



# 41st EBES CONFERENCE - BERLIN CONFERENCE PROGRAM

**BERLIN, GERMANY**

**OCTOBER 12-14, 2022**

**(HYBRID with both in-person and online paper presentation)**

*Jointly organized with*



An international network and virtual platform on labor

*In Collaboration with*



**[ebes@ebesweb.org](mailto:ebes@ebesweb.org)**

**[www.ebesweb.org](http://www.ebesweb.org)**

**(Please note the sessions are in Berlin, Germany local time)**

## TRIAL SESSIONS

### Monday, October 10

**TRIAL SESSION FOR PARTICIPANTS**  
(09:00-10:00 | [Link](#))

**TRIAL SESSION FOR CHAIRS/DISCUSSANTS**  
(10:00-10:30 | [Link](#))

### Tuesday, October 11

**TRIAL SESSION FOR PARTICIPANTS**  
(16:00-17:00 | [Link](#))

**TRIAL SESSION FOR CHAIRS/DISCUSSANTS**  
(17:00-17:30 | [Link](#))

Trial Session Links for Participants: <https://us02web.zoom.us/j/89082956285>  
Chairs/Discussants: <https://us02web.zoom.us/j/81530409592>

## PROGRAM OUTLINE

### Wednesday, October 12 (Day 1)

**WELCOME SPEECHES**  
(08:30-09:00 | 4.01 & 4.02 & [Z-Room 1](#))

#### SESSION I (09:00-11:00)

Corporate Finance & Accounting  
(4.01 & 4.02 & [Z-Room 1](#))  
Entrepreneurship & Management (2.01 & [Z-Room 2](#))  
Labor Economics (2.02 & [Z-Room 3](#))  
International Trade & Political Economy  
(2.05 & [Z-Room 4](#))  
Growth and Development (0.03 & [Z-Room 5](#))

**COFFEE BREAK (11:00-11:15)**

**KEYNOTE SPEECH**  
(11:15-12:00 | 4.01 & 4.02 & [Z-Room 1](#))

**EDITORS' PANEL SESSION**  
(12:00-13:00 | 4.01 & 4.02 & [Z-Room 1](#))

**LUNCH BREAK (13:00-14:00)**

#### SESSION II (14:00-16:00)

Small and Medium-Sized Enterprises I  
(4.01 & 4.02 & [Z-Room 1](#))  
Management & Human Resources  
Management (2.01 & [Z-Room 2](#))  
Economics of Innovation & MIS  
(2.02 & [Z-Room 3](#))  
Empirical Studies on Finance &  
Economics I (2.05 & [Z-Room 4](#))  
Monetary Economics & Empirical Studies  
(0.03 & [Z-Room 5](#))  
GLO Session I ([Z-Room 6](#))

**COFFEE BREAK (16:00-16:15)**

**BEST PAPER AWARD CEREMONY**  
(16:15-16:25 | 4.01 & 4.02 & [Z-Room 1](#))

**PUBLISHER SESSION**  
(16:25-16:55 | 4.01 & 4.02 & [Z-Room 1](#))

### Thursday, October 13 (Day 2)

#### SESSION I (09:00-11:00)

Empirical Studies on Finance &  
Economics II ([Z-Room 1](#))  
Management & Marketing I  
([Z-Room 2](#))  
Education & Human Resources  
Management ([Z-Room 3](#))

**KEYNOTE SPEECH**  
(11:15-12:00 | [Z-Room 1](#))

**BREAK**  
(12:00-12:30)

#### SESSION II (12:30-14:30)

GLO Session II ([Z-Room 1](#))  
Entrepreneurship ([Z-Room 2](#))  
Education ([Z-Room 3](#))  
Monetary Economics & Inflation  
([Z-Room 4](#))

#### SESSION III (14:45-16:45)

Public Economics & Political  
Economy ([Z-Room 1](#))  
Management & Marketing II  
([Z-Room 2](#))  
Investment & Behavioral Finance  
([Z-Room 3](#))

### Friday, October 14 (Day 3)

#### SESSION I (09:00-11:00)

Banking ([Z-Room 1](#))  
Economics of Innovation  
([Z-Room 2](#))  
Health Economics & Labor  
Economics ([Z-Room 3](#))  
Tourism and Marketing  
([Z-Room 4](#))

#### SESSION II (11:15-13:15)

International Trade & Regional  
Studies ([Z-Room 1](#))  
Empirical Studies on Finance &  
Economics III ([Z-Room 2](#))  
Human Resources  
Management ([Z-Room 3](#))  
Small and Medium-Sized  
Enterprises II ([Z-Room 4](#))

**BREAK**  
(13:15-13:45)

**KEYNOTE SPEECH**  
(13:45-14:45 | [Z-Room 1](#))

#### SESSION III (14:45-16:45)

GLO Session III ([Z-Room 1](#))  
Corporate Finance ([Z-Room 2](#))  
Management ([Z-Room 3](#))  
Growth, Development, and  
Sustainability  
([Z-Room 4](#))



Z-Room 1: <https://us02web.zoom.us/j/87987186006>

Z-Room 2: <https://us02web.zoom.us/j/81892461578>

Z-Room 3: <https://us02web.zoom.us/j/81915900332>

Z-Room 4: <https://us02web.zoom.us/j/87605786168>

Z-Room 5: <https://us02web.zoom.us/j/89452134332>

Z-Room 6: <https://us02web.zoom.us/j/83416987919>

**Notes:** For all three days, the links will remain the same.

# CONFERENCE PROGRAM

## WEDNESDAY, OCTOBER 12 (DAY 1)

### WELCOME SPEECHES: 08:30-09:00

**Room:** 4.01 & 4.02 (in-person) & [Z-Room 1](#)

Mehmet Huseyin Bilgin, Vice President, *EBES & Istanbul Medeniyet University*, Turkey

Manuela Zipperling, *FOM University of Applied Sciences in Berlin*, Germany

Klaus F. Zimmermann, President, *EBES & GLO & UNU-MERIT*, The Netherlands & *Free University Berlin*, Germany

### DAY 1 - SESSION I: 09:00-11:00

#### CORPORATE FINANCE & ACCOUNTING

**Chair & Discussant:** Uchenna Tony-Okeke, *Coventry University*, U.K.

**Room:** 4.01 & 4.02 (in-person) & [Z-Room 1](#)

*Investor Power, Creditor Power, and Cash Flow Use: International Evidence*

Zhen Wang, *Shanghai University*, China and Junqi Zou, *Singapore Institute of Technology*, Singapore

*Model Averaging Prediction in the Financial Markets with Economic Policy Uncertainty*

Chu-An Liu, *Academia Sinica*, Taiwan and Wai Ching Poon, *Universiti Teknologi Petronas*, Malaysia

*IPO Firms and the Desire to Acquire: Evidence from Germany*

Fatemeh Zare, *Darmstadt Technical University*, Germany

*Corporate Governance Mechanisms and Organizational Processes for Integrating Corporate Sustainability in Practice*

Simona Fiandrino, *University of Turin*, Italy; Maurizio Cisi, *University of Turin*, Italy; and Valter Cantino, *University of Turin*, Italy

*Relative Labor Share and the Cost of Equity*

Figen Gunes Dogan, *Koc University*, Turkey

*Communicative Value of Transparency Reports and the Effects of Audit Firm Characteristics*

Sibel Dinc Aydemir, *Gebze Technical University*, Turkey; Yusuf Sinan Akgul, *Gebze Technical University*, Turkey; and Mine Aksu, *Sabanci University*, Turkey

#### ENTREPRENEURSHIP & MANAGEMENT

**Chair & Discussant:** Erick Behar-Villegas, *Berlin International University of Applied Sciences*, Germany

**Room:** 2.01 (in-person) & [Z-Room 2](#)

*Entrepreneurial Education through Sustainable Value Creation – Exploring Case-Mentors in Circular Economy Courses*

Judit Johnstad Bragelien, *Western Norway University of Applied Sciences*, Norway and Kari Havag Voldsund, *Western Norway University of Applied Sciences*, Norway

*Culture and Economics: Which Cultural Models Do the Best Job in Explaining Various Economic Phenomena?*

Anneli Kaasa, *University of Tartu*, Estonia

*Predictors of Consumers' Willingness to Share Personal Information via Personalized Mobile Advertising*

Oznur Ozkan Tektas, Hacettepe University, Turkey

*The Customization of Solid Waste Management Service: A Framework on Economic, Environmental, and Operational Implications*

Metehan Feridun Sorkun, Izmir University of Economics, Turkey

*The Impact of Coronavirus on Australian Private and Public Sector Organizations: Middle Level Managerial Perspectives*

Hanan AlMazrouei, United Arab Emirates University, U.A.E.

*The Objectives of Economics, Investing and ESG Investing*

Robert Vivian, University of the Witwatersrand, South Africa and Christo Auret, University of the Witwatersrand, South Africa

### LABOR ECONOMICS

**Chair & Discussant:** Shigeru Matsumoto, Aoyama Gakuin University, Japan

**Room:** 2.02 (in-person) & [Z-Room 3](#)

*The Effect of COVID-19 on Crowdsourcing: Investigating the Determinants of Task Completion in an Online Labor Market*

Evangelos Mourelatos, University of Oulu, Finland and Arto Eljander, University of Oulu, Finland

*Early Retirement Intention through the Lens of Quality of Work, Access to Healthcare, and Health Status*  
Zhelyu Dechev Vladimirov, Sofia University St. Kliment Ohridski, Bulgaria and Boryana Bogdanova, Sofia University St. Kliment Ohridski, Bulgaria

*Having Your Career Path Decided too Early: The Effects of High School Track on Education-Occupation Mismatch*

Alina Botezat, Romanian Academy, Iasi Branch, Romania; Cristian Incaltarau, Romanian Academy, Iasi Branch, Romania; Sabina Diac, Romanian Academy, Iasi Branch, Romania; Mihaela David, "Alexandru Ioan Cuza" University of Iasi, Romania; and Alexandra Claudia Grosu, "Alexandru Ioan Cuza" University of Iasi & "Gh. Zane" Institute for Economic and Social Research - Romanian Academy, Iasi Branch, Romania

*Motherhood and Professional Activity in European Countries in the Context of Accumulation Pension Capital*

Ewa Poprawska, Wroclaw University of Economics and Business, Poland; Anna Jędrzychowska, Wroclaw University of Economics and Business, Poland; Ilona Kwiecień, Wroclaw University of Economics and Business, Poland; Ewa Cichowicz, Warsaw School of Economics, Poland; and Ewa Gałęcka-Burdziak, Warsaw School of Economics, Poland

*Social Media and Their Effect on Human Well-Being*

Antonin Pavlicek, Prague University of Economics and Business, Czech Republic and Jana Syrovatkova, Prague University of Economics and Business, Czech Republic

*Optimal Retirement with Long-Run Income Risk*

Seyoung Park, University of Nottingham, U.K.

*The Evolution of the Proportion of Women in Movie Roles and its Impact on Movie Success*

Antonin Pavlicek, Prague University of Economics and Business, Czech Republic

**INTERNATIONAL TRADE & POLITICAL ECONOMY****Chair & Discussant:** Zoltan Csefalvay, *Mathias Corvinus Collegium*, Hungary**Room:** 2.05 (in-person) & [Z-Room 4](#)

*The Tower of Babel: Localization, Translation, and International Trade*  
Yang Chung-Han, Academia Sinica, Taiwan

*Export Diversification and Export Performance: The Case of Greece*  
Elisavet I. Nitsi, Centre of Planning and Economic Research, Greece; Ersi Athanassiou, Centre of Planning and Economic Research, KEPE, Greece; and Agapoula Kotsi, Centre of Planning and Economic Research, KEPE, Greece

*China Shock in International Natural Resource Trade and Resource Curse in Developing Countries*  
Yanbai Li, Erasmus University Rotterdam, Netherlands

*Identifying Spatial Spillover Effects of Transport Infrastructure on CO2 emissions: The Case of CR-Express*  
Martin Kleimann, FernUniversität in Hagen, Germany and Hans-Jorg Schmerer, FernUniversität in Hagen, IAB Institute, Germany

*The Relationship between Effective Average Tax Rates and FDI in Emerging E.U. Economies: Non-Stationary Heterogeneous Panel Approach*  
Olgica Glavaski, Faculty of Economics in Subotica, University of Novi Sad, Serbia; Emilija Beker Pucar, Faculty of Economics in Subotica, University of Novi Sad, Serbia; Marina Beljic, Faculty of Economics in Subotica, University of Novi Sad, Serbia; and Stefan Stojkov, Faculty of Economics in Subotica, University of Novi Sad, Serbia

*E.U. Politicians Activity on Twitter before and after COVID Crisis*  
Jiri Korcak, Prague University of Economics and Business, Czech Republic and Jana Syrovatkova, Prague University of Economy and Business, Czech Republic

**GROWTH AND DEVELOPMENT****Chair & Discussant:** Takayasu Ito, *Meiji University*, Japan**Room:** 0.03 (in-person) & [Z-Room 5](#)

*Application of Dynamic Time Warping Method in the Analysis of Dynamics of Sustainable Development Goal 8 (SDG8 – Decent Work and Economic Growth) Implementation in E.U. countries*  
Beata Bieszk-Stolorz, University of Szczecin, Poland and Krzysztof Dmytrow, University of Szczecin, Poland

*The Impact of the COVID-19 Pandemic on the Time on Market a Residential Real Estate Lease Offer*  
Anna Gdakowicz, University of Szczecin, Poland and Ewa Putek-Szelag, University of Szczecin, Poland

*Catching Up or Getting Stuck: Convergence in Eastern European Economies*  
Istvan Konya, Budapest Corvinus University, Hungary

*Microfinance Interest Rates and Commercial Lending Rates: A Positive Correlation*  
Shakil Quayes, University of Massachusetts Lowell, U.S.A.

*Positioning The Croatian Environmental Kuznets Curve in a European Context*  
Djula Borozan, Josip Juraj Strossmayer University of Osijek, Croatia and Luka Borozan, Josip Juraj Strossmayer University of Osijek, Croatia

*The Extent of Economic Measures during a Pandemic Using the Economic Stimulus Index*  
Jan Cernohorsky, University of Pardubice, Czech Republic

*Purchasing Power Parity, Exchange Rate Misalignments and Inequality in Developing Countries*  
Viktar Dudzich, Prague University of Economics and Business, Czech Republic

**COFFEE BREAK: 11:00-11:15****KEYNOTE SPEECH: 11:15-12:00**

**Room:** 4.01 & 4.02 (in-person) & [Z-Room 1](#)

**Chair:** Corrado Giuliatti, *University of Southampton* & *GLO*, U.K.

*Economic Preferences across Generations*  
Shyamal Chowdhury, *University of Sydney*, Australia

**EDITORS' PANEL SESSION: 12:00-13:00**  
**How to Publish in WoS Journals**

**Room:** 4.01 & 4.02 (in-person) & [Z-Room 1](#)

**Moderator:** *Klaus F. Zimmermann*, Editor-in-Chief, *Journal of Population Economics* (SSCI & IF: 4.700)

**Speakers:**

*Dorothea Schäfer*, Editor-in-Chief, *Eurasian Economic Review* (Scopus & ESCI)

*Marco Vivarelli*, Editor-in-Chief, *Eurasian Business Review* (SSCI & IF: 3.574)

*Cristiano Antonelli*, Managing Editor, *Economics of Innovation and New Technology* (SSCI & IF: 2.213)

**LUNCH: 13:00-14:00****DAY 1 - SESSION II: 14:00-16:00****SMALL AND MEDIUM-SIZED ENTERPRISES I**

**Chair & Discussant:** *Cristiano Antonelli*, *University of Torino*, Italy

**Room:** 4.01 & 4.02 (in-person) & [Z-Room 1](#)

*What Role Do Accelerators Play in the Performance of Startup Ecosystems in European Cities?*  
*Csaba Kristof Johanyak*, *Mathias Corvinus Collegium*, Hungary

*An Empirical Study of Company Succession in the Skilled Crafts Sector in Germany*  
*Sascha Frohwerk*, *FOM Hochschule*, Germany; *Carsten Kruppe*, *FOM Hochschule*, Germany; and *Michael Schweickardt*, *Handwerkskammer Berlin*, Germany

*Stakeholder Management in the Healthcare Sector: The Case of IRCCSs in the Italian National Health System*  
*Paola Olimpia Achard*, *University of L'Aquila*, Italy and *Chiara Bellini*, *University of L'Aquila*, Italy

*Understanding Entrepreneurial Ecosystem in Saudi Arabian Context*  
*Basheer M. Al-Ghazali*, *King Fahd University of Petroleum and Minerals*, Saudi Arabia

*Do Large Companies Foster the Development of Startup Ecosystems Locally or Nationwide?*  
*Ujvarosi Mate*, *Mathias Corvinus Collegium*, Hungary

*Legal Uncertainty, Feedback Loops and Small Business Survival: A Cannabis-Startup Case Study*  
*Erick Behar-Villegas*, *Berlin International University of Applied Sciences*, Germany

### MANAGEMENT & HUMAN RESOURCES MANAGEMENT

**Chair & Discussant:** Anneli Kaasa, *University of Tartu*, Estonia

**Room:** 2.01 (in-person) & [Z-Room 2](#)

*Coronavirus and Healthcare Human Resources: The Case of the U.S.A. and India*  
Mourad Mansour, King Fahd University of Petroleum and Minerals, Saudi Arabia

*The Literature of Academic Careers: A Scoping Review*  
Otmar Varela, University of Arkansas - Little Rock, U.S.A.

*Human Capital Development, Special Economic Zones, and Dubai as Case Study: A Literature Review*  
Fadi AbdulMoein Alsakka, Hamdan Bin Mohammed Smart University, U.A.E. and Mohammed Ghadi, Hamdan Bin Mohammed Smart University, U.A.E.

*Competency Model for Islamic Bank's Human Resource*  
Mirza Tabrani, Syiah Kuala University, Indonesia; Fairuzzabadi Muhammad Nur, Syiah Kuala University, Indonesia; Syarifah Rahmawati, Syiah Kuala University, Indonesia; and Rustam Effendi, Syiah Kuala University, Indonesia

*Are Work Stress and Job Satisfaction Mediate the Effect of the Quality of Work Life on Work-Life Balance of Female Nurses? (A Study at General Hospital)*  
Muslim A. Djaili, Syiah Kuala University, Indonesia; A. Sakir, Universitas Syiah Kuala, Indonesia; and Raisatul Humaira, Universitas Syiah Kuala, Indonesia

*Analytical and Simulation Order Picking Time for Dedicated and Share Storage in a Warehouse with an Unotypical Layout*  
Krzysztof Dmytrow, University of Szczecin, Poland

### ECONOMICS OF INNOVATION & MIS

**Chair & Discussant:** Marco Vivarelli, *Universita Cattolica del Sacro Cuore*, Italy

**Room:** 2.02 (in-person) & [Z-Room 3](#)

*Profitability through Material as a Service: A Case Study of a Marine Plastic Supplier*  
Judith Johnstad Bragelien, Western Norway University of Applied Sciences, Norway and Shrey Nishchal, HVL, Norway

*Territorial Distribution of Scaleup Ecosystems in Europe and the Driving Forces Beyond*  
Zoltan Csefalvai, Mathias Corvinus Collegium, Hungary and Zoltan Szombathy, Mathias Corvinus Collegium, Hungary

*The Effect of Gender Diversity within R&D Teams on Innovation Performance: Evidence from the Aerospace Industry*  
Daniel Coronado Guerrero, University of Cadiz, Spain; Esther Ferrandiz Leon, University of Cadiz, Spain; Maria del Rosario Marin Munoz, University of Cadiz, Spain; and Carmen Puentes Grana, University of Cadiz, Spain

*Unlikely Cryptocurrency Users*  
Frantisek Sudzina, Prague University of Economics and Business, Czech Republic and Antonin Pavlicek, Prague University of Economics and Business, Czech Republic

*Managing I.T. System Development with the System Development Life Cycle and the Project Management Life Cycle*  
Gezinus Hidding, Loyola University Chicago, Quinlan School of Business, U.S.A.; Bob Zimmerman, Getting Predictable, U.S.A.; Scott Stribrny, Group Atlantic, Inc., U.S.A.; and Jim McGee, Loyola University Chicago, U.S.A.

*Investigation of Factors Affecting Management Information Systems Department Students' Intentions to Use Metaverse in Software Education*  
Kamil Celik, Bartin University, Turkey and Ahmet Ayaz, Karadeniz Technical University, Turkey

**EMPIRICAL STUDIES ON FINANCE & ECONOMICS I**

**Chair & Discussant:** Seyoung Park, *University of Nottingham, U.K.*

**Room:** 2.05 (in-person) & [Z-Room 4](#)

*The Effect of Mergers and Acquisitions (M&A) on the Performance of Spanish Traditional Banks*

Jose Luis Fernandez Sanchez, University of Cantabria, Spain; Myriam Garcia-Olalla, University of Cantabria, Spain; Elisa Baraibar-Diez, University of Cantabria, Spain; and María D. Odriozola, University of Cantabria, Spain

*The Experimental Evidence of the Correlation between the Social Value Orientation and the Tendency to Lie in the Sender-Receiver Experiment*

Olga Slechtova Sojkova, University of West Bohemia, Czech Republic

*The Correspondence between the Tendency to Lie and the Less Trust in Others*

David Martincik, University of West Bohemia, Czech Republic

*Analysts' Active Participation in Earnings Conference Calls*

Fatemeh Zare, Darmstadt Technical University, Germany

*Is the Substitutability of Energy Sources Affected by Weather Condition? Evidence from the Analysis of Japanese Household Data*

Shigeru Matsumoto, Aoyama Gakuin University, Japan

*The Size of Investment Funds and Their Performance on the Example of Polish Equity Investment Funds*

Dawid Dawidowicz, West Pomeranian University of Technology in Szczecin, Poland

*Industry Momentum: Evidence from South Africa*

Daniel Page, University of the Witwatersrand, South Africa and James Britten, University of the Witwatersrand, South Africa

**MONETARY ECONOMICS & EMPIRICAL STUDIES**

**Chair & Discussant:** Dorothea Schäfer, *German Institute for Economic Research (DIW Berlin), Germany*

**Room:** 0.03 (in-person) & [Z-Room 5](#)

*The Effectiveness of the Credit Channel of the Transmission Mechanism to Business Entities: A Case Study of the Visegrad Four Countries*

Libena Cernohorska, University of Pardubice, Czech Republic

*Superlong Zone of Swap Market in Japan under Negative Interest Rate Policy: Comparative Analysis before and after Yield Curve Control*

Takayasu Ito, Meiji University, Japan

*Sustainability Centroid: New Approach Evolution for Greenhouse, Human Development Index and Expenses for Environment. Study for European Union Countries plus England from 2010 to 2019*

Juan Antonio Torrents Arevalo, Universidad Politécnic de Catalunya (Barcelona Knowledge Campus), Spain

*Voltaic Money Laundering: The Dark Side of Fintech*

Agnieszka Wójcik-Czerniawska, Warsaw School of Economics, Poland

*Shareholders Expectations from the Insurance Industry during COVID-19 Pandemics*

Yaffa Machnes, Bar-Ilan University, Israel

*Fuzzy Logic Model for Forecasting the Financial Distress Risk for Households in Central Europe*

Tomasz Korol, Gdansk University of Technology, Poland



*Does Social Capital Matter in Reducing Intergenerational Poverty? Evidence from Indonesia*

Nazamuddin Basyah Said, Universitas Syiah Kuala, Indonesia; Riswandi Riswandi, Universitas Syiah Kuala, Indonesia; Putri Syathi, Universitas Syiah Kuala, Indonesia; Fakhruddin Fakhruddin, Universitas Syiah Kuala, Indonesia; and Anita Faiziah, Universitas Syiah Kuala, Indonesia

#### GLOBAL LABOR ORGANIZATION (GLO) SESSION I

**Selected chapters from the Springer Nature “Handbook of Labor, Human Resources and Population Economics”, Klaus F. Zimmermann (Ed.); Section Editor: Olga Popova**

**Chair:** Olga Popova, *GLO & Leibniz Institute for East and Southeast European Studies*, Regensburg, Germany

**Room:** [Z-Room 6](#)

*The Political Economy of Religion and Labor*

Labib Shami, Western Galilee College, Acre, Israel

*Religion and Institutions*

Mrdjan M. Mladjan, EBS Business School, Wiesbaden, Germany

*Religion and Entrepreneurship*

Andrew Henley, Cardiff University, Cardiff, UK

*Religion and Happiness*

Olga Popova, Leibniz Institute for East and Southeast European Studies, Regensburg, Germany

*Religion and Risky Habits*

Aurelian Plopeanu, "Alexandru Ioan Cuza" University of Iași, Iași, Romania

*Witchcraft Beliefs, Social Relations, and Development*

Boris Gershman, American University, Department of Economics, Washington, USA

**COFFEE BREAK: 16:00-16:15**

**BEST PAPER AWARD CEREMONY: 16:15-16:25**

**Room:** 4.01 & 4.02 (in-person) & [Z-Room 1](#)

**Presented by:** Ender Demir, *EBES & Reykjavik University*, Iceland

**PUBLISHER SESSION: 16:25-16:55**  
**How to publish with Springer**



**Room:** 4.01 & 4.02 (in-person) & [Z-Room 1](#)

**Moderator:** Hakan Danis, *Managing Editor of Eurasian Economic Review* (Scopus & ESCI), U.S.A.

**Speaker:** Sagarika Ghosh, *Executive Editor at Springer in New Delhi*, India

**THURSDAY, OCTOBER 13 (DAY 2)****DAY 2 - SESSION I: 09:00-11:00****EMPIRICAL STUDIES ON FINANCE & ECONOMICS II****Chair:** Mehmet Huseyin Bilgin**Room:** [Z-Room 1](#)

*On the Spillover Effects of Sectorial Macprudential Policy*  
Julian Gabriel Soriano Harris, Universidad de Alicante, Spain

*Poverty, Economic Growth, and the Mediating Role of Educational Inequality in Yogyakarta, Indonesia*  
Athari Maurilla, Syiah Kuala University, Indonesia; Suriani, Syiah Kuala University, Indonesia; and Muhammad Nasir, Syiah Kuala University, Indonesia

*Understanding the Sentiment on Gig Economy: Good or Bad?*  
Fatin Aimi Naemah Norazmi, Universiti Putra Malaysia, Malaysia; Nur Syazwani Mazlan, Universiti Putra Malaysia, Malaysia; Rasmawati Said, Universiti Putra Malaysia, Malaysia; and Rahmita Wirza O. K. Rahmat, Universiti Putra Malaysia, Malaysia

*Impact of Changes in Assets on Consumption Expenditures of Poor Households during the COVID-19 Pandemic*  
Suriani Suriani, Syiah Kuala University, Indonesia; Raja Masbar, Syiah Kuala University, Indonesia; Chenny Seftarita, Syiah Kuala University, Indonesia; Ghrina Zikran, Syiah Kuala University, Indonesia; Dedhy Sugiharjo, Syiah Kuala University, Indonesia; and Teuku Fazil Muttaqin, Syiah Kuala University, Indonesia

*Indonesian Green Sukuk Concept: A Framework of the 1st Retail Green Sukuk in the World*  
Evi Mutia, Universitas Syiah Kuala, Indonesia; Maya Febrianty Lautania, Universitas Syiah Kuala, Indonesia; and Bustamam Bustamam, Universitas Syiah Kuala, Indonesia

*Mega-Regionalism in Trade in (Post) Pandemic World. The Case of the Automotive Industry in the Regional Comprehensive Economic Partnership*  
Sebastian Bobowski, Wroclaw University of Economics and Business, Poland and Boguslawa Drelich-Skulska, Wroclaw University of Economics and Business, Poland

*The European Defense Industry Reinforcement through Common Procurement Act (EDIRPA): From Framework to Decision making. A Policy Analysis.*  
Georgios Papagiannis, University of Thessaly, Greece

**MANAGEMENT & MARKETING I****Chair:** Ender Demir**Room:** [Z-Room 2](#)

*Longitudinal Nation Brand Performance: An Empirical Study of the Nation Brand Leapfrogging and Laggard Effect*  
Outi Katariina Juusola, Ajman University, U.A.E. and Abdelmounaim Lahrech, The British University in Dubai, U.A.E.

*Consumer Satisfaction with Content Provided by Sports News Portals: EuroBasket 2022 Case*  
Antanas Usas, Lithuanian Sports University, Lithuania; Edmundas Jasinskas, Lithuanian Sports University, Lithuania; and Arturas Simanavicius, Lithuanian Sports University, Lithuania

*Measuring Purchase Intention through Sponsor Attitude, Event Exposure, Event Involvement and Fit Event-Sponsor in Sport Sponsorship*  
Maria de la Soledad Zapata Aguer, Universidad Politecnica de Cartagena, Spain

*The Possibilities of Using Digital Marketing as a Marketing Communication Tool. A Case Study of Promotion of Paid Services of Health Care Institutions in Riga (Latvia)*

Santa Bormane, Riga Stradiņš University, Latvia and Paula Gurtina, Riga Stradiņš University, Latvia

*Sustainable Crop Production from a Supply Chain Management Perspective*

Chun Meng Tang, James Cook University, Singapore and Lee Yen Chaw, UCSI University, Malaysia

*Exploring the Sustainability Model of the Hospitality Firm: The Experience of a Hotel Group in Europe*

Eleonora Cardillo, University of Catania, Italy; Maria Cristina Longo, University of Catania, Italy; and Maria Cristina Longo, University of Catania, Italy

*Changes in Determinants of Life Satisfaction of People Aged 50 and Over before and after the Outbreak of COVID-19*

Mihaela Angelinova Angelova, Sofia University St. Kliment Ohridski, Bulgaria

### **EDUCATION & HUMAN RESOURCES MANAGEMENT**

**Chair:** Gokhan Karabulut

**Room:** [Z-Room 3](#)

*The Effect of Job Design and Role Clarity on Mitigating the Information and Communication Overload: Workers in the Higher Education Institutions in Kuwait*

Hamsa Mohammed Sarhan, Australian University – Kuwait, Kuwait; Oualid Abidi, Australian University – Kuwait, Kuwait; Mirna Safi, Australian University – Kuwait, Kuwait; and Rupali Bhagat, Australian University – Kuwait, Kuwait

*The Implementation of Merdeka Belajar Kampus Merdeka (Freedom to Learn - Independent Campus ~ MBKM) Program on State University in Aceh*

Dinaroe Dinaroe, Universitas Syiah Kuala, Indonesia; Evayani Evayani, Universitas Syiah Kuala, Indonesia; Hendra Halim Halim, Universitas Syiah Kuala, Indonesia; and Iskandarsyah Iskandarsyah, Universitas Syiah Kuala, Indonesia

*Extending Late Career Phase of Senior Nursing Professionals – A Sustainable Career Perspective*

Hanna Salminen, Tampere University, Finland

*The Role of Talent Management System in Supporting U.A.E. Strategy*

Khawla Ahmed Albeshri, Hamdan Bin Mohammed Smart University, U.A.E.

*A Definition-Led Structure for Capturing Third Mission at Higher Education Institutions: A Case Study of a German University of Applied Sciences*

Georg Westermann, Harz University of Applied Sciences, Germany and Carolin Schubert, Harz University of Applied Sciences, Germany

*Exploring the Key Factors Underpinning the Successful Delivery of UN-SDG4 Quality Education Projects in Pakistan*

Sidra Shahid, Bournemouth University, U.K.; Martyn Polkinghorne, Bournemouth University, U.K.; and Milena Bobeva, Bournemouth University, U.K.

**BREAK: 11:00-11:15**

**KEYNOTE SPEECH: 11:15-12:00**

**Room:** [Z-Room 1](#)

**Chair:** Klaus F. Zimmermann, EBES & GLO, Germany

*The Economics of Mass Shootings*

Hasin Yousaf, University of New South Wales, Australia

**LUNCH: 12:00-12:30**

**DAY 2 - SESSION II: 12:30-14:30**

**GLOBAL LABOR ORGANIZATION (GLO) SESSION II**

**Selected chapters from the Springer Nature "Handbook of Labor, Human Resources and Population Economics", Klaus F. Zimmermann (Ed.); Section Editor: Eva Sierminska**

**Chair:** Eva Sierminska, LISER & GLO, Luxemburg

**Room:** [Z-Room 1](#)

*Inequality and Climate Change*

Gerlinde Verbist, University of Antwerp, Belgium; Milena Buchs, University of Leeds, U.K.; Tim Goedeme, University of Antwerp, Belgium; and Josefine Vanhille, University of Antwerp, Belgium

*Inequality and Public Pension Entitlements*

Eva Sierminska, LISER and GLO, Luxemburg and Marcin Wronski, SHG Warsaw School of Economics, Poland

*Inequality and Housing*

Caroline Dewilde, Tilburg University, The Netherlands and Nora Waitkus, Tilburg University, The Netherlands

*Inequality and Microsimulation*

Denisa Sologon, LISER, Luxemburg; Karina Doorley, ESRI, Ireland; and Cathal O'Donoghue, NUI Galway, Ireland

*Understanding Inequality within Households*

Ingvild Almås: NHH, Norway; Charlotte Ringdal, CMI, Norway; and Ingrid Hoem Sjørusen, CMI, Norway

*Inequality and Top Income*

Charlotte Bartels, DIW Berlin, Berlin and Daniel Waldenstrom, Institutet för Näringslivsforskning, Sweden

**ENTREPRENEURSHIP**

**Chair:** Judit Johnstad Bragelien

**Discussant:** Julien Hanoteau, KEDGE Business School, France

**Room:** [Zoom-2](#)

*Digital Social Entrepreneurial Intentions. An Overview from the Theory of Planned Behavior*

Marina Estada de la Cruz, Miguel Hernandez University of Elche, Spain and Ignacio Mira-Solves, Miguel Hernandez University, Spain

*Micro-Multinational Enterprises in Malaysia: The Role of Entrepreneurial Orientation and Regulatory Institutions*

Tze Cheng Chew, Universiti Malaysia Sabah, Malaysia

*Effects of Digitalization on Micro, Small, and Medium Enterprises on Labor Absorption*

Inayati Nuraini Dwiputri, Universitas Negeri Malang, Indonesia; Lustina Fajar Prastiwi, Universitas Negeri Malang, Indonesia; Annisya, Universitas Negeri Malang, Indonesia; Hadi Sumarsono, Universitas Negeri Malang, Indonesia; Mochammad Daffa Ibrahim, Universitas Negeri Malang, Indonesia; and Norzaidi, University Teknologi MARA, Malaysia

*From Startup to Scaleup: Public Policies for Emerging Entrepreneurial Ecosystems*

Juan Francisco Martinez-Perez, Universitat de Valencia, Spain; Elvira Cerver-Romero, Universitat de Valencia, Spain; Manuela Pardo-del-Val, Universitat de Valencia, Spain; and Antonia Mohedano-Suanes, Universitat de Valencia, Spain

*Entrepreneurial Seniors. Inspiring Initiatives in Spain, Finland, Slovakia and Portugal*

Jose Jesus Delgado-Pena, University of Malaga, Spain; Francisco Marcos Martin-Martin, University of Malaga, Spain; Carla Angela Escudero Gallegos, University of Malaga, Spain; and Abraham Nuevo Lopez, University of Malaga, Spain

*Make an Impact or Chase Profits? Characteristics of ESG and Profit-Oriented Incubators and Accelerators*

Viktor Lazar, Mathias Corvinus Collegium, Hungary

**EDUCATION**

**Chair:** Stefan Roland Schneck

**Discussant:** Elsa Fontainha, ISEG Universidade de Lisboa, Portugal

**Room:** [Z-Room 3](#)

*Parenting during the Pandemic: An Analysis of the Time Use of Parents as K-12 Schools Reopened in the United States*

Cynthia Bansak, St. Lawrence University, U.S.A.; Yue Bao, Jinan University, China; and Jun Hyung Kim, Jinan University, China

*More than Ten Years of Blockchain Creation: Where Are We Now?*

Khalid A. Al-Ansari, Hamad bin Khalifa University, Qatar and Ahmet Faruk Aysan, Hamad Bin Khalifa University, Qatar

*Tertiary Education and Financial Aid Assistance: Evidence from an Information Experiment*

Luca Bonacini, University of Bologna, Italy

*The Moderating Effect of Self Esteem on the Relationship between Self Concept Clarity and the Digital Identity in Albanian Teenagers*

Migena Buka, Tirana University, Albania and Anila Sulstarova, Tirana University, Albania

*Return to Over-Education in China: The Role of Skills Heterogeneity*

Jiarui Nan, Cardiff University, U.K.

*Child Allowance, Investment in Public Education, Income Gaps, Endogenous Fertility, and Human Capital Accumulation*

Kei Murata, Shizuoka University, Japan

**MONETARY ECONOMICS & INFLATION**

**Chair:** Huseyin Kaya

**Discussant:** Mark David Witte, College of Charleston, U.S.A.

**Room:** [Z-Room 4](#)

*Inflation Measurement is a Jungle of Complexity: Is There an Exit? Proposal for Modern Centralized Approach for Inflation Measurement*

Sana Mohammed, St. Francis College, U.K.

*A Cross-Sectional Analysis of Individual Goods Inflation Rates*

Bingxin Xing, ESSEC Business School, France; Bruno Feunou, Bank of Canada, Canada; and Romeo Tedongap, ESSEC Business School, France

*Granger Causality between Public Debt and Inflation: Further Evidence from Panel Data*

Maria del Carmen Ramos-Herrera, Universidad Autonoma de Madrid, Spain

*Is the Real Exchange Rate a Transmission Channel of the Japanese Monetary Policy? A Statistical-Mathematical Analysis*

Rosa Ferrentino, University of Salerno, Italy and Luca Vota, University of Salerno, Italy

*The Bank Lending Channel, the Single Supervisory Mechanism and Sovereign Risk*

Sergio Sanfilippo Azofra, University of Cantabria, Spain; Begona Torre Olmo, University of Cantabria, Spain; and Maria Cantero Saiz, University of Cantabria, Spain

*Unconventional Monetary Policy Impact on Economic Activity: The Case of the European Central Bank and the Euro Area*

Maciej Bolisega, Cracow University of Economics, Poland

**BREAK: 14:30-14:45**

**DAY 2 - SESSION III: 14:45-16:45**

**PUBLIC ECONOMICS & POLITICAL ECONOMY**

**Chair:** Maria del Carmen Ramos-Herrera

**Discussant:** Andrzej Cieslik, *University of Warsaw*, Poland

**Room:** [Z-Room 1](#)

*Rally the Vote: Electoral Competition with Direct Campaign Communication*

Anubhav Jha, University of British Columbia, Canada

*Ideological Advantage and Political Misfortune*

Nidhi Jain, Shiv Nadar University, India

*The Effect of Corruption and Governance on Poverty*

Inayati Nuraini Dwiputri, Universitas Negeri Malang, Indonesia; Etty Soesilowati, Universitas Negeri Malang, Indonesia; Farida Rahmawati, Universitas Negeri Malang, Indonesia; Muhammad Hasyim Ibnu Abbas, Universitas Negeri Malang, Indonesia; Mochamad Dandy Hadi Saputra, Universitas Negeri Malang, Indonesia; and Razana Juhaida Binti Johari, Universitas Teknologi MARA, Malaysia

*Lessons Learned: Transparency in Urban Participation Utilizing Blockchains*

Beatrice Ietto, Technische Universität Berlin, Germany

*Public and Private Partnership in the Tourism Sector*

Biruta Svagzdiene, Lithuanian Sports University, Lithuania; Edmundas Jasinskas, Lithuanian Sports University, Lithuania; Arturas Simanavicius, Lithuanian Sports University, Lithuania; and Antanas Usas, Lithuanian Sports University, Lithuania

*Government Expenditures on Cultural and Creative Sector- the case of Portugal*

Amarilis Felizes, (ISCTE) Instituto Universitário de Lisboa, Portugal and Elsa Fontinha, ISEG Universidade de Lisboa, Portugal

*Political Election, Fiscal Capacity, and Adjustment of Financial Performance in Indonesia Local Government*

Rahmawaty Rahmawaty, Universitas Syiah Kuala, Indonesia

**MANAGEMENT & MARKETING II**

**Chair:** Veljko M. Mijuskovic

**Discussant:** Ana Isabel Polo-Pena, *University of Granada*, Spain

**Room:** [Z-Room 2](#)

*Evaluating the Effect of Wisdom on Corporate Managers' Intentions to Contribute to Non-State Social Protection in Future*

Richmond Baah, RISEBA University of Applied Sciences, Latvia; Tatjana Volkova, BA School of Business and Finance, Latvia; and Iveta Ludviga, RISEBA University of Applied Sciences, Latvia

*How Digital Thrift Shops Escalate Global Supply Chain Sustainability in Indonesia*

Mohammad Annas, Universitas Multimedia Nusantara, Indonesia; Siti Norida Wahab, Universiti Teknologi Mara, Malaysia; and Veera Pandiyan Kaliani Sundram, Universiti Teknologi Mara, Malaysia

*The Relationships of Digital Strategy, Digital Innovation, Customer Relationship Management, and Enterprise Risk Management toward Firm Performance in Digital Transformation*  
Mohamad Fatchur Rochman, Swiss German University, Indonesia

*Improving the Purchase Intention by a Color Brand: Verification for Mazda's KODO Design*  
Takumi Kato, Meiji University, Japan

*Corporate Reputation Triangle: An Investigation of The Relationships Between Consumer, Company and Employees*  
Selcen Anlas, Turkey

*Marketing Motherhood in Social Media: Instamoms Age on Instagram*  
Ece Ipekoglu, Izmir University of Economics, Turkey and Nilgün Gürkaynak, Izmir University of Economics, Turkey

*POM-QM Utilization on Healthcare-Utensils Demand Identification & Distribution in Indonesia*  
Mohammad Annas, Universitas Multimedia Nusantara, Indonesia; Siti Norida Wahab, Universiti Teknologi Mara, Malaysia, and Veera Pandiyan Kaliani Sundram, Universiti Teknologi Mara, Malaysia

### INVESTMENT & BEHAVIORAL FINANCE

**Chair:** Oguz Ersan

**Discussant:** Jianing Zhang, Wenzhou-Kean University, China

**Room:** [Z-Room 3](#)

*Determinants of Investment Decision: A Comparison Between Retail Government Bonds and Other Investment Products Purchases*  
Muhammad Zhafir Afif, Bandung Institute of Technology, Indonesia

*Construction of Mutual Interaction Between Finance and Human Factor by Various Modeling Techniques*  
Betül Kalaycı, Middle East Technical University, Turkey and Vilda Purutcuoglu, Middle East Technical University, Turkey

*The Impact of the Russia-Ukraine Crisis on Oil and Gas Shares: An Event Study Approach*  
Recep Ali Kucukcolak, Istanbul Commerce University, Turkey; Sami Kucukoglu, Istanbul Commerce University, Turkey; and Necla Ilter Kucukcolak, Turkish Mercantile Exchange, Turkey

*Behavioral Intention to Participate in Crypto Market: The Role of Exchange Reputation as Moderating Variable*  
Rangga Almahendra, Gadjah Mada University, Indonesia; Dimasqi Abandi Asmar, Gadjah Mada University, Indonesia; and Muhamad Nabawi, Gadjah Mada University, Indonesia

*Discovering Efficient Investment Strategies Using M&A Prediction Model and Returns Analysis*  
Georgiy Konstantinovich Elizariyev, National Research University Higher School of Economics, Russia; Alexander M. Karminsky, National Research University Higher School of Economics, MGIMO-University, Russia; and Ella Khromova, National Research University Higher School of Economics, Russia

*Empirical Assessment of Performance of Private Equity Backed Buy-and-Build Strategies*  
Sergei Coral Grishunin, Higher School of Economics, Russia and Elena Naumova, Higher School of Economics, Russia

*The Impact of USDA Announcements on White Maize Futures Prices and Sentiment*  
Ayesha Sayed, University of Cape Town, South Africa and Christo Auret, University of the Witwatersrand, South Africa

## FRIDAY, OCTOBER 14 (DAY 3)

### DAY 3 - SESSION I: 09:00-11:00

#### BANKING

**Chair:** Gamze Ozturk Danisman

**Discussant:** Conrado Diego Garcia-Gomez, *University of Valladolid, Spain*

**Room:** [Z-Room 1](#)

*Sustainability in the Banking Sector: A Comparative Study of Mediterranean Countries*  
Zeynep Kacmaz Milne, University of London, U.K.

*On-the-Run Premia: Lock Up, Inventory Uncertainty, and Central Bank Access*  
Fabienne Schneider, University of Bern, Switzerland

*House Prices and Bank Credit in Developed and Developing Economies: A Comparative Study*  
Taufiq Carnegie Dawood, Fakultas Ekonomi dan Bisnis Universitas Syiah Kuala, Indonesia and  
Muhammad Abrar, Fakultas Ekonomi dan Bisnis Universitas Syiah Kuala, Indonesia

*A Comparative Study of the Ability of MDA, Logit, and Probit Models in Predicting the Economic Distress of Kazakh Banks*  
Tong Jiao, Robert Gordon University, U.K.

*Bank Socialness: It Matters When It Counts*  
Joseph Arthur, University of Iowa, U.S.A.

*Foreign Equity Participation and Overlapping Membership on Board Committees: Evidence from Chinese Listed Bank*  
Feng Wei, School of Economics and Business Administration, Chongqing University, China and Binyan Ding, Chongqing University, China

#### ECONOMICS OF INNOVATION

**Chair:** Meriem Youssef

**Discussant:** Emanuele Giovannetti, *Anglia Ruskin University, U.K*

**Room:** [Z-Room 2](#)

*Questioning the Legitimacy of NFT: A Study on Public Engagement's Indonesia*  
Ari Okta Viyani, Gadjah Mada University, Indonesia; Rangga Almahendra, Gadjah Mada University, Indonesia; and Istiana Rahatmawati, UPN "Veteran" Yogyakarta, Indonesia

*Development of Sustainable Business through Circular Economy and Eco-Innovation*  
Liudmila Rosca-Sadurschi, Cahul State University, Moldova

*Ascent of RegTech: Bibliometric Analysis of Regulatory Technology*  
Muslehuddin Musab Mohammed, Hamad Bin Khalifa University, Qatar and Ahmet Faruk Aysan, Hamad Bin Khalifa University, Qatar

*Digital Transition of the Payments System in China: Internal and External Implications*  
Blanka Let, University of Economics and Business, Poland; Konrad Sobanski, Poznan University of Economics and Business, Poland; Wojciech Swider, Poznan University of Economics and Business, Poland; Katarzyna Wlosik, Poznan University of Economics and Business, Poland

*Determinants of Financial Technology (Fintech) Adoption in the Banking Industry of Qatar*  
Ibrahim Hussien Musa Magboul, Community College of Qatar, Qatar

*Digital Ecosystems Research Development: A Decade Bibliometric Analysis and Research Agenda*  
Prio Utomo, Universitas Multimedia Nusantara, Indonesia and Florentina Kurniasari Tehubijuluw, Universitas Multimedia Nusantara, Indonesia



**HEALTH ECONOMICS & LABOR ECONOMICS****Chair:** Monica Violeta Achim**Discussant:** Viorela Ligia Vaidean, *Babes-Bolyai University*, Romania**Room:** [Z-Room 3](#)*Public Policy and Pandemic: Impact on Youth Employment and Unemployment*

Elsa Fontainha, ISEG Universidade de Lisboa, Portugal and Beatriz Ferreira, ISEG Universidade de Lisboa, Portugal

*Protective Mental Health Behavior in Time of COVID-19 Pandemic*

Vladimir Yordanov, Sofia University, Bulgaria

*Economic Depression, Health Inequity and Health Inequality: Evidence from Greece*

Daphne Nicolitsas, University of Crete, Greece

*How, If Anything, Should We Evaluate an Introduction of a (Partial) Unconditional Basic Income in Germany?*

Alexander Spermann, FOM Cologne &amp; University of Freiburg, Germany

*The Effects of Minimum Wage on Unemployment for OECD Countries: A Dynamic Fixed Effects Panel Threshold Model Perspective*

María del Carmen Ramos-Herrera, Universidad Autonoma de Madrid, Spain

*Employment in Facility Services: the E.U. and the U.S.*

Alexander Redlein, TU Wien, Austria and Eva Stopajnik, TU Wien, Austria

*Investigating the Behavioral Intention of Using IoT among Aged NCD Patients for Sustainable Healthcare System in Malaysia*

Chinnasamy Malarvizhi, Multimedia University, Malaysia and Shamima Raihan Manzoor, Multimedia University, Malaysia

**TOURISM AND MARKETING****Chair:** Evan Lau**Discussant:** Hala W. Hattab, *The British University in Egypt*, Egypt**Room:** [Z-Room 4](#)*The Role of Brand Awareness and the Use of Health and Safety Protocols for the Recovery of Hotel Activity Following a Health Crisis. Effects on Hotel Perceived Value and Intention to Visit*

Ana Isabel Polo-Pena, University of Granada, Spain and Hazel Andrews, Liverpool John Moores University, U.K.

*Assessment of Smart Technologies Usage in Tourism*

Arturas Simanavicius, Lithuanian Sports University, Lithuania; Edmundas Jasinskas, Lithuanian Sports University, Lithuania; Antanas Usas, Lithuanian Sports University, Lithuania; and Biruta Svagzdiene, Lithuanian Sports University, Lithuania

*A Conceptual Benchmark of Social Media's Evolution and Its Effect on Tourism: Case Study of Chhattisgarh, India*

Yashasvi Batwe, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh, India

*Evaluating Factors Influencing Customer Purchase Intention in Indonesia e-marketplace*

Vanessa Hana Budiarani, Gadjah Mada University, Indonesia and Sahid Susilo Nugroho, Gadjah Mada University, Indonesia

*Factors Influencing Consumer Perceptions of Sustainable Packaging - A Rapid Literature Review*

Laura Martinsone, Rigas Stradina University, Latvia

*Examining The Impact of Celebrity Endorsement on Customer Experience Among Egyptian Youth*

Sara Yasser ElArabawy, The British University in Egypt, Egypt and Wael Abdelrazek Kortam, The British University in Egypt, Egypt

**BREAK: 11:00-11:15**

**DAY 3 - SESSION II: 11:15-13:15**

### INTERNATIONAL TRADE & REGIONAL STUDIES

**Chair:** Ilker Kaya

**Discussant:** Abbi Kadir, *University of Sheffield*, U.K.

**Room:** [Z-Room 1](#)

*Deep Integration and Productivity Heterogeneity: Evidence from European Union (E.U.)*

Adeel Ahmad Dar, *Martin Luther University Halle-Wittenberg*, Germany

*Estimation of the Share of Foreign Value Added for an Economy from its Supply and Use Table: A Least-Squares Method*

Ilya Bolotov, *Prague University of Economics and Business (VSE / PUEB)*, Czech Republic

*Endogenous Technology over the Business Cycle in an Open Economy*

Anna Maria Watson, *University of Cambridge*, U.K.

*Trade Policies in Central Asia After EAEU Enlargement and After Russian WTO Accession: Regionalism and Integration into the World Economy Revisited*

Andrzej Cieslik, *University of Warsaw*, Poland and Oleg Gurshev, *University of Warsaw*, Poland

*A Least-Squares Method for Constructing a Bilateral Foreign Direct Investment Table from Multiple Sources*

Ilya Bolotov, *Prague University of Economics and Business (VSE / PUEB)*, Czech Republic

*The Impact of European Union on the Hong Kong Territorial Source-based Tax System*

Hoi Ki Daniel Ho, *Hong Kong Baptist University*, Hong Kong

### EMPIRICAL STUDIES ON FINANCE & ECONOMICS III

**Chair:** Ege Yazgan

**Discussant:** Ata Assaf, *University of Balamand*, Lebanon

**Room:** [Z-Room 2](#)

*A Study on the Impact of IBC on Indian Stock Market*

Vamsi Krishna Gunturu, *Indian Institute of Management Kozhikode*, India and Qambar Abidi, *Indian institute of Management Kozhikode*, India

*Technological Innovation and the Spillover Effects of China's Energy Demand on Belt and Road Economies*

King Yoong Lim, *Xi'an Jiaotong-Liverpool University*, China and Diego M. Morris, *Nottingham Trent University*, U.K.

*Analysis of the Influence of Social Factors on M&A Operations in the CEE area*

Irina Chiriac, "Alexandru Ioan Cuza" *University of Iasi*, Romania and Iuliana Georgescu, "Alexandru Ioan Cuza" *University of Iasi*, Romania

*The Connection between Systemic Risk and Balance-Sheet Liquidity Proxies*

Cristina Georgiana Zeldea, *Bucharest University of Economic Studies*, Romania; Adrian Cantemir Calin, *Bucharest University of Economic Studies*, Romania; and Radu Lupu, *Bucharest University of Economic Studies*, Romania

*Business Value, SME Digital Transformation and Continual Investment: Insights from an Extended Expectation Confirmation Theory*

Alex Ntsiful, *Tomas Bata University in Zlin*, Czech Republic

*The Effect of Culture Diversity on Innovation Performance*

Kailun Li, Wenzhou-Kean University, China; Yifei Xia, Wenzhou-Kean University, China; and Jianing Zhang, Wenzhou-Kean University, China

**HUMAN RESOURCES MANAGEMENT**

**Chair:** Ana Isabel Polo-Pena

**Discussant:** Ghulam Mustafa, Norwegian University of Science and Technology, Norway

**Room:** [Z-Room 3](#)

*Examining the Relationship between Professors' Daily Recovery from Work and Task Performance: Job Exhaustion as a Mediator and Work Passion as a Moderator*

Panagiotis Gkorezis, Aristotle University of Thessaloniki, Greece; Anastasia Chatziioannou, Aristotle University of Thessaloniki, Greece; Victoria Bellou, University of Thessaly, Greece; Despoina Xanthopoulou, Aristotle University of Thessaloniki, Greece; and Kyriakos Tsamantouridis, University of Thessaly, Greece

*Personality Traits, Remote Work and Productivity*

Nicolas Gavoille, Stockholm School of Economics in Riga, Latvia and Mihails Hazans, University of Latvia, Latvia

*Employment Survey of Wheelchair Users and Influential Factors Identified in a Social Enterprise in Hong Kong*

Carrie Ka Yuk Lin, City University of Hong Kong, Hong Kong and Young Ching Han, City University of Hong Kong, Hong Kong

*Organizational Agility during Crisis: Does Employee Perception of Public Sector Organizations' Strategic Agility during Crisis Foster Employee Work Engagement and Wellbeing?*

Agita Kalvina, RISEBA University of Applied Science, Latvia and Iveta Ludviga, RISEBA University of Applied Sciences, Latvia

*Turkish Adaptation of Work Values Questionnaire*

Aylin Dincer Atmaca, Marmara University, Turkey and E. Serra Yurtkoru, Marmara University, Turkey

*Measuring the Enablers of Corporate Managers' Decisions to Contribute to Non-State Social Protection*

Richmond Baah, RISEBA University of Applied Sciences, Latvia; Tatjana Volkova, BA School of Business and Finance, Latvia; and Iveta Ludviga, RISEBA University of Applied Sciences, Latvia

**SMALL AND MEDIUM-SIZED ENTERPRISES II**

**Chair:** Claudia Salim

**Discussant:** Alfonso Exposito Garcia, University of Malaga, Spain

**Room:** [Z-Room 4](#)

*Improving Salary of Palm Oil Farmers through Reinforce Circular Economic Implementation: An Approach toward Sustainable Palm Oil Plantation*

Alan Dwi Wibowo, Lambung Mangkurat University, Indonesia; Novianti Adi Rohmanna, Lambung Mangkurat University, Indonesia; Zuliyani Agus Nur Muchlis Majid, Hasnur Polytechnique, Indonesia; and Muhammad Arwani, University of Nahdlatul Ulama Indonesia, Indonesia

*Understanding the Internationalization Intention of Indonesian Food and Beverages SMEs*

Evy Rachmawati Chaldun, Institute Technology Bandung, Indonesia; Carissa Tibia Walidayni, Institute Technology Bandung, Indonesia; and Andiva Liesty Amelia, Institute Technology Bandung, Indonesia

*The Relevance of SME Owner-Managers' Characteristics for Internationalization Propensity: Evidence from Poland*

Magda Gorska Grginovic, SGH Warsaw School of Economics, Poland

*Economic Impact on SMEs around the Power Plant through Corporate Social Responsibility Investigation*

Wawan Dhewanto, Institut Teknologi Bandung, Indonesia; Fathin Saifur Rahman, Institut Teknologi Bandung, Indonesia; Vania Nur Rizqi Rhomadhoni, Universitas Halim Sanusi, Indonesia; Gita Hindrawati, Institut Teknologi Bandung, Indonesia; and Anindia Pratiwi Putri, Institut Teknologi Bandung, Indonesia

*Contextualizing Online Marketing Usage based on Entrepreneurial and Innovation Diffusion Perspectives: A Study among SMEs in a Resource-Scarce Context*

Michael Adu Kwarteng, Tomas Bata University in Zlin, Czech Republic

*Qualitative Business Sustainability Assessment by Implementing Innovative Communication Tools: A Discussion from SME Cases in Thailand*

Hiroko Oe, Bournemouth University, U.K. and Sitsada Sartamorn, Bournemouth University, U.K.

**LUNCH: 13:15-13:45**

**KEYNOTE SPEECH: 13:45-14:45**

**Room:** [Z-Room 1](#)

**Chair:** Regina T. Riphahn, *Friedrich-Alexander-Universität (FAU)*, Nürnberg, Germany

*Take-up of Social Benefits*

Robert Moffitt, Johns Hopkins University, U.S.A.

**DAY 3 - SESSION III: 14:45-16:45**

**GLOBAL LABOR ORGANIZATION (GLO) SESSION III**

**Selected chapters from the Springer Nature “Handbook of Labor, Human Resources and Population Economics”, Klaus F. Zimmermann (Ed.); Section Editor: Marie Claire Villeval**

**Chair:** Marie Claire Villeval, CNRS, GATE & GLO, France

**Room:** [Z-Room 1](#)

*Behavioral Aspects of Communication in Organizations*

Peter Werner, Maastricht University, The Netherlands

*Tournaments and Competition*

Jeffrey P. Carpenter, Middlebury College. U.S.A. and Peter Hans Matthews, Middlebury College. U.S.A.

*Fair and Unfair Income Inequality*

Ranveig Falch, University of Bergen, Norway

*The Formation and Malleability of Preferences and Non-Cognitive Skills*

Seda Ertac, Koc University, Turkey

*Gender and Preferences in the Labor Market: Insights from Experiments*

Lina Lozano, Center for Behavioral Institutional Design, New York University Abu Dhabi, U.A.E.

*Behavioral Household Economics*

Astrid Hopfensitz, EM Lyon, GATE, France

## CORPORATE FINANCE

**Chair:** Mine H. Aksu

**Discussant:** Sagi Akron, *University of Haifa*, Israel

**Room:** [Z-Room 2](#)

*Corporate Investment and Trade Policy Uncertainty*

Vaibhav Keshav, *University of Illinois Urbana-Champaign*, U.S.A.

*Management Team Diversity and Financial Flexibility*

Jiamin Hu, *Wenzhou-Kean University*, China; Yifei Xia, *Wenzhou-Kean University*, China; and Jianing Zhang, *Wenzhou-Kean University*, China

*A Fundamental Perspective of the Influence of Capital Expenditure on Firm Performance: Evidence from Indonesia*

Juniarti, *Petra Christian University*, Indonesia and Hendri Kwistianus, *Petra Christian University*, Indonesia

*The Impact of Corporate Social Responsibility on Financial Performance*

Priya Mandleshwar, *Indian Institute of Management Indore*, India

*Energy Intensity and Firm Performance: Firm-Level Evidence from the Cement, Aluminum, and Fertilizer Industry*

Helan Kabirdas Alavani, *Bits Pilani - K. K. Birla Goa Campus*, India and Richa Shukla, *Birla Institute of Technology & Science*, Pilani, Goa Campus, India

*Capital Structure as an Investment Decision*

Liuren Wu, *Baruch College, The City University of NY*, U.K. and Yang Xu, *Baruch College, CUNY*, U.K.

## MANAGEMENT

**Chair:** Juan Antonio Torrents Arevalo

**Discussant:** Virginia Bodolica, *American University of Sharjah*, U.A.E

**Room:** [Z-Room 3](#)

*The Role of Digital Innovation, Digital Transformation, and Business Process Management Towards Firm's Operational Excellence and Sustained Competitive Advantage*

Doni Setiawan, *Swiss German University*, Indonesia and Soebowo Musa, *Swiss German University*, Indonesia

*E-Routing Development and Transporter Effective Capacity of Major Logistic Hub in Indonesia*

Mohammad Annas, *Universitas Multimedia Nusantara*, Indonesia

*What We Know-and-Do Not Know About the Balanced Scorecard Adoption as a Performance Management Tool: Evidence from the Japanese SMEs*

Alex Ntsiful, *Tomas Bata University in Zlin*, Czech Republic

*The Sequential Adoption of E-Supply Chain Practices and Firms' Performance: Evidence from the Omani Manufacturing Firms*

Anwar Khamis Abdullallah Alsheyadi, *University of Technology and Applied Sciences-Rustaq*, Oman

*Platform Cooperation within and outside Organizations and Quality Incentives*

Claudia Salim, *Free University Berlin*, Germany

*The Comparison in Marketing Effectiveness among Digital Marketing Media: Micro Business Case in Indonesia*

Sudrajati Ratnaningtyas, *Institut Teknologi Bandung*, Indonesia; Wawan Dhewanto, *Institut Teknologi Bandung*, Indonesia; Nila Armelia Windasari, *Institut Teknologi Bandung*, Indonesia; Rahmadita Maharani, *Institut Teknologi Bandung*, Indonesia; and Arianne Muthia Zahra, *Institut Teknologi Bandung*, Indonesia

*Organization-Stakeholder Fit in a Military Context: Conflict Resolution Strategies between a Military Organization and Military Family*

Edgars Joksts-Bogdanovs, RISEBA University of Applied Science, Latvia and Iveta Ludviga, RISEBA University of Applied Sciences, Latvia

### **GROWTH, DEVELOPMENT, AND SUSTAINABILITY**

**Chair:** Roberto Patuelli

**Discussant:** Nihal Bayraktar, *Penn State University*, U.S.A.

**Room:** [Z-Room 4](#)

*The Impact of Market Integration on Green Economic Growth*

Qinghua Gan, Southeast University, China

*Research on the Coupling and Coordinated Development of Environmental Regulation and Manufacturing Transformation and Upgrading*

Lijun Zhou, Southeast University, China

*Does Individuals' Culture Grease the Wheels for Sustainability?*

Shereen Mostafa Bacheer, Zayed University, U.A.E.

*The Role of Community Engagement in Poverty Reduction: A Case Study of Bheri Municipality (Former Khalanga), Jajarkot, Nepal*

Shyam Kumar Karki, Soka University, Japan

*Dynamic Capability, Resource Orchestration, and Sustainability Strategy toward Circular Business Model Implementation - A Remanufacturing View*

Muhammad Arriza Fajri, Swiss German University, Indonesia and Soebowo Musa, Swiss German University, Indonesia

*Economic Implications of Food Waste Reduction*

Daina Kliugaite, Kaunas University of Technology, Lithuania; Vidas Lekavicius, Lithuanian Energy Institute, Lithuania; and Kristina Rimkunaite, Lithuanian Energy Institute, Lithuania

*Horses and the State*

Motohiro Kumagai, Brown University, U.S.A.