



49th EBES CONFERENCE - ATHENS

CONFERENCE PROGRAM

ATHENS, GREECE
OCTOBER 16-18, 2024

(HYBRID with both in-person and online paper presentation)

Hosted by



UNIVERSITY OF PIRAEUS

DEPARTMENT OF ECONOMIC SCIENCE

W E S H A P E L E A D E R S

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(Please note the sessions are in Athens, Greece local time)

CONFERENCE PROGRAM

WEDNESDAY, OCTOBER 16 (DAY 1)

WELCOME SPEECHES: 08:30-09:10

Room: Conference Room & Zoom Room 1 (in-person)

Mehmet Huseyin Bilgin, Vice President, *EBES & Istanbul Medeniyet University*, Türkiye

Yannis A. Pollalis, Head of the Department, Department of Economics, *University of Piraeus*, Greece

Michael Sfakianakis, Rector, *University of Piraeus*, Greece

Klaus F. Zimmermann, President, *EBES & GLO & UNU-MERIT*, The Netherlands & *Free University Berlin*, Germany

DAY 1 - SESSION I: 09:10-11:10

ACCOUNTING, AUDITING, AND FINANCIAL REPORTING

Chair & Discussant: Imlak Shaikh, *Management Development Institute Gurgaon*, India

Room: Conference Room & Zoom Room 1 (in-person)

Economic Policy Uncertainty and the Profitability of Healthcare Institutions: Evidence from General Hospitals in Korea

Hongmin Chun, Sungshin Women's University, South Korea and **Kwang Hwa Jeong**, Kangwon National University, South Korea

Financial Statement Restatement and Auditor Switching: Moderating Role of Client-Preferred Interaction Strategy from China-Listed Companies

Nor Farah Adriana Mohamad Rodzi, Universiti Kebangsaan Malaysia, Malaysia; Wang Fang, Universiti Kebangsaan Malaysia, Malaysia; and **Mohd Mohid Rahmat**, Universiti Kebangsaan Malaysia, Malaysia

Transparency of SDG Reporting at Corporate Level: Evidence from Serbia

Dejan Malinic, University of Belgrade Faculty of Economics and Business, Serbia and **Savka D. Vuckovic Milutinovic**, University of Belgrade Faculty of Economics and Business, Serbia

Explaining the Public Sector's Budgetary Slack Frauds with Fraud Pentagon Lens in Developing Economies

Daniel Melicharek, Tomas Bata University, Czech Republic and **Salem Udoh**, Tomas Bata University, Czech Republic

Exploring the Nexus between Geopolitical Risk and Performance of Indian Firms: Does Business Group-Affiliation Matter?

Gaurav Mitra, FORE School of Management, New Delhi, India; Vandana Gupta, FORE School of Management, India; and Gaurav Gupta, FORE School of Management, India

The Relationship between Quality of Accounting Information and Labor Investment Efficiency – Focusing on the Characteristics of Auditors

Jiyeon Han, Kyungpook National University, South Korea and KyungChul Jung, Kyungpook National University, South Korea

BEHAVIORAL FINANCE AND MARKET ANOMALIES

Chair & Discussant: Adam Zaremba, *Montpellier Business School & Poznan University of Economics and Business*, Poland

Room: Room 006 & Zoom Room 2 (in-person)

Irrational Effects and Size Premium

Nahum Biger, University of Haifa, Israel and Mahmoud Qadan, University of Haifa, Israel

Robust Determination of Certainty Equivalents

Bernhard Nietert, University of Marburg, Germany; **Muxin Li**, University of Marburg, Germany; and Ali Rahnamae, University of Marburg, Germany

Why Do Dividends Exist?

James Britten, University of the Witwatersrand, South Africa

The January Effect in the Time of Pandemic and Post-Pandemic Economic Reality - Case of Poland

Bartłomiej Lisicki, University of Economics in Katowice, Poland

From Measurements to Measures: Learning Risk Preferences under Different Risk Elicitation Methods

Rocco Caferra, University of Bari, Italy; Andrea Morone, Università di Bari, Italy; and **Donato Pierno**, Tor Vergata University of Rome, Italy

Beyond Grants: Foundations' Responses to the Hybrid Practice of Impact Investing

Marie-Christine Groß, Technical University of Munich, Germany

MANAGEMENT I

Chair & Discussant: Swati Sharma, *FORE School of Management*, New Delhi, India

Room: Room 518 & Zoom Room 3 (in-person)

When and How Individuals Engage in Creative Behavior in Ignored Groups

Kenji Matsuo, Osaka Metropolitan University, Japan and Yosuke Ichimura, Osaka Metropolitan University, Japan

Enhancing Circular Economy Initiatives through Strategic Stakeholder Relationship

Tommaso Fornasari, University of Brescia, Italy and Francesca Gennari, University of Brescia, Italy

Motherhood and Leadership: Exploring Employee Perceptions of Female Leaders in the Workplace

Barbara Sveva Magnanelli, John Cabot University, Italy; Luigi Nasta, John Cabot University, Italy; and Sergio Scicchitano, John Cabot University, Italy

Between Poverty Alleviation Strategies and Managerial Practices: Action Research in the Religious Context

Paolo Ricci, University of Naples Federico II, Italy; **Pietro Pavone**, University of Naples Federico II, Italy; and Anna Prisco, University of Naples Federico II, Italy

Psychological Distress and Academic Performance in Higher Education: Exploring the Moderating Effect of Mental Health Awareness

Sanghamitra Buddhapriya, FORE School of Management, New Delhi, India

Impact of Economic Policy Uncertainty on Venture Capital: Evidence from China

Hua Wang, Zhejiang University, China and Wenhui Lyu, Tianjin University, China

EMPIRICAL STUDIES ON ECONOMIES AND FINANCE I

Chair & Discussant: Soumyatanu Mukherjee, *XLRI- Xavier School of Management Delhi-NCR*, India
Room: Room 301 & Zoom Room 4 (in-person)

The Impact of Forced Savings on Inflation in the EU during and After the COVID-19 Pandemic

Jakub Borowski, Warsaw School of Economics, Poland and Krystian Jaworski, Warsaw School of Economics, Poland

Harnessing Twitter Data for Inflation Forecasting: An AI-Augmented Approach

Krystian Jaworski, Warsaw School of Economics, Poland

The Impact of Monetary Policy on Advanced Stock Market Comovements

Javier Sánchez-García, University of Almeria, Spain

Information Effects of US Monetary Policy Announcements on Emerging Economies: Evidence from Mexico

Carlos Alba, Banco de Mexico, Mexico; Julio Carrillo, Banco de Mexico, Mexico; and **Raul Ibarra Ramirez**, Banco de Mexico, Mexico

Measurement of Aggregate Interest Rates on Loans to Non-Financial Organisations: The Role of Disaggregation by Loan Type

Anna Burova, Bank of Russia, Russia; Tatiana Grishina, Bank of Russia, Russia; and Natalia Makhankova, Bank of Russia, Russia

Commodity Price Uncertainty Comovement: Does It Matter for Global Economic Growth?

Laurent Ferrara, SKEMA Business School, France; **Aikaterini Karadimitropoulou**, University of Piraeus, Greece; and Athanasios Triantafyllou, IÉSEG School of Management, France

COFFEE BREAK: 11:10-11:20**EFFECTIVE STRATEGIES AND INSIGHTS INTO PUBLISHING IN SSCI JOURNALS:
11:20-12:00**

Room: Conference Room & Zoom Room 1

Speaker: Jonathan Batten, *RMIT University*, Australia

Chief Editor, Finance Research Letters (SSCI)

Editor, Journal of International Financial Markets, Institutions and Money (SSCI)

Senior Editor, Emerging Markets Review (SSCI)

LUNCH BREAK: 12:00-12:50**BEST PAPER AWARD CEREMONY: 12:50-13:00**

Room: Conference Room & Zoom Room 1 (in-person)

Presented by: Ender Demir, *EBES & Reykjavik University*, Iceland

EDITORS' PANEL SESSION: 13:00-13:50
How to Publish in WoS Journals

Room: Conference Room & Zoom Room 1 (in-person)

Moderator: Klaus F. Zimmermann, Editor-in-Chief, Journal of Population Economics (SSCI)

Speakers:

Douglas Cumming, *Editor-in-Chief*, Review of Corporate Finance

Christos Kollias, *Editor*, Defence and Peace Economics (SSCI)

Dorothea Schäfer, *Editor-in-Chief*, Eurasian Economic Review (Scopus & ESCI)

Michael Chletsos, *Editor-in-Chief*, SPOUDAI Journal of Economics and Business

DAY 1 - SESSION II: 13:50-15:50

DIGITALIZATION AND TECHNOLOGY MANAGEMENT

Chair & Discussant: Kuldeep Baishya, Indian Institute of Technology Guwahati, India

Room: Conference Room & Zoom Room 1 (in-person)

On the Overpowering Effect of Digital Green Nudging in Gamified Online Return Management

Eric Sucky, University of Bamberg, Germany; **Christian Straubert**, University of Bamberg, Germany; and Caterina Rauh, University of Bamberg, Germany

The Promise and Perils of Smart (City) Bots as Educational Tools

Thomas Menkhoff, Singapore Management University, Singapore; Siew Ning Kan, Singapore Management University, Singapore; and Shaohui Foong, Singapore University of Technology & Design (SUTD), Singapore

Management of the Digital Business Transformation Goals in the Company

Melita Draganić, Faculty of Organization and Informatics, Croatia

Startups and Knowledge in Artificial Intelligence: How AI scaleups produce new knowledge and where they are concentrated in Europe

Zoltán Cséfalvay, Mathias Corvinus Collegium, Hungary and **György Szabolcs Papp**, Mathias Corvinus Collegium, Hungary

AI Chatbots in Travel: Adoption and Performance Insights

Swati Sharma, FORE School of Management, New Delhi, India and Ankita Sharma, University of Delhi, India

Factors Influencing Intention to Adopt Electric Vehicles: Based on the Theory of Planned Behavior

Amit Kumar Gupta, Management Development Institute Gurgaon, India

CORPORATE GOVERNANCE AND SUSTAINABILITY

Chair & Discussant: Barbara Sveva Magnanelli, *John Cabot University*, Italy

Room: Room 006 & Zoom Room 2 (in-person)

ESG Rating Divergence and Corporate Credit Risk

Selina Hauch, Technical University of Munich, Germany

CEO Compensation Linked to ESG Metrics

Samta Jain, FORE School of Management, India

Does Green Pay Lead to Greener Play? Investigating Effects of ESG-based Compensation on Carbon Emissions in German Companies

Victoria Fohrer, Technical University of Munich, Germany

Integrated Reporting Adoption and EPU Relationship - Does ESG Play a Role

Tarun Kumar Soni, FORE School of Management, India and Gautam Negi, Lal Bahadur Shastri Institute of Management, India

The Impact of Climate Risk Vulnerability on Dividend Policy. Empirical Evidence for European Firms

Sorin Gabriel Anton, Alexandru Ioan Cuza University of Iasi, Romania

Choice of Market Expansion - Joint Venture or M&A? The Curious Case of Indian Textile and Apparel Industry

Soumyatanu Mukherjee, XLRI- Xavier School of Management Delhi-NCR, India

ENERGY STUDIES AND ECONOMIC DEVELOPMENT

Chair & Discussant: Anna Burova, *Bank of Russia*, Russia

Room: Room 518 & Zoom Room 3 (in-person)

Transition to Renewable Energy Sources in Kazakhstan: Major Barriers and Policy Recommendations

Erjan Akhmedov, Kazakh-British Technical University, Kazakhstan

The Risk of Poverty and Its Impact on Consumer Behaviors: The Case of Slovakia

Alexandra Krivošíková, Constantine the Philosopher University in Nitra, Slovakia; Tatiana Bencová, Constantine the Philosopher University in Nitra, Slovakia; Tomáš Krivošík, Slovakia; and **Marta Urbaníková**, Constantine the Philosopher University in Nitra, Slovakia

Economic Conditions and Their Impact on Foreign Direct Investment in Andorra: A Focused Analysis

Lorena Jordana, University of Andorra, Andorra and Rosa M. Mariño-Mesías, University of Andorra, Andorra

Relationship between Health Expenditure, Income, and Environmental Degradation: Evidence from OECD Economies

Agata Szymańska, University of Lodz, Poland

The Distributional Impacts of Earmarked Taxes and Co-Payments in Healthcare

Manjeet Kaur Harnek Singh, Sunway University, Malaysia; **Noorasiah Sulaiman**, Universiti Kebangsaan Malaysia (UKM), Malaysia; and Guo Feng, Universiti Kebangsaan Malaysia, Malaysia

Greentech in Europe: The Expansion of Power Purchase Agreements (PPAs) in the Context of Greentech Sector's Energy-Related Patents, Startups and Corporate R&D Spending

David Tibor Nagy, Mathias Corvinus Collegium, Hungary

INVESTMENT

Chair & Discussant: Adam Zaremba, *Montpellier Business School & Poznan University of Economics and Business*, Poland

Room: Room 301 & Zoom Room 4 (in-person)

The Copper-Gold Ratio as a Leading Indicator of Stock Market Activity

Ayesha Sayed, University of Cape Town, South Africa

High-Frequency Cross-Exchange Volatility Spillovers in Cryptocurrency Markets: Insights from Fiat and Stablecoin Pairs

Aleksander Roman Mercik, Wroclaw University of Economics and Business, Poland and Krzysztof Piontek, Wroclaw University of Economics and Business, Poland

Accounting vs Market Information: What Matters More for Stock Return Predictability?

Nusret Cakici, Fordham University, U.S.A. and **Adam Zaremba**, Montpellier Business School & Poznan University of Economics and Business, Poland

Re-Contextualization of the CAPM Equation

Robert William Vivian, University of the Witwatersrand, South Africa and Christo Auret, University of the Witwatersrand, South Africa

Exploring the Relationship between Altman Z Score and Piotroski F Score Models and Stock Prices

Turan Kocabiyik, Suleyman Demirel University, Türkiye

Portfolio Volatility, Moving Averages and Returns: A Study on Indian Firms

Vandana Bhama, FORE School of Management Delhi, India and Kirti Sharma, Great Lakes Institute of Management, Gurgaon, India

COFFEE BREAK: 15:50-16:00

DAY 1 - SESSION III: 16:00-18:00

INDUSTRIAL ORGANIZATION AND MANAGEMENT

Chair & Discussant: Noor Azina Ismail, *Universiti Malaya*, Malaysia

Room: Conference Room & Zoom Room 1 (in-person)

Identifying Individual-Level Acceptance Typologies of Urban Farming Using Latent Class Analysis

Noor Azina Ismail, *Universiti Malaya*, Malaysia

Assessing Technical Efficiency in Indian Manufacturing: An Endogeneity-Corrected Stochastic Frontier Analysis of Market Competition and Labor Regulation

Komal Dutta, Indian Institute of Technology Kharagpur, India; Bimal Kishore Sahoo, Indian Institute of Technology Kharagpur, India; and Sunandan Ghosh, Indian Institute of Technology Kharagpur, India

Embracing Digital Transformation in Healthcare: Revolutionizing Patient Care and Operational Efficiency

Dimitra Balaska, University of Piraeus, Greece and Yannis A. Pollalis, University of Piraeus, Greece

Innovative Approaches to Agricultural Sustainability: Integrating Tax Policies, Organic Certification, and AI Technology

Ana Arromba Dinis, Research Centre on Accounting and Taxation (CICF), IPCA, Portugal; **André Carvalho**, Research Centre on Accounting and Taxation (CICF), IPCA, Portugal; and Liliana Pereira, Research Centre on Accounting and Taxation (CICF), IPCA, Portugal

Improving the Performance of Humanitarian Logistics by Model Optimizing of Chosen Subsystems

Veljko (Milan) Mijušković, Faculty of Economics, University of Belgrade, Serbia; Slobodan Nikola Acimovic, Faculty of Economics, University of Belgrade, Serbia; Dušan Marković, Faculty of Economics, University of Belgrade, Serbia; and Nikola Milošević, Kosovo and Metohija Academy of Applied Studies Leposavić, Serbia

The Impact of E-Waste on Business: Challenges, Opportunities, and Sustainable Practices

Prio Utomo, Universitas Multimedia Nusantara, Indonesia

LABOR, EMPLOYMENT, AND WELL-BEING

Chair & Discussant: Sergio Scicchitano, *John Cabot University & INAPP*, Italy

Room: Room 006 & Zoom Room 2 (in-person)

Well-being among Skilled Self-Employees: Empirical Evidence from the World Values Survey

Abu H. Ayob, Universiti Kebangsaan Malaysia, Malaysia; Abdul Hafiz Mohd Azam, Universiti Kebangsaan Malaysia, Malaysia; and Wan Kamal Mujani, Universiti Kebangsaan Malaysia, Malaysia

Self-Employment in the MENA Region: Personality Traits and Macroeconomic Drivers

Charbel Bassil, Qatar University, Qatar; Mahour Parast, Arizona State University, U.S.A.; and Arsalan Safari, Qatar University, Qatar

Parental Allowance and Parental Leave in E.U. Countries

Danuta Duda, Silesian University in Opava, Czech Republic; Kamila Turečková, Silesian University in Opava, Czech Republic; and Ivona Buryová, Silesian University in Opava, Czech Republic

Divorce and Financial Well-Being: The Role of Education

Marcel Fischer, University of Konstanz, Germany and **Natalia Khorunzhina**, Copenhagen Business School, Denmark

Do Classical Studies Open Your Mind?

Giorgio Brunello, University of Padova, Italy; Piero Esposito, Università di Cassino e del Lazio Meridionale, Italy; Lorenzo Rocco, University of Padova, Italy; and **Sergio Scicchitano**, John Cabot University & INAPP, Italy

BANKING AND FINANCE

Chair & Discussant: Gaurav Gupta, *FORE School of Management*, New Delhi, India

Room: Room 518 & Zoom Room 3 (in-person)

CEO Characteristics and Investment-Cash Flow Sensitivity: Empirical Evidence from Indian Business Group-Affiliated and Independent Firms

Gaurav Gupta, *FORE School of Management*, New Delhi, India

Patent Granting Frequency and the Cost of Equity Capital

Georgia Siougle, Athens University of Economics & Business, Greece and **Panagiotis Chronopoulos**, University of Piraeus, Greece

Debt Service: Evidence Based on Consolidated Statements of Russian Companies

Anna Burova, Bank of Russia, Russia; Denis Koshelev, Bank of Russia, Russia; and **Natalia Makhankova**, Bank of Russia, Russia

The Effect of Capital Structure on Firm Performance in the South African Banking Sector over the Past Decade

Shazia Patel, University of Cape Town, South Africa and **Pradeep Brijlal**, University of Cape Town, South Africa

Behavior of Debtors before the Declaration of Bankruptcy

Marie Pasekova, Tomas Bata University in Zlin, Czech Republic; **Roman Sklenar**, Tomas Bata University in Zlin, Czech Republic; Eva Hyzova, Tomas Bata University in Zlin, Czech Republic; and Zuzana Fiserova, Tomas Bata University in Zlin, Czech Republic

Fintech and Bank Profitability for OIC Region: Mediating Role of Market and Insolvency Risk

Aisyah Abdul-Rahman, Universiti Kebangsaan Malaysia (UKM), Malaysia; Adey Tarawneh, Universiti Kebangsaan Malaysia (UKM), Malaysia; Mohd Fahmi Ghazali, Universiti Kebangsaan Malaysia (UKM), Malaysia; and Syajarul Imna Mohd Amin, Universiti Kebangsaan Malaysia (UKM), Malaysia

ECONOMICS OF INNOVATION

Chair & Discussant: Iris Xiaohong Quan, *San Jose State University*, U.S.A.

Room: Room 301 & Zoom Room 4 (in-person)

Bibliometric Analysis of Trends and Drivers of Corporate Social Responsibility (CSR)

Ayushi Modi, Universite Paris Nanterre, France

Resilience of R&D of Multinational Companies: Insights of Two Crises

Heike Belitz, German Institute for Economic Research, Germany and **Anna Lejpras**, BSP Business & Law School Berlin, Germany

Artificial Intelligence Implementation Opportunities in the Raw Materials Industry

Laura Kuanova, Al-Farabi Kazakh National University, Kazakh-British University, Kazakhstan and Aziza Zhuparova, Kazakh-British University, Kazakhstan

Challenges and Opportunities of Patent Activity: A Survey of Greek Inventors

Afroditi Anagnosti, University of Piraeus, Greece and Kyriakos Drivas, University of Piraeus, Greece

The Rise of Insurtech in Europe: An Analysis of Scaleup Ecosystems

Viktor Lázár, Mathias Corvinus Collegium, Hungary and Csikó Bálint Pálfai, Mathias Corvinus Collegium, Hungary

Introducing a Composite Index of Digital Export Performance

Emmanouil Karakostas, University of Piraeus, Greece; Yannis A. Pollalis, University of Piraeus, Greece; Christos Livas, University of Patras, Greece; and Nansy Karali, University of Piraeus, Greece

WELCOME COCKTAIL: 18:00-19:00

THURSDAY, OCTOBER 17 (DAY 2)

DAY 2 - SESSION I: 09:00-11:00

GROWTH AND DEVELOPMENT

Chair & Discussant: Charbel Bassil, Qatar University, Qatar

Room: Conference Room & Zoom Room 1 (in-person)

An Application of the Restricted Generalized Method of Moments on Mankiw-Romer-Weil (1992)

Arpan Chakraborty, Indian Institute of Technology, Kharagpur, India; Siddhartha Chattopadhyay, Indian Institute of Technology Kharagpur, India; and Sohini Sahu, Indian Institute of Technology Kanpur, India

An Analysis of the Economic Impact of International Students in the United States

Myeong Hwan Kim, Purdue University Fort Wayne, U.S.A.; Yongseung Han, University of North Georgia, U.S.A.; and Eréndira Yareth Vargas López, University of Colima, Mexico

A Model of the Application of the Theory of Learning Regions on the Example of the Czech Republic

Karin Glacová, Silesian University in Opava, Czech Republic; Kamila Tureckova, Silesian University in Opava, Czech Republic; and Jan Nevima, Silesian University in Opava, Czech Republic

Assessing the Asymmetric Impact of Renewable Energy Consumption on Indonesia's Economic Development

Utai Uprasen, Pukyong National University, South Korea

Heterogeneous Difficulty in Codifying Tasks and Automation Technology

Hideaki Uchida, Mie University, Japan

The Importance of Designing Sound Private Pension and Insurance Systems for the Management of Natural Disaster and Climate Change Risks

Feyza Özdingç, Gaziantep University, Türkiye

RISK MANAGEMENT AND INVESTMENT

Chair & Discussant: Sorin Gabriel Anton, Alexandru Ioan Cuza University of Iasi, Romania

Room: Room 006 & Zoom Room 2 (in-person)

On the Uncertainty of Farmland Prices

Tim Finn Hainbach, Technical University of Berlin, Germany

Comovements and Determinants of Sovereign Credit Default Swaps

Hasan Isomitdinov, University of Alabama, U.S.A.; **Junsoo Lee**, University of Alabama, U.S.A.; and Vladimir Arčabić, University of Alabama, U.S.A.

Is It Accurate to Say That Fan Tokens Are Also Fans? Review of Fenerbahçe Token

Türker Teker, Suleyman Demirel University, Türkiye

Hoodwink Financial Markets? The Impact of Creative Accounting and Fiscal Rules on European Bond Yield Spreads

Dominik Maltritz, University of Erfurt, Germany

Japanese Government Bonds and Swap Markets in the Super Long Term under Different Regimes of Yield Curve Control

Takayasu Ito, Meiji University, Japan

On the Relationship between India's Gold Market and Household's Confidence

Imlak Shaikh, Management Development Institute Gurgaon, India; Leena Ajit Kaushal, Management Development Institute Gurgaon, India; and Priyanka Vallabh, Management Development Institute Gurgaon, India

MANAGEMENT AND MARKETING**Chair & Discussant:** Yannis A. Pollalis, *University of Piraeus*, Greece**Room:** Room 518 & Zoom Room 3 (in-person)*Navigating the Future: A Systematization of Challenges in the Introduction of Smart Product-Service Systems in the Machinery and Equipment Industry***Isabel Fischer**, *University of Bamberg*, Germany*Human Factors Affecting a Strategic Marketing Decision - An Experimental Research Design***Stanislav Schneider**, *Technical University Würzburg Schweinfurt*, Germany; **Lars Eberhardt**, *Technical University Würzburg Schweinfurt*, Germany; and **Alexander Dobhan**, *Technical University Würzburg Schweinfurt*, Germany*Towards a Comprehensive Understanding of Business Model Literature: A Network-based Cluster Analysis***Michael Schuricht**, *Hochschule Osnabrück*, Germany and **Ahsanullah Mohsen**, *Osnabrück University of Applied Sciences*, Germany*Waste Not: Exploring How Emotions, Impulse Buying, and Social Media Influence Food Waste in Malaysia***Nor Asiah Omar**, *Universiti Kebangsaan Malaysia*, Malaysia and **Aishath Lahath**, *Universiti Kebangsaan Malaysia*, Malaysia*Attitude towards Food Waste and Individual's Sustainability Orientation: A Consumer Perspective - The Saudi Case***Obaid Mobarak Al-Shuridah**, *KFUPM*, Saudi Arabia*"Have I Reacted to Green Practices?": Tripadvisor Reviewers Unintentionally Reviewing the Green Practices in Non-Green Hotels: An Indian Perspective***Tanveer Kajla**, *NALSAR University of Law*, India; **Sahil Raj**, *Punjabi University*, India; **Abdullah Almashayekhi**, *King Fahd University of Petroleum and Minerals*, Saudi Arabia; and **Zafar Uddin Ahmed**, *King Fahd University of Petroleum and Minerals*, Saudi Arabia**COFFEE BREAK: 11:00-11:10****DAY 2 - SESSION II: 11:10-13:10****MARKETING AND CONSUMER BEHAVIOR****Chair & Discussant:** **Nor Asiah Omar**, *Universiti Kebangsaan Malaysia*, Malaysia**Room:** Conference Room & Zoom Room 1 (in-person)*Unveiling Influencer Marketing: Analyzing Effectiveness and Moderating Factors Across Cultures***Kaiyi Hu**, *Kyoto University*, Japan*The Role of Brand Activism in Gen Z Well-Being: Exploring Emotional and Psychological Responses to Social Media Campaigns***Dominyka Venciute**, *ISM University of Management and Economics*, Lithuania; **Eimantė Survilaitė**, *ISM University of Management and Economics*, Lithuania; and **Dovile Barauskaite**, *ISM University of Management and Economics*, Lithuania*The Influence of Website Quality on Customer Purchase Intention through the Mediating Role of E-Satisfaction and Flow Experience***Merve Turgut**, *Yeditepe Universitesi*, Türkiye*Examining the Nexus of Relationships between Perceived Customer Value, Customer Satisfaction & Repurchase Intention: A Literature Review Focusing on the Case of Luxury Brands***Efstathia Papathanassi**, *University of Piraeus*, Greece and **Yannis A. Pollalis**, *University of Piraeus*, Greece

Unravelling the Antecedents of Green Purchase Behavior: A Systematic Literature Review

Kuldeep Baishya, Indian Institute of Technology Guwahati, India and Suraj Malik, Indian Institute of Technology Guwahati, India

The Impact of Perceived Threat on Donation Behavior and Community Resilience: A Study in the Context of Ongoing Regional Conflicts

Eimantė Survilaitė, ISM University of Management and Economics, Lithuania; Viltė Auruškevičienė, ISM University of Management and Economics, Lithuania; Justina Šidlauskienė, ISM University of Management and Economics, Lithuania; Dalius Misiūnas, ISM University of Management and Economics, Lithuania; Žilvinas Židonis, ISM University of Management and Economics, Lithuania; and Nerijus Mačiulis, ISM University of Management and Economics, Lithuania

EMPIRICAL STUDIES ON ECONOMIES AND FINANCE II

Chair & Discussant: Aikaterini Karadimitropoulou, *University of Piraeus*, Greece

Room: Room 006 & Zoom Room 2 (in-person)

Public versus Private Investment Output Multipliers in Developing Economies: Cross-Country Analysis with a Focus on Asia

João Jalles, University of Lisbon, Portugal; Donghyun Park, Asian Development Bank, Philippines; and Irfan Qureshi, Asian Development Bank, Philippines

Are the Local Authorities' Financial Reports Relevant for Decision-Making?

Ivana Barbieri, University of Rijeka, Faculty of Economics and Business, Croatia; Vesna Vašiček, Faculty of Economics and Business, University of Zagreb, Croatia; and Josip Čičak, Faculty of Economics and Business, University of Rijeka, Croatia

Impact of Economic Policy Uncertainty on Manufacturing Output and Business Confidence: Evidence from a Sectoral Level Analysis

Anwesh Basu, FLAME University, India; Arnab Chakrabarti, FLAME University, India; and Debasis Rooj, FLAME University, India

Leveraging SMOTE for Enhanced Prediction of Financial Distress in Imbalanced Datasets

Khaled Halteh, Al-Ahliyya Amman University, Jordan

Do Global Value Chains Drive R&D Investment? Evidence from Indian Firms

Anwesh Basu, FLAME University, India and Arnab Chakrabarti, FLAME University, India

Long-Term Trends in China's Foreign Trade

František Varadzin, Silesian University in Opava, Czech Republic; Jan Nevima, Silesian University in Opava, Czech Republic; and Kamila Turečková, Silesian University in Opava, Czech Republic

ENTREPRENEURSHIP & MANAGEMENT I

Chair & Discussant: Zoltán Cséfalvay, *Mathias Corvinus Collegium*, Hungary

Room: Room 518 & Zoom Room 3 (in-person)

Toward a Context-Contingent Stage Theory of Entrepreneurial Opportunity

Iris Xiaohong Quan, San Jose State University, U.S.A.

Developing Entrepreneurial and Decision-Making Skills of Business School Students through the innovative "Start-up Wars" Simulation Approach

Alima Dostiyarova, Kazakh-British Technical University, Kazakhstan

Channels and Forms of Knowledge Transfer from Universities to Enterprises - The Perspective of Technical Universities in Poland

Urszula Kobylińska, Bialystok University of Technology, Poland

Decision-Making in Coworking Spaces: Evidence from the User Perspective in Central and Eastern Europe

Lukas Danko, Tomas Bata University in Zlin, Czech Republic

How to Design a Hotel Social Investment/CSR Strategy from the Grassroots: The Implementation of the RIU Method in Maldives

Lola Herrero, ESCP Business School, Spain and **Adriana Hurtado**, ESCP Business School, Spain

Measuring Firm-Level Innovativeness: An LLM Approach Leveraging Website Data

Andrius Grybauskas, Kaunas University of Technology, Lithuania; **Mantas Lukauskas**, Kaunas University of Technology, Lithuania; **Vaida Pilinkiene**, Kaunas University of Technology, Lithuania; **Alina Stundziene**, Kaunas University of Technology, Lithuania; and **Mantas Vilkas**, Kaunas University of Technology, Lithuania

ORGANIZATIONAL BEHAVIOR AND EMPLOYEE ENGAGEMENT

Chair & Discussant: **Hanan Saber Mohammed Saeed AlMazrouei**, *United Arab Emirates University, U.A.E.*

Room: Room 301 & Zoom Room 4 (in-person)

Employee Innovative Work Behavior, Interactional Justice and Job Satisfaction: Perceived Organizational Support as Mediator

Hanan Saber Mohammed Saeed AlMazrouei, United Arab Emirates University, U.A.E.

The Effect of Gender Diversity on the Organizational Performance: A Research in Non-Profit Organizations in Turkey

Hale Hankan, Gaziantep University, Türkiye and **Özlem Yaşar Uğurlu**, Gaziantep University, Türkiye

High Performance Work Systems: Systematic Review and Future Research Directions

Maria Kütt, Tallinn University of Technology, Estonia

The Role of Family-Friendly Policies in Employer Branding-Results of Quantitative Research

Wioleta Grzybowska, Bialystok University of Technology, Poland

Agency Work as an Important Element of the Modern Labor Market

Marta Urbaníková, Constantine the Philosopher University in Nitra, Slovakia and **Daniela Vörösová**, Constantine the Philosopher University in Nitra, Slovakia

Quantifying the Factors of Counterproductive Work Behaviors through Fuzzy AHP Logic: Evidence from the Hotel Industry

Aman Maheshwari, FORE School of Management, India

LUNCH: 13:10-14:00

DAY 2 - SESSION III: 14:00-16:00

ACCOUNTING AND FINANCE I

Chair: **Uchenna Tony-Okeke**

Discussant: **Seda Bilyay-Erdogan**, *Kadir Has University, Türkiye*

Room: Zoom Room 1

The Marketing and IT Expense of Italian Performing Arts in the Post-Pandemic

Angela Besana, Department of Economics Business and Law, IULM University, Italy and **Antonella Sau**, IULM University, Italy

The Impact of Financial Ratios the Adoption of Financial Reporting Standard (TFRS) No.16 Leases of Listed Companies in the Stock Exchange of Thailand

Ausa Wongsorntham, Kasetsart University, Thailand

A Critical Review of Accounting, Auditing Practices, and Tax Policies in the Digital Economy

Ana Arromba Dinis, Research Centre on Accounting and Taxation (CICF), IPCA, Portugal; Kátia Lemos, Research Centre on Accounting and Taxation (CICF), IPCA, Portugal; and Sara Serra, Research Centre on Accounting and Taxation (CICF), IPCA, Portugal

The Double-Edged Sword of Firm's Net Zero Commitment on the Carbon Risk Premium

Keith Jin Deng Chan, The Hong Kong University of Science and Technology, Hong Kong and **Wilson Tsz Shing Wan**, The Hong Kong University of Science and Technology, Hong Kong

An Investigation of the Impact of Financial Market Crisis on the Operating Leverage – Systematic Risk Relationship: Evidence from the Greek Financial Crisis

Alexandros M Hatzigeorgiou, University of Macedonia, Greece and Georgios Michalopoulos, University of Macedonia, Greece

Institutional Factors and Corporate Risk-Taking: New Evidence from Latin America

Edmundo Lizarzaburu, ESAN University, Peru; Conrado Diego García-Gómez, University of Valladolid & CEF – University of Porto, Spain; Félix J. López Iturriaga, University of Valladolid, Spain; and José María Díez-Esteban, University of Burgos, Spain

ENTREPRENEURSHIP & MANAGEMENT II

Chair: Milan Todorovic

Discussant: Virginia Bodolica, *American University of Sharjah*, U.A.E.

Room: Zoom Room 2

Tax Benefits and Social Entrepreneurship: The Portuguese Case

Ana Paula Rocha, ISCAP, Portugal

Key Leadership Strategies for Building and Sustaining Growth in Startups and SMEs

Simona Franzoni, University of Brescia, Italy and Aliya Naseem, University of Brescia, Italy

The Moderating Effect of the University Ecosystem on Social Entrepreneurship: A Comparative Approach

Marina Estrada-Cruz, Miguel Hernandez University, Spain; Jose M. Gomez-Gras, Universidad Miguel Hernández de Elche, Spain; and A. González- Moreno, Universidad de Castilla La Mancha, Spain

Do Digital Technologies Alleviate the Constraints in SME Financing? An Empirical Investigation

Valentina Diana Rusu, Alexandru Ioan Cuza University of Iasi, Romania and Angela Roman, Alexandru Ioan Cuza University of Iasi, Romania

The Hidden Currency: How Relationships Affect the Willingness to Pay for Family-Owned SMEs

Mike Degmayr, Technical University of Munich, Germany

A Comparative Analysis of Enterprise Architecture Frameworks: TOGAF, ZACHMAN AND FEAF

Miroslav Reiter, Bratislava University of Economics and Management, Slovakia

APPLIED ECONOMICS I

Chair: Filipe Sousa

Discussant: Alexander Kovalenkov, *University of Glasgow*, U.K.

Room: Zoom Room 3

The Foreign Direct Investment Position of the CEE Countries after Two Decades of EU Membership

Janina Witkowska, University of Lodz, Poland

Determinants of Foreign Direct Investment in the Middle East and North Africa Region: Evidence from Balanced Panel Data Analysis

Ahmed Nazzal, Universitat Rovira i Virgili, Spain

Innovation and Well-Being: Insights from Panel Data across 17 European Countries

Luigi Aldieri, University of Salerno, Italy; Samuel R. Diriba, University of Salerno, Italy; **Luca Esposito**, University of Salerno, Italy; Teemu Makkonen, University of Eastern Finland, Finland; and Concetto Paolo Vinci, University of Salerno, Italy

Analyzing the Effect of Gender, Geographic and Institutional Diversity on the Radicalness of Green Patents

Daniel Coronado, University of Cadiz, Spain; Eester Ferrandiz Leon, University of Cadiz, Spain; María del Rosario Marín Muñoz, University of Cadiz, Spain; and **Carmen Puentes Graña**, University of Cadiz, Spain

Are European Countries Gaming with the Performance Feedback of the Late Payments Directive? Evidence from the Portuguese Municipalities

Paula Gomes dos Santos, ISCAL/Instituto Politécnico de Lisboa, Portugal and **Fábio Albuquerque**, Instituto Politécnico de Lisboa, Portugal

The Nexus between Green Finance and Economic Development in EU Countries

Vatamanu Anca Florentina, Alexandru Ioan Cuza University of Iasi, Romania and Zugravu Bogdan Gabriel, Alexandru Ioan Cuza University of Iasi, Romania

FRIDAY, OCTOBER 18 (DAY 3)

DAY 3 - SESSION I: 09:00-11:00

MANAGEMENT AND TECHNOLOGY

Chair: Gokhan Karabulut

Room: Zoom Room 1

Time Matters: How Usage Duration Shapes User Continuance Intention in Mobile Food Ordering Apps

Novel Idris Abas, Faculty of Economics and Business, Muhammadiyah University of Surakarta, Indonesia; Rini Kuswati, Faculty of Economics and Business, Muhammadiyah University of Surakarta, Indonesia; and Candra Kusuma Wardana, Faculty of Economics and Business, Muhammadiyah University of Surakarta, Indonesia

Consumer Disclosure of Personal Data Online: The Role of Affective Engagement

Sigitas Urbonavicius, Vilnius University, Lithuania; Agne Simanaviciute, Vilnius University, Lithuania; and **Vatroslav Skare**, University of Zagreb, Croatia

Comparative Analysis of Virtual Reality and YouTube Videos in Enhancing Cultural Heritage Tourism: Experience and Information Quality among Generation Z

Novel Idris Abas, Muhammadiyah University of Surakarta, Indonesia; Budi Setyanta, Universitas Janabadra, Indonesia; and Farid Adi Prasetya, Muhammadiyah University of Surakarta, Indonesia

The Consequences and Resilience of Social Capital toward the Successful Asnaf Entrepreneurship Program: A Case of Zakat Institutions in Malaysia

Nor Hayati Samba Binti Mohamed, Universiti Teknologi MARA, Malaysia; Siti Rosmaini Binti Mohd Hanafi, Ajman University, U.A.E.; and **Mohamad Ariff Bin Kasim**, Ajman University, U.A.E.

The Immigration-Refugee Issue in E.U. and Management Policies-Strategies

Maria Vlachadi, University of Crete, Greece and Michalopoulos Aggelos, Democritus University of Thrace, Greece

POLITICAL ECONOMY AND PUBLIC ECONOMICS

Chair: Mehmet Huseyin Bilgin

Room: Zoom Room 2

The Immigration-Refugee Issue and Security Strategies

Maria Vlachadi, University of Crete, Greece and Fofoulas Serafeim, Democritus University of Thrace, Greece

Unemployment in Albania: An Education, Age and Gender Perspective

Oltiana Muharremi, Stonehill College, U.S.A. and **Meleq Hoxhaj**, Canada

Visual Pedagogy and Migration: Using Story Maps for Teaching Social Phenomena

Pascual Garcia, UTPL, Ecuador and Karla Mora, UTPL, Ecuador

Immigration and the Role of FRONTEX in Border Security

Maria Vlachadi, University of Crete, Greece and Gkoritsas Georgios, Panteion University of Social and Political Sciences, Greece

Visible Prices and Their Influence on Inflation Expectations of Russian Households

Vadim Grishchenko, Bank of Russia, Russia; Diana Gasanova, Higher School of Economics, Russia; Egor Fomin, Higher School of Economics, Russia; and Grigory Korenyak, Moscow State University, Russia

HUMAN RESOURCE MANAGEMENT & EDUCATION**Chair:** Karina Adomaviciute – Sakalauske**Discussant:** Elsa Fontainha, *ISEG Universidade de Lisboa*, Portugal**Room:** Zoom Room 3*'Why Aren't They Just Grateful': Social Exchange, Reciprocity and Employee Productivity in a Crisis*
Eileen Mary Aitken-Fox, Curtin University, Australia*The Role of Union Membership on Compensation Disparities in Female-Dominated Occupations in a Developing Country***Shorouk Salah**, Egypt Japan University of Science and Technology (E-JUST), Egypt; **Adel R. M. Rayan**, Egypt Japan University of Science and Technology (E-JUST), Alexandria, Egypt; **Makoto Kakinaka**, Faculty of Economics, Ritsumeikan University, Japan; and **Mostafa E. Shahen**, Egypt Japan University of Science and Technology (E-JUST), Alexandria, Egypt*"Disability Can Work!" A Multicase Study in Inclusive Recruitment Program for Disabilities at Non-Government Sector in Indonesia***Rahma Fahira**, Universitas Gadjah Mada, Indonesia and **Reni Rosari**, Universitas Gadjah Mada, Indonesia*Peer Influences on Student Intentions to Adopt AI in Education***Housseem Chemingui**, Brest Business School, France and **Santhosh Kumar Venugopal**, Brest Business School, France*Work-Related Stress and Workplace Deviance Behavior: The Mediating Role of Family Work Balance***Kosarachi Clara Udechukwu**, Egypt-Japan University of Science and Technology (E-JUST), Egypt; **Adel Rayan M Rayan**, Egypt-Japan University of Science and Technology (E-JUST), Egypt; **Kakinaka Makoto**, Ritsumeikan University, Japan; and **Mostafa E. Shahen**, Egypt-Japan University of Science and Technology (E-JUST), Egypt*Significance of Relaxation and Energy Management for Improving Managerial Performance***Ashok Kumar Srivastava**, American University of Malta, Malta**APPLIED ECONOMICS II****Chair:** Luca Esposito**Discussant:** Constantin Ogloblin, *Georgia Southern University*, U.S.A.**Room:** Zoom Room 4*Evaluating the Informational Market Efficiency of the European Union Emissions Trading Scheme in Phase Four***Sofija Turjak**, Faculty of Economics and Business in Osijek, Croatia*Importance of Building Energy Consumption Databases in Planning Energy Efficiency Strategies in Buildings***İsmail Ekmekci**, Istanbul Ticaret University, Türkiye and **Nagihan Ersoy**, Manisa Celal Bayar University, Türkiye*Green Signals? Assessing Price Dynamics in the European Green Energy Certificate Market***Johannes Bösch**, TUM School of Management, Germany*The Role of Intra-Field and Inter-Field Knowledge Spillovers in the Diffusion of Renewable Energy Technologies***Daniel Coronado**, University of Cadiz, Spain; **Esther Ferrandiz Leon**, University of Cadiz, Spain; and **Jennifer Medina**, University of Cadiz, Spain*Controversy over the Change in the Property Taxation System. Case of Poland***Alina Zofia Żróbek-Różańska**, University of Warmia and Mazury in Olsztyn, Poland*Tax Morality in Greece. Comparative Analysis with Similar Surveys in Other Tax Administrations***Xanthippi Giannouzi**, University of Piraeus, Greece and **Yannis A. Pollalis**, University of Piraeus, Greece

COFFEE BREAK: 11:00-11:10**DAY 3 - SESSION II: 11:10-13:10****LABOR ECONOMICS AND INEQUALITY**

Chair: Valentina Vuckovic

Discussant: Aleksandar Vasilev, *University of Lincoln*, U.K.

Room: Zoom Room 1

Economic Uncertainty and Inequality: Evidence from Monthly US Data

Yoonhyok Choi, Seoul National University, South Korea

External Circumstances and University-to-Work Transitions: A Comparative Analysis across Western Balkan Countries

Elvisa Drishti, University of Shkodra "Luigj Gurakuqi", Albania

Impact of Socioeconomic Status on Nutritional Choices in Türkiye

Sayın San, Sakarya University, Türkiye

Basic Income Security and Informal Employment on the Path to Artificial General Intelligence (AGI)

Zeynep Şişli, Izmir University of Economics, Türkiye

Women's Economic Empowerment and Gender Development: A Study of Indian State of Assam

Anupam Thakuria, North Gauhati College, Assam, India and Ritu Barua, Bhattadev University, Bajali, Assam, India

The Gender Pay Gap in Post-Transition Russia: Extent and Explanations

Constantin Ogloblin, Georgia Southern University, U.S.A.

Effects of COVID-19 Pandemic on Youth Workers' Precariousness and Wages

António Vieira, ISEG, Universidade de Lisboa, Portugal and **Elsa Fontainha**, ISEG, Universidade de Lisboa, Portugal

EMPIRICAL STUDIES ON ECONOMICS AND FINANCE III

Chair: Didar Erdinc

Discussant: Ata Assaf, *University of Balamand*, Lebanon

Room: Zoom Room 2

Discovering Relative Stock Performance Factors Using Interpretable AI-Based Stock Ranking Models

Eleftherios Kouloumpris, Aristotle University of Thessaloniki, Greece; Konstantinos Moutsianas, American College of Thessaloniki, Greece; and Ioannis Vlahavas, Aristotle University of Thessaloniki, Greece

Exploring the Dual Narratives of NFTs: Opportunities and Challenges in the Digital Economy

Sezai Tunca, Alanya University, Türkiye

Decoding Market Reactions: An Analysis of Transmission Channels and Divergent Signals of ESG Ratings

Felix Bachner, Technische Universität München, Germany

Understanding Sustainable Investors: Characteristics and Motivations

Bruna Palma, Universidade Aveiro, Portugal and **Mara Madaleno**, Universidade Aveiro, Portugal

Competing Art Auctions

Thomas Greve, Instituto Universitario de Lisboa, Portugal and Hans Keiding, University of Copenhagen, Denmark

Estimation of The Impact of the COVID-19 on The Thai Economy, Both Overall and By Sector, and Economic Opportunities

Apirada Chinprateep, University of Minnesota & National Institute of Development Administration, Thailand

MANAGEMENT II**Chair:** Angela Besana**Discussant:** Ender Demir, Reykjavik University, Iceland**Room:** Zoom Room 3*Becoming a Learning Organization to Face Change in Complexity***Stefano Setti**, Blupeak Consulting, Italy*Rural tourism in the Federation of Bosnia and Herzegovina - The Perspective of Users of Ethnic Village Services***Nerma Čolaković-Prguda**, University of Džemal Bijedić Mostar, Bosnia and Herzegovina and Irma Đidelića Čolaković, University of Džemal Bijedić Mostar, Bosnia and Herzegovina*Customer Experience in B2B Services: SLR Based Theoretical Model***Simonas Juozapas Raisys**, Mykolas Romeris University, Lithuania and Agota Giedre Raisiene, Mykolas Romeris University, Lithuania*The Interplay of Consumer Religiosity, Spirituality and Minimalism in Shaping Sustainable Consumption Intentions***Vytautė Šmakova**, Kaunas University of Technology, Lithuania and Žaneta Gravelines, Kaunas University of Technology, Lithuania*Strategy and Cooperation: Irreconcilable or Compatible Constructs?***Filipe Sousa**, University of Madeira, Portugal*Exploring the Drivers of Digital Nomad Attraction: Efficiency Analysis of Global Destinations***Elvira Pacheco Vieira**, UNIAG, Instituto Politécnico de Bragança, Bragança, Portugal; ISAG – European Business School; Research Center in Business Sciences and Tourism (CICET – FCVC), Portugal; Bárbara de Sousa, ISAG – European Business School; Research Center in Business Sciences and Tourism (CICET – FCVC); University of Santiago de Compostela (USC), Portugal; Ana Pinto Borges, ISAG - European Business School & CICET-FCVC; COMEGI, Portugal; and Maria Bastida, Universidad Santiago de Compostela, Spain**ACCOUNTING AND FINANCE II****Chair:** Gokhan Karabulut**Room:** Zoom Room 4*Ramadan Effect in the Cryptocurrency Markets***Carmen López-Martín**, National Distance Education University, Spain*Leverage Deficit and The Acquirer's Company Value in Normal Economics*Pwee Leng Pwee Leng, Petra Christian University, Indonesia and **Everson Sugianto**, Petra Christian University, Indonesia*Private Benefits and Firm Performance: Evidence from Block Trade Premium***Joon Ho Hwang**, Korea University, South Korea*Impact of CEO Characteristics on Corporate R&D and Performance***Michail Ioannis Fygiouris**, University of Macedonia, Greece; Jing Wen, University of Glasgow, U.K.; Konstantinos Athanasiadis, University of London, U.K.; and Dimitrios Koufopoulos, University of London, U.K.*Hedonism and Religiosity on Adolescent Financial Behavior: The Role of Financial Distress***Sri Padmantlyo**, Universitas Muhammadiyah Surakarta, Indonesia**LUNCH BREAK: 13:10-13:40**

DAY 3 - SESSION III: 13:40-15:40**MANAGEMENT III****Chair:** Mehmet Huseyin Bilgin**Room:** Zoom Room 1*Going Greener in Energy Supply: How Companies Are Improving Sustainability through Green Business Practices?***Ana Zrnić**, Faculty of Economics and Business in Osijek, Croatia; Tihana Koprivnjak Popović, Faculty of Economics and Business in Osijek, Croatia; and Petra Mezulić Juric, Faculty of Economics and Business in Osijek, Croatia*Addressing Mobbing in the Greek Public Administration: Origins and Strategies for Mitigation*Stavroula Kapolou, Neapolis University Pafos, Cyprus; **Christos Papapetriou**, Neapolis University Pafos, Cyprus; and Sofia D. Anastasiadou, University of Western Macedonia, University of Neapolis Pafos, Greece*Efficient Sustainability Benchmarking in Hotel Water Consumption: A Systematic Literature Review (SLR)***Alexander Schick**, Technical University Vienna, Austria and Alexander Redlein, Technical University of Vienna, Austria*Private Benefits and Shared Benefits***Joon Ho Hwang**, Korea University, South Korea*The Effect of Process and Product Innovation, and Complementarities between Them on Labour Productivity Growth - Evidence from a Transition Economy***Blendi Gerdoci**, University of Tirana, Albania; Ana Shketa, Department of Management, Faculty of Economy, University of Tirana, Albania; and Malvina Mesuli, Department of Management, Faculty of Economy, University of Tirana, Albania*Organizational Justice in Education and Its Contribution to Teachers' Organizational Commitment. Perceptions of Primary School Teachers in the Regional Unit of Larissa***Evangelos Kantartzis**, Primary Education Directorate of the Regional Unit of Larissa, Greece and Themistokles Lazarides, University of Thessaly, Greece**CORPORATE FINANCE****Chair:** Oguz Ersan**Discussant:** Conrado Diego García-Gómez, *University of Valladolid*, Spain**Room:** Zoom Room 2*Corporate Sustainability and Dividend Strategy: The Mediating Role of Financial Leverage in MENA Region Firms***Mohamed Mosaad**, Egypt Japan University of Science & Technology, Egypt; Adel Rayan, Faculty of International Business and Humanities, Egypt- Japan University of Science and Technology, Egypt; Toshitsugu Otake, Ritsumekian Asia Pacific University, Japan; Ahmed Rady, Faculty of International Business and Humanities, Egypt- Japan University of Science and Technology, Egypt; and Mahmoud Otaify, Faculty of International Business and Humanities, Egypt- Japan University of Science and Technology, Egypt*Are Zero-Leverage Policy Determinants Different for Young Firms?*Filipe Sardo, Universidade da Beira Interior, Portugal; Elisabete S. Vieira, University of Aveiro – GOVCOPP, Portugal; João Teodósio, Public Institute of Santarém, Portugal; and **Mara Madaleno**, Universidade Aveiro, Portugal

The Moderating Role of Country-level Governance on the Relationship between Corporate Governance and Bank Performance Evidence from Deposit Money Banks from Sub-Saharan African Countries (SSA)

Ayotunde Qudus Saka, Robert Gordon University, U.K.; Xin Zhang, Robert Gordon University, U.K.; and Omaina Hassan, Robert Gordon University, U.K.

Measuring Greenwashing: Evidence from the Corporate ESG Bond Market

Wilson Tsz Shing Wan, The Hong Kong University of Science and Technology, Hong Kong

The Influence of ESG Performance on Euronext Stock Returns

Luís Miguel Luís Costa, University of Aveiro, Portugal; Elisabete Simões Vieira, University of Aveiro – GOVCOPP, Portugal; and Mara Madaleno, Universidade Aveiro, Portugal

Impact Analysis of AI Application in the Manufacturing Sector: The Effect on Economy and Employment
Athanasios Chrysanthopoulos, Oxford Brookes University, U.K. and **Sophia A. Kassapi**, University of Patras, Greece

BANKING AND MONETARY ECONOMICS

Chair: Agnieszka Wojcik-Czerniawska

Discussant: Ender Demir, Reykjavik University, Iceland

Room: Zoom Room 3

Implementation of Fintech in Morocco: Evidences in Traditional and Islamic Banks

Luca Federico Battanta, University of Milan – Bicocca, Italy; Manuela Elisa Bibiana Giolfo, IULM University, Milan, Italy; Giuliano Lancioni, Università Roma Tre, Italy; and Francesca Magli, University of Milan – Bicocca, Italy

Comparison between Sharia Banks and Conventional Banks on Return on Assets When Influenced by Capital Adequacy Ratio, Operating Costs Operating Income, and Loan to Deposit Ratio

Ahmad Mardalis, Universitas Muhammadiyah Surakarta, Indonesia; Kristina, Universitas Muhammadiyah Surakarta, Indonesia; and Minhayati Saleh, Universitas Islam Negeri Walisongo Semarang, Indonesia

Cost and Profit Efficiency Analysis and Convergence Dynamics in Pakistan's Banking Industry: A Two-stage Empirical Analysis

Muhammad Mateen Naveed, Beijing University of Technology, China; Zeng Zheng Han, Beijing University of Technology, China; Liu Ting Li, Beijing University of Technology, China; Sohaib Mustafa, Beijing University of Technology, China; Tian Qing Qing, Beijing University of Technology, China; and Muhammad Tahir Naveed, University of Punjab, Pakistan

Evaluating the Effectiveness of US Expansionary Monetary Policy: Does It Change before and after the Pandemic?

Jihye Ahn, Seoul National University, South Korea

Macroeconomic Convergence in Central and Eastern Europe: An Asymmetric ARDL (NARDL) Analysis

Didar Erdinc, American University in Bulgaria, Bulgaria

Unemployment Benefits and Monetary-Fiscal Policy Regimes

Yoonhyok Choi, Seoul National University, South Korea

MARKETING

Chair: Árpád Szabó

Discussant: Ivana First Komen, University of Rijeka, Croatia

Room: Zoom Room 4

Factors Influencing Female Customer's Impulse Buying on Promotional Content in Instagram

Candra Kusuma Wardana, Universitas Muhammadiyah Surakarta, Indonesia; Nadiatul Husna, University of Muhammadiyah Surakarta, Indonesia; and Rini Kuswati, Universitas Gadjah Mada, Indonesia

The Effect of Promotional Activities of Over-the-Counter Products on Purchase Intention, Brand Loyalty, and Brand Image

Evrin Inan, Yeditepe University, Türkiye and Tulin Ural, Yeditepe University, Türkiye

Navigating Political Advertising during Election Campaigns and Its' Impact on Family Discussions

Denis Javořík, University of Ss. Cyril and Methodius, Faculty of Mass Media Communication, Slovakia

The Influence of Gastronomic Tourism Experiences on Experience Sharing Behavior on Social Media

Roisah Ifti Nur Azizah, Universitas Gadjah Mada, Indonesia and Basu Swastha Dharmmesta, Universitas Gadjah Mada, Indonesia

Navigating the Future of Marketing: Essential Skills and Evolving Roles in a Digital Landscape

Selin Baysak, Izmir University of Economics, Türkiye; Özge Gözegir, Izmir University of Economics, Türkiye; **Nilgun Gurkaynak**, Izmir University of Economics, Türkiye; and Tuba Subaşı, Izmir University of Economics, Türkiye

The Lingering Effects of Health Factors on Online Purchasing in the Post-Pandemic Era

Karina Adomaviciute – Sakalauske, Vilnius University, Lithuania; Sigitas Urbonavicius, Vilnius University, Lithuania; and Ignas Zimaitis, Vilnius University, Lithuania

Examining the Influence of Environmental Knowledge, Risk Perception and Concern on Sustainable Consumption Behavior

Fairuz Ashma Nabila, Universitas Muhammadiyah Surakarta, Indonesia; Rini Kuswati, Universitas Muhammadiyah Surakarta, Indonesia; Soepatini Soepatini, Universitas Muhammadiyah Surakarta, Indonesia; Ihwan Susila, Universitas Muhammadiyah Surakarta, Indonesia; and Anton Agus Setyawan, Universitas Muhammadiyah Surakarta, Indonesia
