**

**Chair:** Ghulam Mustafa

**Discussant:** Sungho Lee, *University of Seoul, South Korea*

**Room:** Z-Room 3

*Influencer Marketing as an Effective Marketing Tool in the Conditions of Selected Regions of Central and Eastern Europe*

L'udovít Nastišin, Faculty of Management of University of Prešov, Slovakia; Richard Fedorko, Faculty of Management of University of Prešov, Slovakia; and Štefan Král, Faculty of Management of University of Prešov, Slovakia

*Personal Branding on Social Media: A Micro-Business Perspective*

Dominyka Venciute, ISM University of Management and Economics, Lithuania and Vilte Auruskeviciene, ISM University of Management and Economics, Lithuania

*The Meaning of Social Media in Attracting Consumers*

Teuta Nexhbi Veseli-Kurtishi, South East European University, North Macedonia; Blertata Abzi-Çaushi, South East European University, North Macedonia; and Enes Ljmani, South East European University, North Macedonia

*E-complaint Analysis of Major E-commerce Companies in Turkey during Covid-19 Pandemic Period*

Muhsin Fuat Bayik, Istanbul Medipol University, Turkey

*Factors Affecting Customer Satisfaction with Mobile Food Ordering Applications MFOAs: Empirical Investigation from Morocco*

Brahim Bighrissen, Ibn Zohr University, Morocco

*The Influence of the Western Lifestyle on the Brand Choice in Transitional Economies*

Zoran Krupka, University of Zagreb, Croatia

**LUNCH: 12:00-13:00****DAY 1 - NETWORKING HOUR: 12:00-13:00****Room:** Z-Room 1**DAY 1 - SESSION II: 13:00-15:00****BEHAVIORAL FINANCE****Chair:** Hasan Fehmi Baklaci**Discussant:** Adam Zaremba, *Montpellier Business School, France***Room:** Z-Room 1*A Gender-based Analysis of Migrant Decision-Making and Remittance Behavior among U.A.E. Migrants: A Multigroup Analysis Approach*

Mohammed Anam Akhtar, Institute of Management Technology, Dubai, U.A.E.; Imran Khan, Arab Company for Shared Services, U.A.E.; Pankaj Kumar Tripathi, Maharaja Sayajirao University of Baroda, India; and Madhvendra Pratap Singh, KNIPSS Management Institute Sultanpur, India

*Tax Disputes and Complexity of Autonomous Taxation of Companies in Portugal*

Ana Arromba Dinis, Research Centre on Accounting and Taxation (CICF), IPCA, Portugal

*The Power of Social Media: Effects of CEO Tweets on Stock Returns*

Adeel Ali Qureshi, Poznan University of Economics and Business, Poland

*Mediation Effect of Debt Behavior on Malaysian Employees' Financial Strain Moderated by Job Satisfaction*

Husniyah Abdul Rahim, Universiti Putra Malaysia, Malaysia; Nurul Fardini Zakaria, Universiti Putra Malaysia, Malaysia; Amirah Shazana Magli, Universiti Putra Malaysia, Malaysia; Mohamad Fazli Sabri, Universiti Putra Malaysia, Malaysia; Zahariah Sahudin, Universiti Teknologi MARA, Malaysia; and Mohd. Amim Othman, Universiti Putra Malaysia, Malaysia

*Coordinating in the Haircut: A Model of Sovereign Debt Restructuring in Secondary Markets*

Adriana Jennifer Cobas, Banco Central de Chile, Chile

*Market Efficiency during the COVID-19 Pandemic: A Runs Test Approach*

Andreea Iordache, The Bucharest University of Economic Studies, Romania

**ECONOMICS OF INNOVATION****Chair:** Mehmet Huseyin Bilgin**Discussant:** Dolores Añón Higón, *University of Valencia, Spain***Room:** Z-Room 2*Balanced and Combined Organizational Ambidexterity: A Synergy towards Firm Performance? Empirical Evidence from Fourteen EU Countries*

Emanuele Giovannetti, Anglia Ruskin University, U.K. and James Derbyshire, Middlesex University, U.K.

*Adoption Barriers and Resistance to Mobile Payment Solutions among Small Merchants in Morocco*

Brahim Bighrissen, Ibn Zohr University, Morocco

*The Relationship between the Italian Eco-Sustainable Contract and Sustainability*

Ettore William Di Mauro, University of Rome, Italy

*Development of Private Forms of Money*

Krzysztof Marecki, Warsaw School of Economics, Poland; Agnieszka Wójcik-Czerniawska, Warsaw School of Economics, Poland; and Zbigniew Grzymała, Warsaw School of Economics, Poland

*The Organization of Innovation: Incomplete Contracts and the Outsourcing Decision*

Thomas Jungbauer, Cornell University, U.S.A.; Sean Nicholson, Cornell University, U.S.A.; June Pan, VISA, U.S.A.; and Michael Waldman, Cornell University, U.S.A.

*Early Retired or Automatized? Evidence from the Survey of Health, Ageing and Retirement in Europe*

Pablo Casas, University of Huelva, Spain and Concepción Román, University of Huelva, Spain

**GROWTH AND DEVELOPMENT**

**Chair:** Sergio Scicchitano

**Discussant:** Ilker Kaya, American University of Sharjah, U.A.E.

**Room:** Z-Room 3

*Long Run Relationship between Human Capital and Economic Growth in Sub Saharan Africa Countries: An ARDL and ECM Cointegration Analysis Approach*

Martha Matashu, North-West University, South Africa and Melikhaya Skhephe, North-West University, South Africa

*The Roles of Renewable and Non-Renewable Energy Consumption on Economic Development of Indonesia*

Utai Uprasen, Pukyong National University, South Korea

*Rethinking Value - Value Circuit in a Circular Economy*

Shannon Fase, University of Amsterdam, Netherlands; Andre Kruglyakov, University of Amsterdam, Netherlands; Eموke Takacs, European Research Institute, Hungary; and Toon Abcouwer, University of Amsterdam, Netherlands

*Remittances and Technology Spillovers – Empirical Evidence from Developing Countries*

Keerti Mallela, Birla Institute of Technology and Science, Hyderabad, India; Archana Srivastava, Birla Institute of Technology and Science, Hyderabad, India; and Sunny Kumar Singh, Birla Institute of Technology and Science, Hyderabad, India

*Distributional Implications of Shadow Economy in the EU Countries*

Simona-Gabriela Masca, Babeş-Bolyai University, Romania, and Diana-Maria Chis, Babeş-Bolyai University, Romania

*Covid-19 in Africa: Threat to Financial and Material Households Resources*

Elsa Fontainha, ISEG Universidade de Lisboa, Portugal

**BREAK: 15:00-15:15**

**KEYNOTE SPEECH: 15:15-16:15**

**The Economics of Walking About and Predicting Unemployment**

**Room:** Z-Room 1

**Moderator:** Matloob Piracha, University of Kent & GLO, U.K.

**Speaker:** David G. Blanchflower, Dartmouth College & GLO, U.S.A.

**BEST PAPER AWARD CEREMONY: 16:15-16:30**

**Room:** Z-Room 1

**Presented by:** Ender Demir, Reykjavik University & EBES, Iceland

**EDITORS' PANEL SESSION: 16:30-17:15**  
**How to publish in WoS journals**

**Room:** Z-Room 1

**Moderator:** Klaus F. Zimmermann, Editor-in-Chief, *Journal of Population Economics* (SSCI & IF: 2.813)

Dorothea Schäfer, Editor-in-Chief, *Eurasian Economic Review* (Scopus & ESCI)

Marco Vivarelli, Editor-in-Chief, *Eurasian Business Review* (SSCI & IF: 3.500)

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**PUBLISHER SESSION: 17:15-17:45**  
**How to publish with Springer**



**Room:** Z-Room 1

**Moderator:**

Hakan Danis, *Managing Editor of Eurasian Economic Review* (Scopus & ESCI), U.S.A.

**Speaker:**

Barbara Fess, *Senior Editor at Springer in Heidelberg, Germany*

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## THURSDAY, OCTOBER 7 (DAY 2)

### DAY 2 - SESSION I: 09:00-11:00

#### FOM - GLO SESSION

(FOM University of Applied Sciences, Cologne, Freiburg University and GLO)

**Chair:** Alexander Spermann, *FOM University of Applied Sciences & Freiburg University & GLO*, Germany

**Room:** Z-Room 1

*The European Central Bank's Strategy Review and the Management of Inflation Expectations*  
Monika Wohlmann, FOM University of Applied Science, Germany

*Retail Location Choice Models. A Comparison of Gravitation and Logit Model*  
Sascha Frohwerk, FOM University of Applied Sciences & Hasso-Plattner-Institute & GLO, Germany

*Development of a Low Carbon Economy in Wuxi City. An Example of Climate Change Mitigation in China on the Local Level*  
Andreas Oberheitmann, Tsinghua University, China & FOM & GLO, Germany

*Private vs. Public Financing of Sport Stadia in Germany - An Empirical Analysis*  
Michael Drewes, FOM University of Applied Sciences, Germany and Luca Rebeggiani, FOM University of Applied Sciences, Germany

*Evolution or Revolution: The Entry of New Company Successors in Germany*  
Sascha Frohwerk, FOM University of Applied Sciences & Hasso-Plattner-Institute GLO, Germany; Carsten Kruppe, FOM University of Applied Sciences, Germany; and Holger Wassermann, FOM University of Applied Sciences, Germany

*Did the Refugee Crisis Cause the Rise of Right-Wing Parties? Empirical Evidence from East Germany*  
Kai Klotz, FOM University of Applied Sciences, Germany and Alexander Spermann, FOM University of Applied Sciences & Freiburg University & GLO, Germany

#### ACCOUNTING/AUDIT

**Chair:** Katie Landgraf

**Discussant:** Nives Botica Redmayne, *Massey University*, New Zealand

**Room:** Z-Room 2

*The Use of Court-free Company Amalgamation for Internal Business Restructuring in Hong Kong*  
Daniel H. K. Ho, Hong Kong Baptist University, Hong Kong

*The Analysis of Audit Market Concentration in Visegrad 4 countries*  
Michal Šindelář, Prague University of Economics and Business, Czechia

*The Effects of Financial and Operating Leverage on Performance of the Saudi Cement Sector: An Empirical Study*  
Rawia Reda Obaid, King Abdulaziz University, Saudi Arabia and Raed Obaid, King Abdulaziz University, Saudi Arabia

*The Effectiveness of the Internal Control System in Preventing Operational Risks to Income Statement Issuance: A Practical Risk-based Internal Audit Perspective*  
Tamer Aksoy, Ibn Haldun University, Turkey

*Corporate Taxation and Intangible Assets: A Systematic Review and Future Research Trends*  
Sarmad Ali, University G. d'Annunzio Chieti – Pescara, Italy

*The Impact of Cargo and Ancillary Revenues on Net Profit for Full Service Carrier Airlines*  
Tamer Aksoy, Ibn Haldun University, Turkey and Onur Bas, Ibn Haldun University, Turkey

**MANAGEMENT AND MARKETING****Chair:** Ender Demir**Room:** Z-Room 3*Internal Communication and Culture – A Theoretical Framework*

Axel Müller, FOM University, Germany and Alena Müller, Constantine the Philosopher University in Nitra, Slovakia

*Competitive Advantages of the Indonesian Fashion Industry in International Trade – in Perspective Swot-Tows Analysis of E-Commerce*

Sri Herliana, Bandung Institute of Technology, Indonesia and Nur Lawiyah, Bandung Institute of Technology, Indonesia

*Involvement in the Agri-Food Context: Increasing the Consumption of Virgin Olive Oil*

Elisa Garrido Castro, University of Jaén, Spain and Carla Marano-Marcolini, University of Jaén, Spain

*Integration of AI Supported Risk Management in ERP Implementation*

Petya Biolcheva, University of National and World Economy, Bulgaria and Miglena Molhova, University of National and World Economy, Bulgaria

*International Foray of Karuturi Global Ltd.*

Palakh Jain, Bennett University, India; Chavi Asrani, O.P. Jindal Global University, India; and Anand Nadar, Bennett University, India

*Risk Evaluation in Public Spaces Evacuation*

Livia Diana Iancu, Bucharest University of Economic Studies, Romania and Camelia Delcea, Bucharest University of Economic Studies, Romania

**PUBLIC ECONOMICS & REGIONAL STUDIES****Chair:** Jennifer Pédussel Wu**Discussant:** Jan Jakub Michalek, *University of Warsaw*, Poland**Room:** Z-Room 4*India as a New Competitive Powerhouse in International Trade – Sources of Success and Future Prospects*

Krzysztof Falkowski, Warsaw School of Economics, Poland

*Research on the Impact of Carbon Emission Trading Right Policy on Carbon Emission Reduction - Natural Experiment Based on DID Method*

Xu Jianzhong, Harbin Engineering University, China and Jing Ma, Harbin Engineering University, China

*Sustainable Bioeconomy at Different Speeds: Assessing Regional Performance and Innovation Type*

Giani Ionel Grădinaru, The Bucharest University of Economic Studies, Romania and Bogdan Florin Matei, The Bucharest University of Economic Studies, Romania

*Mapping the Heterogeneity of Third Mission Activities and Implications for an Evaluation Tool*

Rebecca Spaunhorst, Harz University, Germany; Carolin Schubert, Harz University, Germany; Amelie Kornek, Harz University, Germany; Georg Westermann, Harz University, Germany; and Uwe Manschwetus, Harz University, Germany

*Aspects of the Residents in Reception Facilities Concerning Counselling as a Managing Tool for the Living Conditions and Support of Integration*

Maria Vlachadi, University of Crete, Greece; Venetsiana Koroneou, School of Early Childhood Education, Greece; and Christina Karetsou, Johannes Kepler University Linz, Austria

*Factors Influencing Personal Carbon Footprint of the Croatian University Students*

Sanja Pfeifer, Josip Juraj Strossmayer University of Osijek, Croatia and Djula Borozan, Josip Juraj Strossmayer University of Osijek, Croatia



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**BREAK: 11:00-11:15**

**DAY 2 - SESSION II: 11:15-13:15**

**HUMAN RESOURCES & EDUCATION I**

**Chair:** Gokhan Karabulut

**Room:** Z-Room 1

*Differences in Psychological Contracts in Polish Organizations of the Business Services Sector - The Role of Demographic, Contextual and Individual Work-Related Factors*  
Anna Rogozińska-Pawelczyk, University of Lodz, Poland

*Female Well-Being: What Workplaces Enchant Female Employees?*  
Irene Campos García, Rey Juan Carlos University, Spain

*Workforce Insights for Employers during the Pandemic Era*  
Bassant Adel Mostafa, The British University in Egypt, Egypt

*Evaluating Student Learning Gain: What is the Impact upon Student Learning Resulting from the Move to Online Teaching During the Covid-19 Pandemic?*  
Martyn Polkinghorne, Bournemouth University, U.K.; Sarah Leidner, Bournemouth University, U.K.; Gelareh Roushan, Bournemouth University, U.K.; and Julia Taylor, Bournemouth University, U.K.

*Covid-19 Vaccination Opinions in #Education Related Tweets*  
Erik-Robert Kovacs, Bucharest University of Economic Studies, Romania; Liviu-Adrian Cotfas, Bucharest University of Economic Studies, Romania; and Camelia Delcea, Bucharest University of Economic Studies, Romania

**BANKING**

**Chair:** Hooy Chee Wooi

**Discussant:** Gamze Ozturk Danisman, Kadir Has University, Turkey

**Room:** Z-Room 2

*Banks and the Decarbonization of the Economy. A Systematic Review of Climate-Related Prudential Regulation Tools*  
Diego Hidalgo-Oñate, Universitat Jaume I, Spain; Iluminada Fuertes-Fuertes, Universitat Jaume I, Spain; and J. David Cabedo, Universitat Jaume I, Spain

*Regional Ecosystem and Loan Default: A Survival Analysis of Public Guaranteed Loans*  
Lorenzo Gai, University of Florence, Italy; Federica Ielasi, University of Florence, Italy; and Monica Rossolini, University of Milano Bicocca, Italy

*The Impact of Intellectual Capital on Financial Performance and Accounting Quality: Evidence from Turkish Banking Sector*  
Süleyman Şen, Burdur Mehmet Akif Ersoy University, Turkey and Volkan Demir, Galatasaray University, Turkey

*How Do Regulation and Financial Markets Conditions Affect Interest Rate Risk Exposure: Evidence from Italian Commercial Banks*  
Rosa Coccozza, University of Naples Federico II, Italy; Domenico Curcio, University of Naples Federico II, Italy; Igor Gianfrancesco, University LUISS Guido Carli, Italy; and Grazia Onorato, University of Bari Aldo Moro, Italy

*Measurement of Efficiency and Its Drivers in the Chilean Banking Industry*  
Adriana Jennifer Cobas, Banco Central de Chile, Chile; Alexandros Maziotis, Pontificia Universidad Católica de Chile, Chile; and Andrés Villegas, Universidad Santo Tomás, Chile

**HEALTH ECONOMICS & INEQUALITY****Chair:** Monica Violeta Achim**Discussant:** Viorela Ligia Vaidean, *Babes-Bolyai University*, Romania**Room:** Z-Room 3*Sleep, Worker's Health, and Social Welfare*

Ken Yoshida, Chiba University, Japan

*Information or Complication? Preventing Technology-Induced Medical Errors*

Youssef Assal, University of Amsterdam, Netherlands; Eموke Takacs, ERI Hungary - European Research Institute, Hungary; and Toon Abcouwer, University of Amsterdam, Netherlands

*What Strikes the Eye: How Point-of-Use Reminders Can Increase Compliance with COVID-19 Measures*

Frauke Bieberstein, University of Bern, Switzerland and Stefanie Schumacher, University of Bern, Switzerland

*The New Age of Philanthropy in Europe and Asia: Scenarios, Dangers and Opportunities*

Emanuela Susca, University of Urbino, Italy

*Homophily and In-Group Bias in Poverty and Pension Games*

Bilge Öztürk Göktuna, Galatasaray University, Turkey and Emine Özge Yurdakurban, Yeditepe University, Turkey

*Tax Revenue Reforms and Income Distribution in Developing Countries*

João Jalles, University of Lisbon, Portugal

**ENTREPRENEURSHIP****Chair:** Imtiaz Badshah**Discussant:** Susana Martinez-Rodriguez, *Universidad de Murcia*, Spain**Room:** Z-Room 4*Female Entrepreneurship – Optimization of Start-Up Support at Universities in Germany*

Desiree Helene Ladwig, University of Applied Sciences Lübeck, Germany and Marleen Jenny Wohler, Technische Hochschule Lübeck, Germany

*University Technology-Based Entrepreneurship: A Conceptual Approach*

Michael Hernando Sarmiento-Munoz, Universidad Nacional de Colombia, Colombia; Oscar Mauricio Cruz-Sanchez, Universidad Nacional de Colombia, Colombia; and Gloria Isabel Rodríguez-Lozano, Universidad Nacional de Colombia, Colombia

*Does the Gender of the Entrepreneur Matter in SMES performance? The Role of Innovations*

Alfonso Exposito, University of Málaga, Spain; Amparo Sanchis-Llopis, University of Valencia and ERICES, Spain; and Juan A. Sanchis Llopis, University of Valencia and ERICES, Spain

*Comparative Analysis of Students' Entrepreneurial Intentions in Latvia and Other CEE countries*

Kristaps Lešinskis, BA School of Business and Finance, Latvia; Luisa Carvalho, Polytechnic Institute of Setubal &amp; CEFAGE, Portugal; Inese Mavlutova, BA School of Business and Finance, Latvia; and Rui Dias, Polytechnic Institute of Setubal &amp; CEFAGE, Portugal

*The Role of Entrepreneurship in Development of Marinas: The Comparative Analysis of Croatian and German Model*

Damir Piplica, University Department of Forensic Sciences Split, Croatia; Tihomir Luković, Aspira, Croatia; and Domagoj Hruška, University of Zagreb, Croatia

*Managerial Skills and Performance of Small and Medium Enterprises – Evidence from Survey Data*

Blerta Abazi Chaushi, South East European University, North Macedonia and Redina Imeri, South East European University, North Macedonia

*The Challenges Faced by Zimbabwean Diasporic Small Micro and Medium Enterprises (SMME)s in South Africa's Future Economy*  
Medicine Magocha, Walter Sisulu University, South Africa

**LUNCH: 13:15-14:00**

**PLENARY SPEECH JOINT WITH GLO SEMINAR: 14:00-15:00**  
**Religion and Mental Health**

**Room:** Z-Room 1

**Moderator:** Olga Popova, *Leibniz Institute for East and Southeast European Studies & CERGE-EI & GLO*, Germany

**Speaker:** Sriya Iyer, *University of Cambridge & GLO*, U.K.

**BREAK: 15:00-15:15**

**DAY 2 - SESSION III: 15:15-17:15**

**GLO SESSION: MIGRATION I**

**Chair:** Cynthia Bansak, *St. Lawrence University & GLO*, U.S.A.

**Room:** Z-Room 1

*Measuring Migration*

Sonia Plaza, World Bank & GLO, U.S.A.

*Migration Determinants*

Davit Adunts, CERGE-EI, Czechia and Mariola Pytlikova, CERGE-EI & GLO, Czechia

*Migration and Education*

Massimiliano Tani, University of New South Wales & GLO, Australia and Matloob Piracha, University of Kent & GLO, U.K.

*Performance of Economic Migrants*

Cinzia Rienzo, University of Brighton & GLO, U.K.

*Immigrants and Their Effects on Labor Market Outcomes of Natives*

Cynthia A. Bansak, St. Lawrence University & GLO, U.S.A.; Nicole Simpson, Colgate University & GLO, U.S.A.; and Madeline Zavodny, University of North Florida & GLO, U.S.A.

*Immigrant Entrepreneurs*

Chunbei Wang, University of Oklahoma & GLO, U.S.A. and Magnus Lofstrom, Public Policy Institute of California & GLO, U.S.A.

**MANAGEMENT AND DIGITALIZATION**

**Chair:** Evan Lau

**Discussant:** Virginia Bodolica, *American University of Sharjah*, U.A.E.

**Room:** Z-Room 2

*A Case Study of Developing a Low Cost-High Flexibility Method for the Digitalization of Business Processes for SME in the Construction Industry in Germany*

Zhen Cai, Technical University of Munich, Germany; Yun Huang, Technical University of Munich, Germany; Stephan Kessler, Technical University of Munich, Germany; and Johannes Fottner, Technical University of Munich, Germany

*Manager Gender, Entrepreneurial Orientation and SMEs Export and Import Propensities: Evidence for Spanish Business*

Alfonso Expósito García, University of Málaga, Spain; Amparo Sanchis-Llopis, University of Valencia and ERICES, Spain; and Juan A. Sanchis Llopis, University of Valencia and ERICES, Spain

*Management Accounting Innovations and Institutionalization Process: A Case Study in the Public Sector*  
Luís Vilela Pimentel, ISCTE-IUL, Portugal and Maria Major, ISCTE-IUL, Portugal

*A Systematic Literature Review on Barriers to Digital Transformation: Insights and Implications for Overcoming*

Tim Varwig, Osnabrück University, Germany; Henning Brink, Osnabrück University, Germany; and Sven Packmohr, Malmö University, Sweden

*The Influence of Work from Home on Customer Support Employees Productivity*

Mare Kurvits, Estonian Entrepreneurship University of Applied Sciences, Estonia and Fletima Adrienne Dias, Estonian Entrepreneurship University of Applied Sciences, Estonia

*Transformation to Agile Organizational and Collaboration Concepts. - On the Way to New Work/Work 4.0*

Michel Eckard Domsch, Helmut Schmidt University, Germany; Andre Drews, TH Lübeck, Germany; and Desiree Helene Ladwig, University of Applied Sciences Lübeck, Germany

### **MONETARY ECONOMICS & PUBLIC ECONOMICS**

**Chair:** Huseyin Kaya

**Discussant:** Ilker Kaya, American University of Sharjah, U.A.E.

**Room:** Z-Room 3

*Determinants of Forced Household Savings during COVID-19 Pandemic*

Jakub Borowski, Warsaw School of Economics, Poland and Krystian Jaworski, Warsaw School of Economics, Poland

*The Search for the Nash Equilibrium in the Monetary and Fiscal Game*

Joanna Stawska, University of Lodz, Poland; Maciej Malaczewski, University of Lodz, Poland; Paulina Malaczewska, University of Lodz, Poland; and Ewa Stawasz-Grabowska, University of Lodz, Poland

*Twin Deficit or Ricardian Equivalence: The Case of CEE Countries*

Jelena Raskovic, Belgrade University, Serbia

*Different Policy Effects of Ramsey and Overlapping Generations Models*

Masaya Yasuoka, Kwansei Gakuin University, Japan and Minoru Watanabe, Hokusei Gakuen University, Japan

*Electoral Rule and Public Sector Efficiency. Some Evidence from Italian Municipalities*

Marco Alberto De Benedetto, University of Calabria, Italy; Sergio Destefanis, University of Salerno, Italy; and Luigi Guadalupi, IRISS-CNR, Napoli, Italy

*The Issue of Social Integration of Migrant – Refugee Students in Vocational Senior High Schools*

Maria Vlachadi, University of Crete, Greece and Vassiliki Tzourmeti, EPPAIK, ASPETE, Greece

## FRIDAY, OCTOBER 8 (DAY 3)

### DAY 3 - SESSION I: 09:00-11:00

#### GROWTH AND DEVELOPMENT & REGIONAL STUDIES

**Chair:** Raziye Selim

**Discussant:** Alfonso Expósito García, *University of Malaga, Spain*

**Room:** Z-Room 1

*Migration and Social Capital: Effects on Growth and Development*

Vladislav Voronenko, Higher School of Economics, Russia

*Corruption and Gender Gap*

Batuhan Ozturk, University of Mannheim, Germany and Idil Goksel, Izmir University of Economics, Turkey

*Comparison of Effects of the French and Austrian Model of Economic Diplomacy Measures*

Sanja Radolovic, Juraj Dobrila University of Pula, Croatia

*Structural Transformation and Poverty Reduction in India*

Kausik Gangopadhyay, Indian Institute of Management Kozhikode, India; Debasis Mondal, Indian Institute of Technology Delhi, India; and Thasni Thajudeen, Indian Institute of Management Kozhikode, India

*Model for the Impact of Infrastructure Development on Economic Growth and Convergence*

Alma Mačiulytė-Šniukienė, Vilnius Gediminas Technical University, Lithuania

*Impact of Trade War on the Global Economy: Case Study of the US-China Trade War*

Ritvik Bordia, Fieldston Upper School, U.S.A. and Samarth Jain, Heritage Xperiential Learning School, India

#### INDUSTRIAL ORGANIZATION AND MANAGEMENT

**Chair:** Davor Labas

**Discussant:** Ghulam Mustafa, *Norwegian University of Science and Technology, Norway*

**Room:** Z-Room 2

*A Model of Bertrand Competition with Asymmetric Demand*

Alexandra Vintila, Bucharest University of Economic Studies, Romania and Mihai Daniel Roman, Bucharest University of Economic Studies, Romania

*Business Communication Components Generating Media Impact in Pandemic: An Application to Shopping Centres*

Ana Pedreño-Santos, Universidad Complutense de Madrid, Spain

*Nature of the Chinese Model featuring Support and Development of the Jewelry Industry*

Sazhida Safina, St. Petersburg State University of Economy, Russia; Natalia Ermakova, St. Petersburg State University of Economy, Russia; Ludmila Demidova, St. Petersburg State University of Economy, Russia; and Viktoriya Eremizina, St. Petersburg State University of Economy, Russia

*Project Management and the Usage of Discrete-Event Simulation in SIMPROCESS Software*

Martina Kuncova, Prague University of Economics and Business, Czechia

*The Economic Analysis of the Agricultural Industries: The Case of Indonesia*

Ubaidillah Zuhdi, Universitas Nahdlatul Ulama Surabaya, Indonesia; Riyan Sisiawan Putra, Universitas Nahdlatul Ulama Surabaya, Indonesia; Aditya Narendra Wardhana, Universitas Internasional Semen Indonesia, Indonesia; Endah Tri Wahyuningtyas, Universitas Nahdlatul Ulama Surabaya, Indonesia; and Ima Kurniastuti, Universitas Nahdlatul Ulama Surabaya, Indonesia

*Key Determinants that Influence the Environmental Sustainability in Higher Learning Institutions in Malaysia (A Conceptual Paper)*

Padmashantini Padmanathan, Quest International University, Malaysia; Rohati Shafie, Quest International University, Malaysia; Ismail Reza Abd Rahman, Quest International University, Malaysia; Munaliza Jaimun, Quest International University, Malaysia; Anna Arokia Nathen, Quest International University, Malaysia; and Sharmila Thinagar, Quest International University, Malaysia

### LABOR ECONOMICS

**Chair:** M. Ege Yazgan

**Discussant:** Aleksandar Vasilev, *University of Lincoln*, U.K.

**Room:** Z-Room 3

*Labor Market Efficiency and Youth Unemployment: Evidence from MENA and Other Regions*  
Wasseem Mina, United Arab Emirates University, U.A.E.

*Assessment of the Impact of the COVID-19 Pandemic on Selected Indicators of the European Labor Market using the Dynamic Time Warping*

Krzysztof Dmytrów, University of Szczecin, Poland and Beata Bieszk-Stolorz, University of Szczecin, Poland

*Occupational Shifts and Skill Mismatch in Bad Times and Worse: Implications of Covid-19 for the UK Graduate Labor Market*

Catherine Robinson, University of Kent, U.K. and Michela Vecchi, Middlesex University Business School, U.K.

*The Nordic Model and its Neoliberal Shadow*

Atle Middtun, Norwegian Business School, Norway

*Interfirm Collusion through Wage Agreements*

Henrik Vetter, Royal Danish Library, Denmark

*Quality of School Service Delivery, Human Capital, and Child Labor: Empirical Evidence from Indonesia*

Taufiq Carnegie Dawood, Fakultas Ekonomi dan Bisnis Universitas Syiah Kuala, Indonesia and Muhammad Ilhamsyah Siregar, Fakultas Ekonomi dan Bisnis Universitas Syiah Kuala, Indonesia

**BREAK: 11:00-11:15**

**DAY 3 - SESSION II: 11:15-13:15**

### CORPORATE GOVERNANCE

**Chair:** Adam Zaremba

**Discussant:** Conrado Diego García-Gómez, *University of Valladolid*, Spain

**Room:** Z-Room 1

*Do Digitalization and Ecosystem Business Models Complement Each Other? Corporate Governance Perspective*

Ilya Ivaninskiy, National Research University Higher School of Economics, Russia and Irina Ivashkovskaya, National Research University Higher School of Economics, Russia

*Financial Architecture of Companies-Participants of Public-Private Partnerships in the Russian Federation*

Alexey Sergeevich Kharlamov, National Research University Higher School of Economics, Russia and Pavel Krasnobayev, National Research University Higher School of Economics, Russia

*How Board Busyness Affects Agency Costs and Shareholder Rights?*

Xuehua Shao, The Australian National University, Australia

*Board Regulation Effect on Government Owned Companies Performance*

Sagi Akron, University of Haifa, Israel; Daphna Brueller-Lubovsky, Bar-Ilan University, Israel; and Nir Brueller, Bar-Ilan University, Israel

*Corporate Social Responsibility and Financial Performance in Family and Nonfamily Firms. The Role of Collegial Leadership*

Paolo Tenuta, University of Calabria, Italy; Domenico Rocco Cambrea, Università Cattolica del Sacro Cuore, Italy; and Tonia Tassone, University of Calabria, Italy

*The Role of Technological Innovation on the Relationship between ESG Strategies and Firm Performance in SMEs: A Panel Data Analysis from Vietnam*

Tran Hue, Kyorin University, Japan and Miho Murashima, Rikkyo University, Japan

**MANAGEMENT AND TOURISM**

**Chair:** Evan Lau

**Discussant:** Hala Hattab, *The British University in Egypt*, Egypt

**Room:** Z-Room 2

*Digital Transformation: A Study of e-Marketing Strategies in the Hotel Industry*

Christina Fung Kiu Lam, Singapore Institute of Technology, Singapore

*Memory Resilience and Sustainability: When Tourism and Art meet at the 'Cross' of Byzantium*

Angela Besana, IULM University, Italy; Annamaria Esposito, IULM University, Italy; and Simona Moretti, IULM, Italy

*Using Game Theory to Explore Dynamic Elasticity in Tourism*

Xuan Tran, University of West Florida, U.S.A.

*Analyzing the Impact of Dynamic Open Pricing in Hospitality Revenue Management*

Hend Farahat Issa Farag, University of Rey Juan Carlos, Spain; Lydia Gonzalez González-Serrano, Universidad Rey Juan Carlos, Spain; and Pilar Talón-Ballesteros, University of Rey Juan Carlos, Spain

*The Development of the Outsourced Facility Service Market in the EU 2008-18*

Alexander Redlein, Vienna University of Technology, Austria and Eva Stopajnik, TU Wien, Austria

*Evolution of Management Control in Spanish Companies in the Face of Economic Crisis Situations*

Luis Ramón Yanguas, BCD Travel, U.S.A. and Angela Andrea Cavedes Conde, Rey Juan Carlos University, Spain

**REGIONAL STUDIES**

**Chair:** Marco Alberto De Benedetto

**Discussant:** Andrzej Cieslik, *University of Warsaw*, Poland

**Room:** Z-Room 3

*Influence of the Timing of the Real Estate Sale Offer on the Market and the Duration of the Offer*

Anna Gdakowicz, University of Szczecin, Poland and Ewa Putek-Szeląg, University of Szczecin, Poland

*Do Fiscal Policies Affect the Firms' Growth and Performance? Evidence from a Regional Study in the Dominican Republic*

Alessandra Amendola, University of Salerno, Italy; Marinella Boccia, University of Salerno, Italy; Gianluca Mele, World Bank, U.S.A.; and Luca Sensini, University of Salerno, Italy

*Environmentally Adjusted Productivity Change: Comparing Croatia with Other European Union Member States*

Djula Borozan, Josip Juraj Strossmayer University of Osijek, Croatia

*Macroeconomic Factors Affecting Malaysia Housing Price*

Izzaamirah Ishak, UNITEN, Malaysia and Nur Ellya Natasya Binti Mohd Taib, UNITEN, Malaysia

*Determinants of Crude Palm Oil Exports Performance in Malaysia*

Anna Arokia Nathen, Quest International University, Malaysia; Sharmila Thinagar, Quest International University, Malaysia; Padmashantini Padmanathan, Quest International University, Malaysia; Rohati Shafie, Quest International University, Malaysia; Ismail Reza Abd Rahman, Quest International University, Malaysia; and Munaliza Jaimun, Quest International University, Malaysia

*Financing the Social Entrepreneurship: What about the Responsible Finance Industry in Morocco? Cooperatives' Case in Souss Massa Region*

Stiriba Latifa, High School of Business, Morocco and Khadija Angade, ENCG Agadir Ibn Zohr University, Morocco

**LUNCH: 13:15-14:15**

**DAY 3 - SESSION III: 14:15-16:15**

**GLO SESSION: FAMILY & HOUSEHOLD ECONOMICS**

**Chair:** Victoria Vernon, SUNY Empire State College & GLO, U.S.A.

**Room:** Z-Room 1

*Infidelity*

Effrosyni Adamopoulou, University of Mannheim & GLO, Germany

*Female Genital Mutilation*

Sandrine Mesplé-Somps, Université Paris-Dauphine & GLO, France

*Time-Use Surveys*

Juan Carlos Campaña, Antonio de Nebrija University, Spain; José Ignacio Giménez-Nadal, University of Zaragoza, Spain; and José Alberto Molina, University of Zaragoza & GLO, Spain

*Household Food Expenditures and Diet Quality*

Benjamin Scharadin, Colby College, U.S.A.

*Child Custody Laws and Household Outcomes*

Daniel Fernandez-Kranz, IE Business School, Madrid, Spain and Jennifer Roff, Queens College and the Graduate Center, CUNY, U.S.A.

*Economics of Marriage Bars*

Irene Mosca, Maynooth University & GLO, Ireland and Robert E. Wright, University of Glasgow & GLO, Scotland

**EMPIRICAL STUDIES ON EMERGING ECONOMIES & FINANCIAL CRISIS**

**Chair:** Ender Demir

**Discussant:** Conrado Diego García-Gómez, *University of Valladolid*, Spain

**Room:** Z-Room 2

*Emerging Countries Sovereign Bond Spreads: Additional Factors Are at Play*

Arjan Kadareja, University of New York, Tirana, Albania and Ardita Todri, Universitetit Aleksander Xhuvani, Albania

*Households' Consumption Pattern and Saving - Evidence for the First Year of the Covid-19 Pandemic in Bulgaria*

Mariella Nenova, Sofia University, Bulgaria

*Are Mutual Funds the Financial Vaccine for COVID-19?*

Doron Nisani, University of Haifa, Israel; Mahmoud Qadan, University of Haifa, Israel; Or David, University of Haifa, Israel; and Sagi Akron, University of Haifa, Israel



*Insolvency Regulation and Pre-Crisis Alert as Self-Regulation: The Case of Italy*  
Alessandro Danovi, University of Bergamo, Italy

*The COVID-19 Pandemic and Financial Markets in Central and Eastern Europe: Macroeconomic Measures and International Policy Spillovers*

Ewa Stawasz-Grabowska, University of Lodz, Poland; Wojciech Grabowski, University of Lodz, Poland; and Jakub Janus, Cracow University of Economics, Poland

*Market Crashes and Recoveries: The "Zero Risk Line" Approach*

Riccardo Bramante, Università Cattolica del Sacro Cuore di Milano, Italy and Silvia Facchinetti, Università Cattolica del Sacro Cuore di Milan, Italy

## HUMAN RESOURCES & EDUCATION II

**Chair:** Angela Besana

**Discussant:** Emanuele Giovannetti, *Anglia Ruskin University*, U.K.

**Room:** Z-Room 3

*Gender Differences in Communication Styles: A Case Study of University Students in Thailand*

Pichayalak Pichayakul, Chiang Mai University, Thailand

*The Missing Ingredient of Organizational Culture Scale in East Asia*

Quan Hoang Nguyen Tran, University of Tartu, Estonia; Krista Jaakson, University of Tartu, Estonia; and Maaja Vadi, University of Tartu, Estonia

*Factors Determining the Choice of Continuing Education Courses for Nurses in Latvia*

Daina Baidekalne, Riga East University Hospital, Latvia and Daiga Behmane, Riga Stradins University, Latvia

*How to Increase the Standard Employment of People with Disabilities?*

Olga Rodriguez-Arnaldo, Universidad Politécnica de Cartagena, Spain and Sara Garcia-Perez, Spain

*Development of the Theme of Measuring the Affective Component of "Love of Work" on the Scale of a Protean Career Attitude with NVIVO: An Analytical Tool for Qualitative Research*

Levi Nilawati, Atmajaya Catholic University of Indonesia & Gadjah Mada University, Indonesia; Gugup Kismono, Gadjah Mada University, Indonesia; Hani Handoko, Gadjah Mada University, Indonesia; and Reni Rosari, Gadjah Mada University, Indonesia

*Research Productivity in Economics and Business Disciplines in Emerging Economies: Insights from Kazakhstan*

Diana Amirbekova, Kazakh British Technical University, Kazakhstan and Timur Narbaev, Kazakh British Technical University, Kazakhstan

**BREAK: 16:15-16:30**

**DAY 3 - SESSION IV: 16:30-18:30**

## GLO SESSION: MIGRATION II

**Chair:** Marina Murat, University of Modena and Reggio Emilia & GLO, Italy

**Room:** Z-Room 1

*Migrant Health and Wellbeing*

Jakub Lonsky, University of Liverpool & GLO, U.K. and Osea Giuntella, University of Pittsburgh & GLO, U.S.A.

*The Political Economy of Citizenship*

Kusum Mundra, Rutgers University & GLO, U.S.A.

*Naturalization, Citizenship, and Identity Documents*

Catalina Amuedo-Dorantes, University of California & GLO, U.S.A.; Anna Marie Kietzerow, Western Michigan University, U.S.A.; and Susan Pozo, Western Michigan University, U.S.A.

*Brain Drain or Gain*

Stefanija Veljanoska, University of Rennes, France and Frederic Docquier, LISER & GLO, Luxembourg

*Time-Space Dynamics of Return and Circular Migration*

Amelie Constant, Princeton University & GLO, U.S.A.

*Social Remittances*

Michele Tuccio, Université Paris-Dauphine & GLO, France and Jackline Wahba, University of Southampton & GLO, U.K.

**ACCOUNTING/AUDIT & FINANCE**

**Chair:** Sagi Akron

**Discussant:** Tony-Okeke Uchenna, Coventry University, U.K.

**Room:** Z-Room 2

*The Effect of Aircraft Maintenance Scheduling on Maintenance Costs and Airline Profitability: Turkish Airlines Case*

Tamer Aksoy, Ibn Haldun University, Turkey and Berkcan Okan, Ibn Haldun University, Turkey

*Investors' Response to the Specific Capital Expenditure: Case Studies in The Banking Sector*

Juniarti, Petra Christian University, Indonesia and Agus Arianto Toly, Petra Christian University, Indonesia

*Market Concentration of Audit Services Provided to Public Interest Entities: Empirical Evidence from the Czech Republic*

Richard Stiebal, Prague University of Economics and Business, Czechia and Michal Šindelář, Prague University of Economics and Business, Czechia

*Capital Budgeting Analysis of LPG Production Optimization Project in Indonesia – A Case Study*

Robby Sukma Dharmawan, PT Badak NGL, Indonesia and Ana Noveria, Institut Teknologi Bandung, Indonesia

*Activity Based Costing Method: Cost Measurement in an Italian Service Company*

Antonella Cugini, Università della Valle d'Aosta, Italy and Vanessa Caprioglio, Università della Valle d'Aosta, Italy

*Predicting IPO Underpricing using Machine Learning*

Răzvan Ioan Tătaru, Bucharest University of Economic Studies, Romania

**MANAGEMENT**

**Chair:** Ralph Sonenshine

**Discussant:** Virginia Bodolica, American University of Sharjah, U.A.E.

**Room:** Z-Room 3

*Individual Factors in Electronic Negotiations - Is There an Individual X Channel Fit that Predicts Negotiation Outcomes?*

Wolfram Lipp, Technical University Munich, Germany

*Pathways between Dominance and Goodwill: Changing the Perspective for Successful Stakeholder Integration*

Maximilian Geyr, Ludwig Maximilian University Munich, Germany

*Value Creation through Public-Private Partnership in the Healthcare Sector. A Managerial Analysis of Italian Health Care Organizations during the Pandemic of SARS-CoV-2*

Paola Olimpia Achard, University of L'Aquila, Italy and Chiara Bellini, University of L'Aquila, Italy

*The Role of Career Counselling for Socially Vulnerable Groups*

Maria Vlachadi, University of Crete, Greece and Maria Chronopoulou, MA Counselling Psychology, Greece

*Learning for Radical Innovation as Accommodation Phenomenon: From University Studies Experience to Knowledge Work*

Julija Kubova-Semaka, Kaunas Technology University, Lithuania and Palmira Jucevičienė, Kaunas University of Technology, Lithuania

*Strategy-Formulation Applying IFE, EFE, IE, SWOT and QSPM Matrices: A Study on National Airline of Bangladesh (Biman)*

Sheikh Shamim Hasnain, The British University in Egypt, Egypt

*The Relationship between Family-Friendly Workplace Policies and Accountant Turnover*

Katie Landgraf, University of Hawaii - West Oahu, U.S.A.

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