



41st EBES CONFERENCE - BERLIN CONFERENCE PROGRAM

BERLIN, GERMANY

OCTOBER 12-14, 2022

(HYBRID with both in-person and online paper presentation)

Jointly organized with



An international network and virtual platform on labor

In Collaboration with



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(Please note the sessions are in Berlin, Germany local time)

TRIAL SESSIONS

Monday, October 10

TRIAL SESSION FOR PARTICIPANTS

(09:00-10:00 | [Link](#))

TRIAL SESSION FOR CHAIRS/DISCUSSANTS

(10:00-10:30 | [Link](#))

Tuesday, October 11

TRIAL SESSION FOR PARTICIPANTS

(16:00-17:00 | [Link](#))

TRIAL SESSION FOR CHAIRS/DISCUSSANTS

(17:00-17:30 | [Link](#))

Trial Session Links for Participants: <https://us02web.zoom.us/j/89082956285>

Chairs/Discussants: <https://us02web.zoom.us/j/81530409592>

PROGRAM OUTLINE

Wednesday, October 12 (Day 1)

WELCOME SPEECHES
(08:30-09:00 | 4.01 & 4.02 & [Z-Room 1](#))

SESSION I

(09:00-11:00)

Corporate Finance & Accounting
(4.01 & 4.02 & [Z-Room 1](#))
Entrepreneurship & Management (2.01
& [Z-Room 2](#))
Labor Economics (2.02 & [Z-Room 3](#))
International Trade & Political Economy
(2.05 & [Z-Room 4](#))
Growth and Development (0.03 &
[Z-Room 5](#))

COFFEE BREAK (11:00-11:15)

KEYNOTE SPEECH

(11:15-12:00 | 4.01 & 4.02 & [Z-Room 1](#))

EDITORS' PANEL SESSION

(12:00-13:00 | 4.01 & 4.02 & [Z-Room 1](#))

LUNCH BREAK (13:00-14:00)

SESSION II

(14:00-16:00)

Small and Medium-Sized Enterprises I
(4.01 & 4.02 & [Z-Room 1](#))
Management & Human Resources
Management (2.01 & [Z-Room 2](#))
Economics of Innovation & MIS
(2.02 & [Z-Room 3](#))
Empirical Studies on Finance &
Economics I (2.05 & [Z-Room 4](#))
Monetary Economics & Empirical Studies
(0.03 & [Z-Room 5](#))
GLO Session I ([Z-Room 6](#))

COFFEE BREAK (16:00-16:15)

BEST PAPER AWARD CEREMONY

(16:15-16:25 | 4.01 & 4.02 & [Z-Room 1](#))

PUBLISHER SESSION

(16:25-16:55 | 4.01 & 4.02 & [Z-Room 1](#))

Thursday, October 13 (Day 2)

SESSION I

(09:00-11:00)

Empirical Studies on Finance &
Economics II ([Z-Room 1](#))
Management & Marketing I
([Z-Room 2](#))
Education & Human Resources
Management ([Z-Room 3](#))

KEYNOTE SPEECH

(11:15-12:00 | [Z-Room 1](#))

BREAK

(12:00-12:30)

SESSION II

(12:30-14:30)

GLO Session II ([Z-Room 1](#))
Entrepreneurship ([Z-Room 2](#))
Education ([Z-Room 3](#))
Monetary Economics & Inflation
([Z-Room 4](#))

SESSION III

(14:45-16:45)

Public Economics & Political
Economy ([Z-Room 1](#))
Management & Marketing II
([Z-Room 2](#))
Investment & Behavioral Finance
([Z-Room 3](#))

Friday, October 14 (Day 3)

SESSION I

(09:00-11:00)

Banking ([Z-Room 1](#))
Economics of Innovation
([Z-Room 2](#))
Health Economics & Labor
Economics ([Z-Room 3](#))
Tourism and Marketing
([Z-Room 4](#))

SESSION II

(11:15-13:15)

International Trade & Regional
Studies ([Z-Room 1](#))
Empirical Studies on Finance &
Economics III ([Z-Room 2](#))
Human Resources
Management ([Z-Room 3](#))
Small and Medium-Sized
Enterprises II ([Z-Room 4](#))

BREAK

(13:15-13:45)

KEYNOTE SPEECH

(13:45-14:45 | [Z-Room 1](#))

SESSION III

(14:45-16:45)

GLO Session III ([Z-Room 1](#))
Corporate Finance ([Z-Room 2](#))
Management ([Z-Room 3](#))
Growth, Development, and
Sustainability
([Z-Room 4](#))



Z-Room 1: <https://us02web.zoom.us/j/87987186006>

Z-Room 2: <https://us02web.zoom.us/j/81892461578>

Z-Room 3: <https://us02web.zoom.us/j/81915900332>

Z-Room 4: <https://us02web.zoom.us/j/87605786168>

Z-Room 5: <https://us02web.zoom.us/j/86108633899>

Z-Room 6: <https://us02web.zoom.us/j/83416987919>

Notes: For all three days, the links will remain the same.

CONFERENCE PROGRAM

WEDNESDAY, OCTOBER 12 (DAY 1)

WELCOME SPEECHES: 08:30-09:00

Room: 4.01 & 4.02 (in-person) & [Z-Room 1](#)

Mehmet Huseyin Bilgin, Vice President, *EBES & Istanbul Medeniyet University*, Turkey

Manuela Zipperling, *FOM University of Applied Sciences in Berlin*, Germany

Klaus F. Zimmermann, President, *EBES & GLO & UNU-MERIT*, The Netherlands & *Free University Berlin*, Germany

DAY 1 - SESSION I: 09:00-11:00

CORPORATE FINANCE & ACCOUNTING

Chair & Discussant: Jose Luis Fernandez Sanchez, *University of Cantabria*, Spain

Room: 4.01 & 4.02 (in-person) & [Z-Room 1](#)

Investor Power, Creditor Power, and Cash Flow Use: International Evidence

Zhen Wang, *Shanghai University*, China and Junqi Zou, *Singapore Institute of Technology*, Singapore

Model Averaging Prediction in the Financial Markets with Economic Policy Uncertainty

Chu-An Liu, *Academia Sinica*, Taiwan and Wai Ching Poon, *Universiti Teknologi Petronas*, Malaysia

IPO Firms and the Desire to Acquire: Evidence from Germany

Fatemeh Zare, *Darmstadt Technical University*, Germany

Corporate Governance Mechanisms and Organizational Processes for Integrating Corporate Sustainability in Practice

Simona Fiandrino, *University of Turin*, Italy; Maurizio Cisi, *University of Turin*, Italy; and Valter Cantino, *University of Turin*, Italy

Relative Labor Share and the Cost of Equity

Figen Gunes Dogan, *Koc University*, Turkey

The Role of Audit Firm Characteristics in Communicative Value of Transparency Reports: A Textual Analysis

Sibel Dinc Aydemir, *Gebze Technical University*, Turkey; Yusuf Sinan Akgul, *Gebze Technical University*, Turkey; and Mine Aksu, *Sabanci University*, Turkey

ENTREPRENEURSHIP & MANAGEMENT

Chair & Discussant: Erick Behar-Villegas, *Berlin International University of Applied Sciences*, Germany

Room: 2.01 (in-person) & [Z-Room 2](#)

Entrepreneurial Education through Sustainable Value Creation – Exploring Case-Mentors in Circular Economy Courses

Judit Johnstad Bragelien, *Western Norway University of Applied Sciences*, Norway and Kari Havag Voldsund, *Western Norway University of Applied Sciences*, Norway

Culture and Economics: Which Cultural Models Do the Best Job in Explaining Various Economic Phenomena?

Anneli Kaasa, *University of Tartu*, Estonia

Predictors of Consumers' Willingness to Share Personal Information via Personalized Mobile Advertising

Oznur Ozkan Tektas, Hacettepe University, Turkey

The Customization of Solid Waste Management Service: A Framework on Economic, Environmental, and Operational Implications

Metehan Feridun Sorkun, Izmir University of Economics, Turkey and Sukru Ozen, Izmir University of Economics, Turkey

The Impact of Coronavirus on Australian Private and Public Sector Organizations: Middle Level Managerial Perspectives

Hanan AlMazrouei, United Arab Emirates University, U.A.E.

The Objectives of Economics, Investing and ESG Investing

Robert Vivian, University of the Witwatersrand, South Africa and Christo Auret, University of the Witwatersrand, South Africa

LABOR ECONOMICS

Chair & Discussant: Shigeru Matsumoto, Aoyama Gakuin University, Japan

Room: 2.02 (in-person) & [Z-Room 3](#)

The Effect of COVID-19 on Crowdsourcing: Investigating the Determinants of Task Completion in an Online Labor Market

Evangelos Mourelatos, University of Oulu, Finland and Jaakko Simonen, University of Oulu, Finland

Early Retirement Intention through the Lens of Quality of Work, Access to Healthcare, and Health Status
Zhelyu Dechev Vladimirov, Sofia University St. Kliment Ohridski, Bulgaria and Boryana Bogdanova, Sofia University St. Kliment Ohridski, Bulgaria

Having Your Career Path Decided too Early: The Effects of High School Track on Education-Occupation Mismatch

Alina Botezat, Romanian Academy, Iasi Branch, Romania; Cristian Incaltarau, Romanian Academy, Iasi Branch, Romania; Sabina Diac, Romanian Academy, Iasi Branch, Romania; Mihaela David, "Alexandru Ioan Cuza" University of Iasi, Romania; and Alexandra Claudia Grosu, "Alexandru Ioan Cuza" University of Iasi & "Gh. Zane" Institute for Economic and Social Research - Romanian Academy, Iasi Branch, Romania

Motherhood and Professional Activity in European Countries in the Context of Accumulation Pension Capital

Ewa Poprawska, Wroclaw University of Economics and Business, Poland; Anna Jędrzychowska, Wroclaw University of Economics and Business, Poland; Ilona Kwiecień, Wroclaw University of Economics and Business, Poland; Ewa Cichowicz, Warsaw School of Economics, Poland; and Ewa Gałęcka-Burdziak, Warsaw School of Economics, Poland

Social Media and Their Effect on Human Well-Being

Antonin Pavlicek, Prague University of Economics and Business, Czech Republic and Jana Syrovatkova, Prague University of Economics and Business, Czech Republic

Optimal Retirement with Long-Run Income Risk

Shan Huang, Schneller Business School, Georgia Tech, U.S.A. and Seyoung Park, University of Nottingham, U.K.

The Evolution of the Proportion of Women in Movie Roles and its Impact on Movie Success

Antonin Pavlicek, Prague University of Economics and Business, Czech Republic

INTERNATIONAL TRADE & POLITICAL ECONOMY**Chair & Discussant:** Zoltan Csefalvay, *Mathias Corvinus Collegium*, Hungary**Room:** 2.05 (in-person) & [Z-Room 4](#)

The Tower of Babel: Localization, Translation, and International Trade
Yang Chung-Han, Academia Sinica, Taiwan

Export Diversification and Export Performance: The Case of Greece
Elisavet I. Nitsi, Centre of Planning and Economic Research, Greece; Ersi Athanassiou, Centre of Planning and Economic Research, KEPE, Greece; and Agapoula Kotsi, Centre of Planning and Economic Research, KEPE, Greece

China Shock in International Natural Resource Trade and Resource Curse in Developing Countries
Yanbai Li, Erasmus University Rotterdam, Netherlands

Identifying Spatial Spillover Effects of Transport Infrastructure on CO2 emissions: The Case of CR-Express
Martin Kleimann, FernUniversität in Hagen, Germany and Hans-Jorg Schmerer, FernUniversität in Hagen, IAB Institute, Germany

The Relationship between Effective Average Tax Rates and FDI in Emerging E.U. Economies: Non-Stationary Heterogeneous Panel Approach
Olgica Glavaski, Faculty of Economics in Subotica, University of Novi Sad, Serbia; Emilija Beker Pucar, Faculty of Economics in Subotica, University of Novi Sad, Serbia; Marina Beljic, Faculty of Economics in Subotica, University of Novi Sad, Serbia; and Stefan Stojkov, Faculty of Economics in Subotica, University of Novi Sad, Serbia

E.U. Politicians Activity on Twitter before and after COVID Crisis
Jiri Korcak, Prague University of Economics and Business, Czech Republic and Jana Syrovatkova, Prague University of Economy and Business, Czech Republic

GROWTH AND DEVELOPMENT**Chair & Discussant:** Tomasz Korol, *Gdansk University of Technology*, Poland**Room:** 0.03 (in-person) & [Z-Room 5](#)

Application of Dynamic Time Warping Method in the Analysis of Dynamics of Sustainable Development Goal 8 (SDG8 – Decent Work and Economic Growth) Implementation in E.U. countries
Beata Bieszk-Stolorz, University of Szczecin, Poland and Krzysztof Dmytrow, University of Szczecin, Poland

The Impact of the COVID-19 Pandemic on the Time on Market a Residential Real Estate Lease Offer
Anna Gdakowicz, University of Szczecin, Poland and Ewa Putek-Szelag, University of Szczecin, Poland

Catching Up or Getting Stuck: Convergence in Eastern European Economies
Istvan Konya, Budapest Corvinus University, Hungary

Microfinance Interest Rates and Commercial Lending Rates: A Positive Correlation
Shakil Quayes, University of Massachusetts Lowell, U.S.A.

Positioning The Croatian Environmental Kuznets Curve in a European Context
Djula Borozan, Josip Juraj Strossmayer University of Osijek, Croatia and Luka Borozan, Josip Juraj Strossmayer University of Osijek, Croatia

The Extent of Economic Measures during a Pandemic Using the Economic Stimulus Index
Jan Cernohorsky, University of Pardubice, Czech Republic

Purchasing Power Parity, Exchange Rate Misalignments and Inequality in Developing Countries
Viktar Dudzich, Prague University of Economics and Business, Czech Republic

COFFEE BREAK: 11:00-11:15**KEYNOTE SPEECH: 11:15-12:00**

Room: 4.01 & 4.02 (in-person) & [Z-Room 1](#)

Chair: Corrado Giuliatti, *University of Southampton* & *GLO*, U.K.

Economic Preferences across Generations
Shyamal Chowdhury, *University of Sydney*, Australia

EDITORS' PANEL SESSION: 12:00-13:00
How to Publish in WoS Journals

Room: 4.01 & 4.02 (in-person) & [Z-Room 1](#)

Moderator: *Klaus F. Zimmermann*, Editor-in-Chief, *Journal of Population Economics* (SSCI & IF: 4.700)

Speakers:

Dorothea Schäfer, Editor-in-Chief, *Eurasian Economic Review* (Scopus & ESCI)

Marco Vivarelli, Editor-in-Chief, *Eurasian Business Review* (SSCI & IF: 3.574)

Cristiano Antonelli, Managing Editor, *Economics of Innovation and New Technology* (SSCI & IF: 2.213)

LUNCH: 13:00-14:00**DAY 1 - SESSION II: 14:00-16:00****SMALL AND MEDIUM-SIZED ENTERPRISES I**

Chair & Discussant: *Cristiano Antonelli*, *University of Torino*, Italy

Room: 4.01 & 4.02 (in-person) & [Z-Room 1](#)

What Role Do Accelerators Play in the Performance of Startup Ecosystems in European Cities?
Csaba Kristof Johanyak, *Mathias Corvinus Collegium*, Hungary

An Empirical Study of Company Succession in the Skilled Crafts Sector in Germany
Sascha Frohwerk, *FOM Hochschule*, Germany; *Carsten Kruppe*, *FOM Hochschule*, Germany; and *Michael Schweickardt*, *Handwerkskammer Berlin*, Germany

Stakeholder Management in the Healthcare Sector: The Case of IRCCSs in the Italian National Health System
Paola Olimpia Achard, *University of L'Aquila*, Italy and *Chiara Bellini*, *University of L'Aquila*, Italy

Understanding Entrepreneurial Ecosystem in Saudi Arabian Context
Basheer M. Al-Ghazali, *King Fahd University of Petroleum and Minerals*, Saudi Arabia

Do Large Companies Foster the Development of Startup Ecosystems Locally or Nationwide?
Ujvarosi Mate, *Mathias Corvinus Collegium*, Hungary

Legal Uncertainty, Feedback Loops and Small Business Survival: A Cannabis-Startup Case Study
Erick Behar-Villegas, *Berlin International University of Applied Sciences*, Germany

MANAGEMENT & HUMAN RESOURCES MANAGEMENT

Chair & Discussant: Virginia Bodolica, *American University of Sharjah*, U.A.E

Room: 2.01 (in-person) & [Z-Room 2](#)

Coronavirus and Healthcare Human Resources: The Case of the U.S.A. and India
Mourad Mansour, King Fahd University of Petroleum and Minerals, Saudi Arabia

The Literature of Academic Careers: A Scoping Review
Otmar Varela, University of Arkansas - Little Rock, U.S.A.

Human Capital Development, Special Economic Zones, and Dubai as Case Study: A Literature Review
Fadi AbdulMoein Alsakka, Hamdan Bin Mohammed Smart University, U.A.E. and Mohammed Ghadi, Hamdan Bin Mohammed Smart University, U.A.E.

Competency Model for Islamic Bank's Human Resource
Mirza Tabrani, Syiah Kuala University, Indonesia; Fairuzzabadi Muhammad Nur, Syiah Kuala University, Indonesia; Syarifah Rahmawati, Syiah Kuala University, Indonesia; and Rustam Effendi, Syiah Kuala University, Indonesia

Are Work Stress and Job Satisfaction Mediate the Effect of the Quality of Work Life on Work-Life Balance of Female Nurses? (A Study at General Hospital)
Muslim A. Djilil, Syiah Kuala University, Indonesia; A. Sakir, Universitas Syiah Kuala, Indonesia; and Raisatul Humaira, Universitas Syiah Kuala, Indonesia

Analytical and Simulation Order Picking Time for Dedicated and Share Storage in a Warehouse with an Unotypical Layout
Krzysztof Dmytrow, University of Szczecin, Poland

ECONOMICS OF INNOVATION & MIS

Chair & Discussant: Marco Vivarelli, *Universita Cattolica del Sacro Cuore*, Italy

Room: 2.02 (in-person) & [Z-Room 3](#)

Profitability through Material as a Service: A Case Study of a Marine Plastic Supplier
Judith Johnstad Bragelien, Western Norway University of Applied Sciences, Norway and Shrey Nishchal, HVL, Norway

Territorial Distribution of Scaleup Ecosystems in Europe and the Driving Forces Beyond
Zoltan Csefalvai, Mathias Corvinus Collegium, Hungary and Zoltan Szombathy, Mathias Corvinus Collegium, Hungary

The Effect of Gender Diversity within R&D Teams on Innovation Performance: Evidence from the Aerospace Industry
Daniel Coronado Guerrero, University of Cadiz, Spain; Esther Ferrandiz Leon, University of Cadiz, Spain; Maria del Rosario Marin Munoz, University of Cadiz, Spain; and Carmen Puentes Grana, University of Cadiz, Spain

Unlikely Cryptocurrency Users
Frantisek Sudzina, Prague University of Economics and Business, Czech Republic and Antonin Pavlicek, Prague University of Economics and Business, Czech Republic

Managing I.T. System Development with the System Development Life Cycle and the Project Management Life Cycle
Gezinus Hidding, Loyola University Chicago, Quinlan School of Business, U.S.A.; Bob Zimmerman, Getting Predictable, U.S.A.; Scott Stribrny, Group Atlantic, Inc., U.S.A.; and Jim McGee, Loyola University Chicago, U.S.A.

Investigation of Factors Affecting Management Information Systems Department Students' Intentions to Use Metaverse in Software Education
Kamil Celik, Bartin University, Turkey and Ahmet Ayaz, Karadeniz Technical University, Turkey

EMPIRICAL STUDIES ON FINANCE & ECONOMICS I

Chair & Discussant: Seyoung Park, *University of Nottingham, U.K.*

Room: 2.05 (in-person) & [Z-Room 4](#)

The Effect of Mergers and Acquisitions (M&A) on the Performance of Spanish Traditional Banks

Jose Luis Fernandez Sanchez, University of Cantabria, Spain; Myriam Garcia-Olalla, University of Cantabria, Spain; Elisa Baraibar-Diez, University of Cantabria, Spain; and María D. Odriozola, University of Cantabria, Spain

The Experimental Evidence of the Correlation between the Social Value Orientation and the Tendency to Lie in the Sender-Receiver Experiment

Olga Slechtova Sojkova, University of West Bohemia, Czech Republic

The Correspondence between the Tendency to Lie and the Less Trust in Others

David Martincik, University of West Bohemia, Czech Republic

Analysts' Active Participation in Earnings Conference Calls

Fatemeh Zare, Darmstadt Technical University, Germany

Is the Substitutability of Energy Sources Affected by Weather Condition? Evidence from the Analysis of Japanese Household Data

Shigeru Matsumoto, Aoyama Gakuin University, Japan

The Size of Investment Funds and Their Performance on the Example of Polish Equity Investment Funds

Dawid Dawidowicz, West Pomeranian University of Technology in Szczecin, Poland

Industry Momentum: Evidence from South Africa

Daniel Page, University of the Witwatersrand, South Africa and James Britten, University of the Witwatersrand, South Africa

MONETARY ECONOMICS & EMPIRICAL STUDIES

Chair & Discussant: Dorothea Schäfer, *German Institute for Economic Research (DIW Berlin), Germany*

Room: 0.03 (in-person) & [Z-Room 5](#)

The Effectiveness of the Credit Channel of the Transmission Mechanism to Business Entities: A Case Study of the Visegrad Four Countries

Libena Cernohorska, University of Pardubice, Czech Republic

Superlong Zone of Swap Market in Japan under Negative Interest Rate Policy: Comparative Analysis before and after Yield Curve Control

Takayasu Ito, Meiji University, Japan

Sustainability Centroid: New Approach Evolution for Greenhouse, Human Development Index and Expenses for Environment. Study for European Union Countries plus England from 2010 to 2019

Juan Antonio Torrents Arevalo, Universidad Politécnic de Catalunya (Barcelona Knowledge Campus), Spain

Voltaic Money Laundering: The Dark Side of Fintech

Agnieszka Wójcik-Czerniawska, Warsaw School of Economics, Poland

Shareholders Expectations from the Insurance Industry during COVID-19 Pandemics

Yaffa Machnes, Bar-Ilan University, Israel

Fuzzy Logic Model for Forecasting the Financial Distress Risk for Households in Central Europe

Tomasz Korol, Gdansk University of Technology, Poland

Does Social Capital Matter in Reducing Intergenerational Poverty? Evidence from Indonesia

Nazamuddin Basyah Said, Universitas Syiah Kuala, Indonesia; Riswandi Riswandi, Universitas Syiah Kuala, Indonesia; Putri Syathi, Universitas Syiah Kuala, Indonesia; Fakhruddin Fakhruddin, Universitas Syiah Kuala, Indonesia; and Anita Faiziah, Universitas Syiah Kuala, Indonesia

GLOBAL LABOR ORGANIZATION (GLO) SESSION I

Selected chapters from the Springer Nature “Handbook of Labor, Human Resources and Population Economics”, Klaus F. Zimmermann (Ed.); Section Editor: Olga Popova

Chair: Olga Popova, *GLO & Leibniz Institute for East and Southeast European Studies*, Regensburg, Germany

Room: [Z-Room 6](#)

The Political Economy of Religion and Labor

Labib Shami, Western Galilee College, Acre, Israel

Religion and Institutions

Mrdjan M. Mladjan, EBS Business School, Wiesbaden, Germany

Religion and Entrepreneurship

Andrew Henley, Cardiff University, Cardiff, UK

Religion and Happiness

Olga Popova, Leibniz Institute for East and Southeast European Studies, Regensburg, Germany

Religion and Risky Habits

Aurelian Plopeanu, "Alexandru Ioan Cuza" University of Iași, Iași, Romania

Witchcraft Beliefs, Social Relations, and Development

Boris Gershman, American University, Department of Economics, Washington, USA

COFFEE BREAK: 16:00-16:15

BEST PAPER AWARD CEREMONY: 16:15-16:25

Room: 4.01 & 4.02 (in-person) & [Z-Room 1](#)

Presented by: Ender Demir, *EBES & Reykjavik University*, Iceland

PUBLISHER SESSION: 16:25-16:55
How to publish with Springer



Room: 4.01 & 4.02 (in-person) & [Z-Room 1](#)

Moderator: Hakan Danis, *Managing Editor of Eurasian Economic Review* (Scopus & ESCI), U.S.A.

Speaker: Sagarika Ghosh, *Executive Editor at Springer in New Delhi*, India

THURSDAY, OCTOBER 13 (DAY 2)**DAY 2 - SESSION I: 09:00-11:00****EMPIRICAL STUDIES ON FINANCE & ECONOMICS II**

Chair: Ender Demir

Room: [Z-Room 1](#)

On the Spillover Effects of Sectorial Macprudential Policy
Julian Gabriel Soriano Harris, Universidad de Alicante, Spain

Poverty, Economic Growth, and the Mediating Role of Educational Inequality in Yogyakarta, Indonesia
Athari Maurilla, Syiah Kuala University, Indonesia; Suriani, Syiah Kuala University, Indonesia; and Muhammad Nasir, Syiah Kuala University, Indonesia

Understanding the Sentiment on Gig Economy: Good or Bad?
Fatin Aimi Naemah Norazmi, Universiti Putra Malaysia, Malaysia; Nur Syazwani Mazlan, Universiti Putra Malaysia, Malaysia; Rusmawati Said, Universiti Putra Malaysia, Malaysia; and Rahmita Wirza O. K. Rahmat, Universiti Putra Malaysia, Malaysia

Impact of Changes in Assets on Consumption Expenditures of Poor Households during the COVID-19 Pandemic
Suriani Suriani, Syiah Kuala University, Indonesia; Raja Masbar, Syiah Kuala University, Indonesia; Chenny Seftarita, Syiah Kuala University, Indonesia; Ghrina Zikran, Syiah Kuala University, Indonesia; Dedhy Sugiharjo, Syiah Kuala University, Indonesia; and Teuku Fazil Muttaqin, Syiah Kuala University, Indonesia

Indonesian Green Sukuk Concept: A Framework of the 1st Retail Green Sukuk in the World
Bustamam Bustamam, Universitas Syiah Kuala, Indonesia; Maya Febrianty Lautania, Universitas Syiah Kuala, Indonesia; Evi Mutia, Universitas Syiah Kuala, Indonesia; and Rahmawaty, Universitas Syiah Kuala, Indonesia

Mega-Regionalism in Trade in (Post) Pandemic World. The Case of the Automotive Industry in the Regional Comprehensive Economic Partnership
Sebastian Bobowski, Wroclaw University of Economics and Business, Poland and Boguslawa Drelich-Skulska, Wroclaw University of Economics and Business, Poland

The European Defense Industry Reinforcement through Common Procurement Act (EDIRPA): From Framework to Decision making. A Policy Analysis.
Georgios Papagiannis, University of Thessaly, Greece

MANAGEMENT & MARKETING I

Chair: Mehmet Huseyin Bilgin

Room: [Z-Room 2](#)

Longitudinal Nation Brand Performance: An Empirical Study of the Nation Brand Leapfrogging and Laggard Effect
Outi Katariina Juusola, Ajman University, U.A.E. and Abdelmounaim Lahrech, The British University in Dubai, U.A.E.

Consumer Satisfaction with Content Provided by Sports News Portals: EuroBasket 2022 Case
Antanas Usas, Lithuanian Sports University, Lithuania; Edmundas Jasinskas, Lithuanian Sports University, Lithuania; and Arturas Simanavicius, Lithuanian Sports University, Lithuania

Measuring Purchase Intention through Sponsor Attitude, Event Exposure, Event Involvement and Fit Event-Sponsor in Sport Sponsorship
Maria de la Soledad Zapata Aguer, Universidad Politecnica de Cartagena, Spain

The Possibilities of Using Digital Marketing as a Marketing Communication Tool. A Case Study of Promotion of Paid Services of Health Care Institutions in Riga (Latvia)
Santa Bormane, Riga Stradiņš University, Latvia and Paula Gurtina, Riga Stradiņš University, Latvia

Sustainable Crop Production from a Supply Chain Management Perspective
Chun Meng Tang, James Cook University, Singapore and Lee Yen Chaw, UCSI University, Malaysia

Exploring the Sustainability Model of the Hospitality Firm: The Experience of a Hotel Group in Europe
Eleonora Cardillo, University of Catania, Italy and Maria Cristina Longo, University of Catania, Italy

Changes in Determinants of Life Satisfaction of People Aged 50 and Over before and after the Outbreak of COVID-19
Mihaela Angelinova Angelova, Sofia University St. Kliment Ohridski, Bulgaria

EDUCATION & HUMAN RESOURCES MANAGEMENT

Chair: Gokhan Karabulut

Room: [Z-Room 3](#)

The Effect of Job Design and Role Clarity on Mitigating the Information and Communication Overload: Workers in the Higher Education Institutions in Kuwait

Hamsa Mohammed Sarhan, Australian University – Kuwait, Kuwait; Oualid Abidi, Australian University – Kuwait, Kuwait; Mirna Safi, Australian University – Kuwait, Kuwait; and Rupali Bhagat, Australian University – Kuwait, Kuwait

The Implementation of Merdeka Belajar Kampus Merdeka (Freedom to Learn - Independent Campus ~ MBKM) Program on State University in Aceh

Dinaroe Dinaroe, Universitas Syiah Kuala, Indonesia; Evayani Evayani, Universitas Syiah Kuala, Indonesia; Hendra Halim Halim, Universitas Syiah Kuala, Indonesia; and Iskandarsyah Iskandarsyah, Universitas Syiah Kuala, Indonesia

Extending Late Career Phase of Senior Nursing Professionals – A Sustainable Career Perspective
Hanna Salminen, Tampere University, Finland

The Role of Talent Management System in Supporting U.A.E. Strategy

Khawla Ahmed Albeshri, Hamdan Bin Mohammed Smart University, U.A.E.

A Definition-Led Structure for Capturing Third Mission at Higher Education Institutions: A Case Study of a German University of Applied Sciences

Georg Westermann, Harz University of Applied Sciences, Germany and Carolin Schubert, Harz University of Applied Sciences, Germany

Exploring the Key Factors Underpinning the Successful Delivery of UN-SDG4 Quality Education Projects in Pakistan

Sidra Shahid, Bournemouth University, U.K.; Martyn Polkinghorne, Bournemouth University, U.K.; and Milena Bobeva, Bournemouth University, U.K.

BREAK: 11:00-11:15

KEYNOTE SPEECH: 11:15-12:00

Room: [Z-Room 1](#)

Chair: Klaus F. Zimmermann, EBES & GLO, Germany

The Economics of Mass Shootings

Hasin Yousaf, University of New South Wales, Australia

LUNCH: 12:00-12:30

DAY 2 - SESSION II: 12:30-14:30**GLOBAL LABOR ORGANIZATION (GLO) SESSION II**

Selected chapters from the Springer Nature “Handbook of Labor, Human Resources and Population Economics”, Klaus F. Zimmermann (Ed.); Section Editor: Eva Sierminska

Chair: Eva Sierminska, LISER & GLO, Luxemburg

Room: [Z-Room 1](#)

Inequality and Climate Change

Gerlinde Verbist, University of Antwerp, Belgium; Milena Buchs, University of Leeds, U.K.; Tim Goedeme, University of Antwerp, Belgium; and Josefine Vanhille, University of Antwerp, Belgium

Inequality and Public Pension Entitlements

Eva Sierminska, LISER and GLO, Luxemburg and Marcin Wronski, SHG Warsaw School of Economics, Poland

Inequality and Housing

Caroline Dewilde, Tilburg University, The Netherlands and Nora Waitkus, Tilburg University, The Netherlands

Inequality and Microsimulation

Denisa Sologon, LISER, Luxemburg; Karina Doorley, ESRI, Ireland; and Cathal O'Donoghue, NUI Galway, Ireland

Understanding Inequality within Households

Ingvild Almås: NHH, Norway; Charlotte Ringdal, CMI, Norway; and Ingrid Hoem Sjørusen, CMI, Norway

Inequality and Top Income

Charlotte Bartels, DIW Berlin, Berlin and Daniel Waldenstrom, Institutet för Näringslivsforskning, Sweden

ENTREPRENEURSHIP

Chair: Judit Johnstad Bragelien

Discussant: Julien Hanoteau, KEDGE Business School, France

Room: [Z-Room 2](#)

Digital Social Entrepreneurial Intentions. An Overview from the Theory of Planned Behavior

Marina Estada de la Cruz, Miguel Hernandez University of Elche, Spain and Ignacio Mira-Solves, Miguel Hernandez University, Spain

Micro-Multinational Enterprises in Malaysia: The Role of Entrepreneurial Orientation and Regulatory Institutions

Tze Cheng Chew, Universiti Malaysia Sabah, Malaysia

Effects of Digitalization on Micro, Small, and Medium Enterprises on Labor Absorption

Inayati Nuraini Dwiputri, Universitas Negeri Malang, Indonesia; Lustina Fajar Prastiwi, Universitas Negeri Malang, Indonesia; Annisya, Universitas Negeri Malang, Indonesia; Hadi Sumarsono, Universitas Negeri Malang, Indonesia; Mochammad Daffa Ibrahim, Universitas Negeri Malang, Indonesia; and Norzaidi, University Teknologi MARA, Malaysia

From Startup to Scaleup: Public Policies for Emerging Entrepreneurial Ecosystems

Juan Francisco Martinez-Perez, Universitat de Valencia, Spain; Elvira Cerver-Romero, Universitat de Valencia, Spain; Manuela Pardo-del-Val, Universitat de Valencia, Spain; and Antonia Mohedano-Suanes, Universitat de Valencia, Spain

Entrepreneurial Seniors. Inspiring Initiatives in Spain, Finland, Slovakia and Portugal

Jose Jesus Delgado-Pena, University of Malaga, Spain; Francisco Marcos Martin-Martin, University of Malaga, Spain; Carla Angela Escudero Gallegos, University of Malaga, Spain; and Abraham Nuevo Lopez, University of Malaga, Spain

Make an Impact or Chase Profits? Characteristics of ESG and Profit-Oriented Incubators and Accelerators

Viktor Lazar, Mathias Corvinus Collegium, Hungary

EDUCATION

Chair: Stefan Roland Schneck

Discussant: Elsa Fontainha, ISEG Universidade de Lisboa, Portugal

Room: [Z-Room 3](#)

Parenting during the Pandemic: An Analysis of the Time Use of Parents as K-12 Schools Reopened in the United States

Cynthia Bansak, St. Lawrence University, U.S.A.; Yue Bao, Jinan University, China; and Jun Hyung Kim, Jinan University, China

More than Ten Years of Blockchain Creation: Where Are We Now?

Khalid A. Al-Ansari, Hamad bin Khalifa University, Qatar and Ahmet Faruk Aysan, Hamad Bin Khalifa University, Qatar

Tertiary Education and Financial Aid Assistance: Evidence from an Information Experiment

Luca Bonacini, University of Bologna, Italy

The Moderating Effect of Self Esteem on the Relationship between Self Concept Clarity and the Digital Identity in Albanian Teenagers

Migena Buka, Tirana University, Albania and Anila Sulstarova, Tirana University, Albania

Return to Over-Education in China: The Role of Skills Heterogeneity

Jiarui Nan, Cardiff University, U.K.

Child Allowance, Investment in Public Education, Income Gaps, Endogenous Fertility, and Human Capital Accumulation

Kei Murata, Shizuoka University, Japan

MONETARY ECONOMICS & INFLATION

Chair: Huseyin Kaya

Discussant: Aleksandar Vasilev, University of Lincoln, U.K.

Room: [Z-Room 4](#)

Inflation Measurement is a Jungle of Complexity: Is There an Exit? Proposal for Modern Centralized Approach for Inflation Measurement

Sana Mohammed, St. Francis College, U.K.

A Cross-Sectional Analysis of Individual Goods Inflation Rates

Bingxin Xing, ESSEC Business School, France; Bruno Feunou, Bank of Canada, Canada; and Romeo Tedongap, ESSEC Business School, France

Granger Causality between Public Debt and Inflation: Further Evidence from Panel Data

Maria del Carmen Ramos-Herrera, Universidad de Alcala, Spain

Is the Real Exchange Rate a Transmission Channel of the Japanese Monetary Policy? A Statistical-Mathematical Analysis

Rosa Ferrentino, University of Salerno, Italy and Luca Vota, University of Salerno, Italy

The Bank Lending Channel, the Single Supervisory Mechanism and Sovereign Risk

Sergio Sanfilippo Azofra, University of Cantabria, Spain; Begona Torre Olmo, University of Cantabria, Spain; and Maria Cantero Saiz, University of Cantabria, Spain

Unconventional Monetary Policy Impact on Economic Activity: The Case of the European Central Bank and the Euro Area

Maciej Bolisega, Cracow University of Economics, Poland

BREAK: 14:30-14:45

DAY 2 - SESSION III: 14:45-16:45

PUBLIC ECONOMICS & POLITICAL ECONOMY

Chair: Maria del Carmen Ramos-Herrera

Discussant: Sergio Scicchitano, *National Institute for Public Policy Analysis (INAPP)*, Italy

Room: [Z-Room 1](#)

Rally the Vote: Electoral Competition with Direct Campaign Communication

Anubhav Jha, University of British Columbia, Canada

Ideological Advantage and Political Misfortune

Nidhi Jain, Shiv Nadar University, India

The Effect of Corruption and Governance on Poverty

Inayati Nuraini Dwiputri, Universitas Negeri Malang, Indonesia; Ety Soesilowati, Universitas Negeri Malang, Indonesia; Farida Rahmawati, Universitas Negeri Malang, Indonesia; Muhammad Hasyim Ibnu Abbas, Universitas Negeri Malang, Indonesia; Mochamad Dandy Hadi Saputra, Universitas Negeri Malang, Indonesia; and Razana Juhaida Binti Johari, Universitas Teknologi MARA, Malaysia

Lessons Learned: Transparency in Urban Participation Utilizing Blockchains

Robert Muth, Technische Universität Berlin, Germany; Beatrice Ietto, Technische Universität Berlin, Germany; Kerstin Eisenhut, Technische Universität Berlin, Germany; Jochen Rabe, Technische Universität Berlin, Germany; and Florian Tschorsch, Technische Universität Berlin, Germany

Public and Private Partnership in the Tourism Sector

Biruta Svagzdienė, Lithuanian Sports University, Lithuania; Edmundas Jasinskis, Lithuanian Sports University, Lithuania; Arturas Simanavicius, Lithuanian Sports University, Lithuania; and Antanas Usas, Lithuanian Sports University, Lithuania

Government Expenditures on Cultural and Creative Sector- the case of Portugal

Amarilis Felizes, (ISCTE) Instituto Universitário de Lisboa, Portugal and Elsa Fontainha, ISEG Universidade de Lisboa, Portugal

Political Election, Fiscal Capacity, and Adjustment of Financial Performance in Indonesia Local Government

Rahmawaty, Universitas Syiah Kuala, Indonesia; Faisal, Universitas Syiah Kuala, Indonesia; and Darwanis, Universitas Syiah Kuala, Indonesia

MANAGEMENT & MARKETING II

Chair: Boris Popesko

Discussant: Ana Isabel Polo-Pena, *University of Granada*, Spain

Room: [Z-Room 2](#)

Evaluating the Effect of Wisdom on Corporate Managers' Intentions to Contribute to Non-State Social Protection in Future

Richmond Baah, RISEBA University of Applied Sciences, Latvia; Tatjana Volkova, BA School of Business and Finance, Latvia; and Iveta Ludviga, RISEBA University of Applied Sciences, Latvia

How Digital Thrift Shops Escalate Global Supply Chain Sustainability in Indonesia

Mohammad Annas, Universitas Multimedia Nusantara, Indonesia; Siti Norida Wahab, Universiti Teknologi Mara, Malaysia; and Veera Pandiyan Kaliani Sundram, Universiti Teknologi Mara, Malaysia

The Relationships of Digital Strategy, Digital Innovation, Customer Relationship Management, and Enterprise Risk Management toward Firm Performance in Digital Transformation

Mohamad Fatchur Rochman, Swiss German University, Indonesia

Improving the Purchase Intention by a Color Brand: Verification for Mazda's KODO Design
Takumi Kato, Meiji University, Japan

Corporate Reputation Triangle: An Investigation of The Relationships Between Consumer, Company and Employees
Selcen Anlas, Bogazici University, Turkey

Marketing Motherhood in Social Media: Instamoms Age on Instagram
Ece Ipekoglu, Yaşar University, Turkey and Nilgun Gurkaynak, Izmir University of Economics, Turkey

POM-QM Utilization on Healthcare-Utensils Demand Identification & Distribution in Indonesia
Mohammad Annas, Universitas Multimedia Nusantara, Indonesia; Siti Norida Wahab, Universiti Teknologi Mara, Malaysia, and Veera Pandiyan Kaliani Sundram, Universiti Teknologi Mara, Malaysia

INVESTMENT & BEHAVIORAL FINANCE

Chair: Oguz Ersan

Discussant: Taufiq Choudhry, *University of Southampton*, U.K.

Room: [Z-Room 3](#)

Determinants of Investment Decision: A Comparison Between Retail Government Bonds and Other Investment Products Purchases

Ahmad Danu Prasetyo, Bandung Institute of Technology, Indonesia; Prawira Fajarindra Belgiawan, Bandung Institute of Technology, Indonesia; Muhamad Abdilah Ramdani, Bandung Institute of Technology, Indonesia; Muhammad Zhafir Afif, Bandung Institute of Technology, Indonesia; Anton Faidian, Indonesia Ministry of Finance, Indonesia; Nana Riana, Indonesia Ministry of Finance, Indonesia; Umar Arifuddin, Indonesia Ministry of Finance, Indonesia; and Ratri Yunita, Indonesia Ministry of Finance, Indonesia

Construction of Mutual Interaction Between Finance and Human Factor by Various Modeling Techniques

Betul Kalayci, Middle East Technical University, Turkey and Vilda Purutcuoglu, Middle East Technical University, Turkey

The Impact of the Russia-Ukraine Crisis on Oil and Gas Shares: An Event Study Approach

Recep Ali Kucukcolak, Istanbul Commerce University, Turkey; Sami Kucukoglu, Istanbul Commerce University, Turkey; and Necla Ilter Kucukcolak, Turkish Mercantile Exchange, Turkey

Behavioral Intention to Participate in Crypto Market: The Role of Exchange Reputation as Moderating Variable

Rangga Almahendra, Gadjah Mada University, Indonesia; Dimasqi Abandi Asmar, Gadjah Mada University, Indonesia; and Muhamad Nabawi, Gadjah Mada University, Indonesia

Discovering Efficient Investment Strategies Using M&A Prediction Model and Returns Analysis

Georgiy Konstantinovich Elizariyev, National Research University Higher School of Economics, Russia; Alexander M. Karminsky, National Research University Higher School of Economics, MGIMO-University, Russia; and Ella Khromova, National Research University Higher School of Economics, Russia

Empirical Assessment of Performance of Private Equity Backed Buy-and-Build Strategies

Sergei Grishunin, Higher School of Economics, Russia and Elena Naumova, Higher School of Economics, Russia

The Impact of USDA Announcements on White Maize Futures Prices and Sentiment

Ayesha Sayed, University of Cape Town, South Africa and Christo Auret, University of the Witwatersrand, South Africa

FRIDAY, OCTOBER 14 (DAY 3)

DAY 3 - SESSION I: 09:00-11:00

BANKING

Chair: Gamze Ozturk Danisman

Discussant: Conrado Diego Garcia-Gomez, *University of Valladolid, Spain*

Room: [Z-Room 1](#)

Sustainability in the Banking Sector: A Comparative Study of Mediterranean Countries
Zeynep Kacmaz Milne, University of London, U.K.

On-the-Run Premia: Lock Up, Inventory Uncertainty, and Central Bank Access
Fabienne Schneider, University of Bern, Switzerland

House Prices and Bank Credit in Developed and Developing Economies: A Comparative Study
Taufiq Carnegie Dawood, Fakultas Ekonomi dan Bisnis Universitas Syiah Kuala, Indonesia and
Muhammad Abrar, Fakultas Ekonomi dan Bisnis Universitas Syiah Kuala, Indonesia

A Comparative Study of the Ability of MDA, Logit, and Probit Models in Predicting the Economic Distress of Kazakh Banks
Tong Jiao, Robert Gordon University, U.K.

Bank Socialness: It Matters When It Counts
Joseph Arthur, University of Iowa, U.S.A.

Foreign Equity Participation and Overlapping Membership on Board Committees: Evidence from Chinese Listed Bank
Feng Wei, School of Economics and Business Administration, Chongqing University, China and Binyan Ding, Chongqing University, China

ECONOMICS OF INNOVATION

Chair: Meriem Youssef

Discussant: Marco Guerzoni, *University of Milan-Bicocca, Italy*

Room: [Z-Room 2](#)

Ascent of RegTech: Bibliometric Analysis of Regulatory Technology
Muslehuddin Musab Mohammed, Hamad Bin Khalifa University, Qatar and Ahmet Faruk Aysan, Hamad Bin Khalifa University, Qatar

Questioning the Legitimacy of NFT: A Study on Public Engagement's Indonesia
Ari Okta Viyani, Gadjah Mada University, Indonesia; Rangga Almahendra, Gadjah Mada University, Indonesia; and Istiana Rahatmawati, UPN "Veteran" Yogyakarta, Indonesia

Development of Sustainable Business through Circular Economy and Eco-Innovation
Liudmila Rosca-Sadurschi, Cahul State University, Moldova

Digital Transition of the Payments System in China: Internal and External Implications
Blanka Let, University of Economics and Business, Poland; Konrad Sobanski, Poznan University of Economics and Business, Poland; Wojciech Swider, Poznan University of Economics and Business, Poland; Katarzyna Wlosik, Poznan University of Economics and Business, Poland

Determinants of Financial Technology (Fintech) Adoption in the Banking Industry of Qatar
Ibrahim Hussien Musa Magboul, Community College of Qatar, Qatar

Digital Ecosystems Research Development: A Decade Bibliometric Analysis and Research Agenda
Prio Utomo, Universitas Multimedia Nusantara, Indonesia and Florentina Kurniasari Tehubijuluw, Universitas Multimedia Nusantara, Indonesia

HEALTH ECONOMICS & LABOR ECONOMICS**Chair:** Monica Violeta Achim**Discussant:** Viorela Ligia Vaidean, *Babes-Bolyai University*, Romania**Room:** [Z-Room 3](#)*Public Policy and Pandemic: Impact on Youth Employment and Unemployment*

Elsa Fontainha, ISEG Universidade de Lisboa, Portugal and Beatriz Ferreira, ISEG Universidade de Lisboa, Portugal

Protective Mental Health Behavior in Time of COVID-19 Pandemic

Vladimir Yordanov, Sofia University, Bulgaria

Economic Depression, Health Inequity and Health Inequality: Evidence from Greece

Daphne Nicolitsas, University of Crete, Greece

How, If Anything, Should We Evaluate an Introduction of a (Partial) Unconditional Basic Income in Germany?

Alexander Spermann, FOM Cologne & University of Freiburg, Germany

The Effects of Minimum Wage on Unemployment for OECD Countries: A Dynamic Fixed Effects Panel Threshold Model Perspective

María del Carmen Ramos-Herrera, Universidad de Alcala, Madrid, Spain

Employment in Facility Services: the E.U. and the U.S.

Alexander Redlein, TU Wien, Austria and Eva Stopajnik, TU Wien, Austria

Investigating the Behavioral Intention of Using IoT among Aged NCD Patients for Sustainable Healthcare System in Malaysia

Chinnasamy Malarvizhi, Multimedia University, Malaysia and Shamima Raihan Manzoor, Multimedia University, Malaysia

TOURISM AND MARKETING**Chair:** Evan Lau**Discussant:** Ender Demir, *Reykjavik University*, Iceland**Room:** [Z-Room 4](#)*The Role of Brand Awareness and the Use of Health and Safety Protocols for the Recovery of Hotel Activity Following a Health Crisis. Effects on Hotel Perceived Value and Intention to Visit*

Ana Isabel Polo-Pena, University of Granada, Spain and Hazel Andrews, Liverpool John Moores University, U.K.

Assessment of Smart Technologies Usage in Tourism

Arturas Simanavicius, Lithuanian Sports University, Lithuania; Edmundas Jasinskas, Lithuanian Sports University, Lithuania; Antanas Usas, Lithuanian Sports University, Lithuania; and Biruta Svagzdiene, Lithuanian Sports University, Lithuania

A Conceptual Benchmark of Social Media's Evolution and Its Effect on Tourism: Case Study of Chhattisgarh, India

Yashasvi Batwe, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh, India

Evaluating Factors Influencing Customer Purchase Intention in Indonesia e-marketplace

Vanesa Hana Budiarani, Gadjah Mada University, Indonesia and Sahid Susilo Nugroho, Gadjah Mada University, Indonesia

Factors Influencing Consumer Perceptions of Sustainable Packaging - A Rapid Literature Review

Laura Martinsone, Rigas Stradina University, Latvia

Examining The Impact of Celebrity Endorsement on Customer Experience Among Egyptian Youth

Sara Yasser ElArabawy, The British University in Egypt, Egypt and Wael Abdelrazek Kortam, The British University in Egypt, Egypt

BREAK: 11:00-11:15

DAY 3 - SESSION II: 11:15-13:15**INTERNATIONAL TRADE & REGIONAL STUDIES****Chair:** Ilker Kaya**Discussant:** Abbi Kedir, *University of Sheffield*, U.K.**Room:** [Z-Room 1](#)*Deep Integration and Productivity Heterogeneity: Evidence from European Union (E.U.)*Adeel Ahmad Dar, *Martin Luther University Halle-Wittenberg*, Germany*Estimation of the Share of Foreign Value Added for an Economy from its Supply and Use Table: A Least-Squares Method*Ilya Bolotov, *Prague University of Economics and Business (VSE / PUEB)*, Czech Republic*Endogenous Technology over the Business Cycle in an Open Economy*Anna Maria Watson, *University of Cambridge*, U.K.*Trade Policies in Central Asia After EAEU Enlargement and After Russian WTO Accession: Regionalism and Integration into the World Economy Revisited*Andrzej Cieslik, *University of Warsaw*, Poland and Oleg Gurshev, *University of Warsaw*, Poland*A Least-Squares Method for Constructing a Bilateral Foreign Direct Investment Table from Multiple Sources*Ilya Bolotov, *Prague University of Economics and Business (VSE / PUEB)*, Czech Republic*The Impact of European Union on the Hong Kong Territorial Source-based Tax System*Hoi Ki Daniel Ho, *Hong Kong Baptist University*, Hong Kong*Financial Shocks: What Are They and How to Prevent Their Emergence*Jacek Andrzej Nowak, *University of Economics in Katowice*, Poland and Agnieszka Wojcik-Czerniawska, *Warsaw School of Economics*, Poland**EMPIRICAL STUDIES ON FINANCE & ECONOMICS III****Chair:** Alina Botezat**Discussant:** Ata Assaf, *University of Balamand*, Lebanon**Room:** [Z-Room 2](#)*A Study on the Impact of IBC on Indian Stock Market*Vamsi Krishna Gunturu, *Indian Institute of Management Kozhikode*, India and Qambar Abidi, *Indian institute of Management Kozhikode*, India*Technological Innovation and the Spillover Effects of China's Energy Demand on Belt and Road Economies*King Yoong Lim, *Xi'an Jiaotong-Liverpool University*, China and Diego M. Morris, *Nottingham Trent University*, U.K.*Analysis of the Influence of Social Factors on M&A Operations in the CEE Area*Irina Chiriac, "Alexandru Ioan Cuza" *University of Iasi*, Romania and Iuliana Georgescu, "Alexandru Ioan Cuza" *University of Iasi*, Romania*The Connection between Systemic Risk and Balance-Sheet Liquidity Proxies*Cristina Georgiana Zeldea, *Bucharest University of Economic Studies*, Romania; Adrian Cantemir Calin, *Bucharest University of Economic Studies*, Romania; and Radu Lupu, *Bucharest University of Economic Studies*, Romania*Business Value, SME Digital Transformation and Continual Investment: Insights from an Extended Expectation Confirmation Theory*Alex Ntsiful, *Tomas Bata University in Zlin*, Czech Republic

The Effect of Culture Diversity on Innovation Performance

Kailun Li, Wenzhou-Kean University, China; Yifei Xia, Wenzhou-Kean University, China; and Jianing Zhang, Wenzhou-Kean University, China

ESG and CFP in Emerging Markets - A U-Shaped Relationship?

Alexander Schult, TUM School of Management, Germany

HUMAN RESOURCES MANAGEMENT

Chair: Ana Isabel Polo-Pena

Discussant: Ghulam Mustafa, Norwegian University of Science and Technology, Norway

Room: [Z-Room 3](#)

Examining the Relationship between Professors' Daily Recovery from Work and Task Performance: Job Exhaustion as a Mediator and Work Passion as a Moderator

Panagiotis Gkorezis, Aristotle University of Thessaloniki, Greece; Anastasia Chatziioannou, Aristotle University of Thessaloniki, Greece; Victoria Bellou, University of Thessaly, Greece; Despoina Xanthopoulou, Aristotle University of Thessaloniki, Greece; and Kyriakos Tsamantouridis, University of Thessaly, Greece

Personality Traits, Remote Work and Productivity

Nicolas Gavaille, Stockholm School of Economics in Riga, Latvia and Mihails Hazans, University of Latvia, Latvia

Employment Survey of Wheelchair Users and Influential Factors Identified in a Social Enterprise in Hong Kong

Carrie Ka Yuk Lin, City University of Hong Kong, Hong Kong and Young Ching Han, City University of Hong Kong, Hong Kong

Organizational Agility during Crisis: Does Employee Perception of Public Sector Organizations' Strategic Agility during Crisis Foster Employee Work Engagement and Wellbeing?

Agita Kalvina, RISEBA University of Applied Science, Latvia and Iveta Ludviga, RISEBA University of Applied Sciences, Latvia

Turkish Adaptation of Work Values Questionnaire

Aylin Dincer Atmaca, Marmara University, Turkey and E. Serra Yurtkoru, Marmara University, Turkey

Measuring the Enablers of Corporate Managers' Decisions to Contribute to Non-State Social Protection

Richmond Baah, RISEBA University of Applied Sciences, Latvia; Tatjana Volkova, BA School of Business and Finance, Latvia; and Iveta Ludviga, RISEBA University of Applied Sciences, Latvia

SMALL AND MEDIUM-SIZED ENTERPRISES II

Chair: Fang Zhao

Discussant: Emanuele Giovannetti, Anglia Ruskin University, U.K

Room: [Z-Room 4](#)

Improving Salary of Palm Oil Farmers through Reinforce Circular Economic Implementation: An Approach toward Sustainable Palm Oil Plantation

Alan Dwi Wibowo, Lambung Mangkurat University, Indonesia; Novianti Adi Rohmanna, Lambung Mangkurat University, Indonesia; Zuliyana Agus Nur Muchlis Majid, Hasnur Polytechnique, Indonesia; and Muhammad Arwani, University of Nahdlatul Ulama Indonesia, Indonesia

Understanding the Internationalization Intention of Indonesian Food and Beverages SMEs

Evy Rachmawati Chaldun, School of Business and Management, Institute of Technology Bandung, Indonesia; Carissa Tibia Walidayni, School of Business and Management, Institute of Technology Bandung, Indonesia; and Andiva Liesty Amelia, School of Business and Management, Institute of Technology Bandung, Indonesia; Dina Dellyana, School of Business and Management, Institute of Technology Bandung, Indonesia; and Sonny Rustiadi, School of Business and Management, Institute of Technology Bandung, Indonesia

The Relevance of SME Owner-Managers' Characteristics for Internationalization Propensity: Evidence from Poland

Magda Gorska Grginovic, SGH Warsaw School of Economics, Poland

Economic Impact on SMEs around the Power Plant through Corporate Social Responsibility Investigation

Wawan Dhewanto, Institut Teknologi Bandung, Indonesia; Fathin Saifur Rahman, Institut Teknologi Bandung, Indonesia; Vania Nur Rizqi Rhomadhoni, Universitas Halim Sanusi, Indonesia; Gita Hindrawati, Institut Teknologi Bandung, Indonesia; and Anindia Pratiwi Putri, Institut Teknologi Bandung, Indonesia

Contextualizing Online Marketing Usage based on Entrepreneurial and Innovation Diffusion Perspectives: A Study among SMEs in a Resource-Scarce Context

Michael Adu Kwarteng, Tomas Bata University in Zlin, Czech Republic

Qualitative Business Sustainability Assessment by Implementing Innovative Communication Tools: A Discussion from SME Cases in Thailand

Hiroko Oe, Bournemouth University, U.K. and Sitsada Sartamorn, Bournemouth University, U.K.

LUNCH: 13:15-13:45

KEYNOTE SPEECH: 13:45-14:45

Room: [Z-Room 1](#)

Chair: Regina T. Riphahn, *Friedrich-Alexander-Universität (FAU)*, Nürnberg, Germany

Take-up of Social Benefits

Robert Moffitt, Johns Hopkins University, U.S.A.

DAY 3 - SESSION III: 14:45-16:45

GLOBAL LABOR ORGANIZATION (GLO) SESSION III

Selected chapters from the Springer Nature "Handbook of Labor, Human Resources and Population Economics", Klaus F. Zimmermann (Ed.); Section Editor: Marie Claire Villeval

Chair: Marie Claire Villeval, *CNRS, GATE & GLO*, France

Room: [Z-Room 1](#)

Behavioral Aspects of Communication in Organizations

Peter Werner, Maastricht University, The Netherlands

Tournaments and Competition

Jeffrey P. Carpenter, Middlebury College, U.S.A. and Peter Hans Matthews, Middlebury College, U.S.A.

Fair and Unfair Income Inequality

Ranveig Falch, Norwegian School of Economics, Norway

The Formation and Malleability of Preferences and Non-Cognitive Skills

Seda Ertac, Koc University, Turkey

Gender and Preferences in the Labor Market: Insights from Experiments

Lina Lozano, Center for Behavioral Institutional Design, New York University Abu Dhabi, U.A.E.

Behavioral Household Economics

Astrid Hopfensitz, EM Lyon, GATE, France

CORPORATE FINANCE

Chair: Mine H. Aksu

Discussant: Conrado Diego Garcia-Gomez, *University of Valladolid, Spain*

Room: [Z-Room 2](#)

Corporate Investment and Trade Policy Uncertainty

Vaibhav Keshav, *University of Illinois Urbana-Champaign, U.S.A.*

Management Team Diversity and Financial Flexibility

Jiamin Hu, *Wenzhou-Kean University, China*; Yifei Xia, *Wenzhou-Kean University, China*; and Jianing Zhang, *Wenzhou-Kean University, China*

A Fundamental Perspective of the Influence of Capital Expenditure on Firm Performance: Evidence from Indonesia

Juniarti, *Petra Christian University, Indonesia* and Hendri Kwistianus, *Petra Christian University, Indonesia*

The Impact of Corporate Social Responsibility on Financial Performance

Priya Mandleshwar, *Indian Institute of Management Indore, India*

Energy Intensity and Firm Performance: Firm-Level Evidence from the Cement, Aluminum, and Fertilizer Industry

Helan Kabirdas Alavani, *Bits Pilani - K. K. Birla Goa Campus, India* and Richa Shukla, *Birla Institute of Technology & Science, Pilani, Goa Campus, India*

Capital Structure as an Investment Decision

Liuren Wu, *Baruch College, The City University of NY, U.K.* and Yang Xu, *Baruch College, CUNY, U.K.*

MANAGEMENT

Chair: Juan Antonio Torrents Arevalo

Discussant: Ralph Sonenshine, *American University, U.S.A.*

Room: [Z-Room 3](#)

The Role of Digital Innovation, Digital Transformation, and Business Process Management Towards Firm's Operational Excellence and Sustained Competitive Advantage

Doni Setiawan, *Swiss German University, Indonesia* and Soebowo Musa, *Swiss German University, Indonesia*

E-Routing Development and Transporter Effective Capacity of Major Logistic Hub in Indonesia

Mohammad Annas, *Universitas Multimedia Nusantara, Indonesia*; Siti Norida Wahab, *Universiti Teknologi MARA, Malaysia*; and Veera Pandiyan Kaliani Sundram, *Universiti Teknologi MARA, Malaysia*

What We Know-and-Do Not Know About the Balanced Scorecard Adoption as a Performance Management Tool: Evidence from the Japanese SMEs

Alex Ntsiful, *Tomas Bata University in Zlin, Czech Republic*

The Sequential Adoption of E-Supply Chain Practices and Firms' Performance: Evidence from the Omani Manufacturing Firms

Anwar Khamis Abdullallah Alsheyadi, *University of Technology and Applied Sciences-Rustaq, Oman*

Platform Cooperation within and outside Organizations and Quality Incentives

Claudia Salim, *Free University Berlin, Germany*

The Comparison in Marketing Effectiveness among Digital Marketing Media: Micro Business Case in Indonesia

Sudrajati Ratnaningtyas, *Institut Teknologi Bandung, Indonesia*; Wawan Dhewanto, *Institut Teknologi Bandung, Indonesia*; Nila Armelia Windasari, *Institut Teknologi Bandung, Indonesia*; Rahmadita Maharani, *Institut Teknologi Bandung, Indonesia*; and Arianne Muthia Zahra, *Institut Teknologi Bandung, Indonesia*

Organization-Stakeholder Fit in a Military Context: Conflict Resolution Strategies between a Military Organization and Military Family

Edgars Joksts-Bogdanovs, RISEBA University of Applied Science, Latvia and Iveta Ludviga, RISEBA University of Applied Sciences, Latvia

GROWTH, DEVELOPMENT, AND SUSTAINABILITY

Chair: Francesco Salustri

Discussant: Raziye Selim, *Istanbul Technical University*, Turkey

Room: [Z-Room 4](#)

The Impact of Market Integration on Green Economic Growth

Qinghua Gan, Southeast University, China

Research on the Coupling and Coordinated Development of Environmental Regulation and Manufacturing Transformation and Upgrading

Lijun Zhou, Southeast University, China

Does Individuals' Culture Grease the Wheels for Sustainability?

Shereen Mostafa Bacheer, Zayed University, U.A.E.

The Role of Community Engagement in Poverty Reduction: A Case Study of Bheri Municipality (Former Khalanga), Jajarkot, Nepal

Shyam Kumar Karki, Soka University, Japan

Dynamic Capability, Resource Orchestration, and Sustainability Strategy toward Circular Business Model Implementation - A Remanufacturing View

Muhammad Arriza Fajri, Swiss German University, Indonesia and Soebowo Musa, Swiss German University, Indonesia

Economic Implications of Food Waste Reduction

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Horses and the State

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